

# ***Webo Ozone For Restaurants***



## **ABOUT the WEBO LPM (Loyalty Programme Marketing) & CRM (Customer Relationship Management) MULTI-CHANNEL SYSTEMS**

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# *eBusiness For Restaurants It's About Communication and Maintaining Contact On-The-Go*

eBusiness is supported by the communication channels on inter/intra & extranets and mobile technology.

The online linking of internet & mobile technologies levels the playing field for SMEs.

Many Restaurants have not maintained customer databases and have no digital platform on which to engage and grow their customer audiences. Service staff and managers alike became famous for their relationships with regulars to produce a homely charm and atmosphere. Times have changed. Audiences are online and it is where Restaurants need to engage to compete. Many have tip toed into social media channels. The synergy that social media integration offers together with agile surveys, blogs, auto responders, communicator apps and more is vast. The secret lies in automation. Let us show you how.

### Why is eBusiness Important?

Eyeballs to information is the name of the game and, given a rounded website-store-marketing strategy, the benefits of a website and store can be realised to include the following:

- **You can attract, retain and grow customer lists**
  - An attractive and informative online platform will boost your businesses credibility and customers will want to belong to your community.
  - Making it easy for customers to engage on blogs, write reviews, share and make referrals will expand your reach and grow your business.
  - Blogs give your customers something to share and talk about which helps them to spread the word.
- **You Can Create a Memorable First Impression**
  - Having a rounded website-store-marketing strategy will create a good first impression which will enable many of the benefits detailed below.
- **You Can Showcase your Business as the best restaurant in your Niche.**
  - Well researched blogs, articles, general information and product descriptions will show that you know your culinary art like no other.
  - Building trust builds Reputation & Brand Value.
  - You need to showcase testimonials and pictures.
  - You Can Reduce Menu Printing Costs.
  - Event Menus showing dishes gives customers something to share which will attract more customers and make it easy for them promote your restaurant to their friends.
  - You can use your online platform to attract and train staff by outlining career opportunities which will also build customer confidence.
  - You will be more effectively able to interact with Social Media via our integration options.

### Every Restaurant has a unique story to tell.

- The Webo eBusiness “toolbox” offers the following content management enablers that will assist you to optimise your story telling ability:
  - Agile Survey creation, tracking and analysis
  - Audio: Album & track pages
  - Auto Responders
  - Blogs: Public or private by category
  - Bulk Content Communicator Apps and more.
  - Download tracking
  - Downloads: Public or private & log
  - Flip Books; Single & Page Spreads, Portrait & Landscape
  - Flipbooks: Public or private menus/brochures
  - Forms: Public or private, logs & management
  - Image and Video Galleries
  - Images: Alternators, automated image presentation shows, image rotators, flash & non-flash galleries, gif generators (animator), resizer, slide shows URL & e-mail links Link library: Set links to URL's & e-mail
  - Marquees; Header & Footer
  - Marquees: Ticker tape images & text
  - Online Meeting Rooms & Partner Links
  - Pages: Public or private linked & delinked
  - Password locked sites or content
  - Quick Quotes: Build & get one online
  - Scroll box pages for large maps with vertical & horizontal scroll bars for building plans, etc.
  - SEO: Titles, keywords & descriptions

- Sign-up forms
- Slide Presentations & Slide shows
- Social Network Sharing, like counters & up to three on-site twitter feeds
- Templates: Alternatives or edit one
- Unlimited pages
- Video: List & play on or off-site videos
- Viral Blogs
- **Our Specialist Page Communicators include:**
  - Alternating Image Communicator
  - Form Communicator
  - Flash Image Communicator
  - Flip Book Communicator
  - Full Page Slideshow Communicator
  - Linked Webpage Communicator
  - Non-Flash Image Communicator
  - Multi Panel Page Communicator
  - Product Page Communicator
  - Quick Quote Communicator
  - WhatsGood Contact Communicator
  - Link & List Content Communicator
  - Rotating Image Communicator
  - Scroll Box Communicator
  - Signup Webpage Communicator
  - Agile Quiz Page Communicator
  - Auto Responder Communicator
  - Advanced order mgt and workflow automation.
  - Link from QR Code tent card to menu. Customers can order on phone with copies to waitron, chef and admin on phones/tablets plus pay online on phone.



# *eCommerce For Restaurants It's About Business*

## *Conducted with the Aid of Mobile Technology on the Internet*

Not only has mobile technology taken communication to new levels of convenience and effectiveness but linked to internet networks it extends the reach of the internet into the pockets of all with a smartphone.

Affordable uncapped Wi-Fi bundles allow computers and smartphones to connect and exchange information wirelessly.

The integration of mobile technology allows customers to seamlessly interface directly with Restaurant systems. Not only does this open the door to touch free menus but it opens the door to mobile ordering with managed in-store or carpark collections and home deliveries.

Standard Menus, Specials, Orders, Service Progress, Collections and Deliveries can all seamlessly be conducted on smartphones integrated with online computer networks. Best is it's affordable to SMEs. Let us show you how.

## The Webo eCommerce Site Builder

The Restaurant eCommerce Site Builder offers many benefits and features that have been specifically designed to meet the needs of restaurants.

At this time COVID social distancing protocols are a challenge that restaurants cannot ignore.

### Touch free menu options

We have customised our systems to enable Restaurants to be efficient and effective by introducing TOUCH FREE options including:

#### Touch free static menu options

- Guests scan a QR code to view the menu on their phones.
- Menus can be online pages in landscape or they can be pages in portrait presentation mode.
- The menus can be presented as a Flip Book
- Many menus can be presented on a Link & List Communicator App.

#### Touch free active menu options

- Touch Free active menus can be accessed by diners at a table with a QR Code stand on it that offers a QR Code specific to the designated waitron. Thus, each member of the service staff have their own unique QR codes that customers use to place orders.
- When orders are placed by diners the order can be manually placed with the waitron or it can be digitally submitted by the diner on a smartphone.

- Orders electronically submitted by an in-restaurant diner can be forwarded via mobile technology to a designated service delivery team consisting of one or more table service waitrons the kitchen for preparation and the manager who may wish to visit the table having reviewed the names of the guests and what they ordered.
- Off-site orders electronically submitted over the internet can capture whether the order is for collection or delivery with a date and time. Collect orders can offer car make, model, colour and registration details to assist service staff to deliver the orders to the carpark. Collect parking bay numbers can also be designated.
- Delivery and collect orders can be forwarded to the service delivery team including; Delivery drivers for collection and delivery, service staff and kitchen staff for preparation.
- Customised performance reports can be set up to be online/on-phone for individuals eg Reports for staff that record delivery dispatch, EFT payment clearance, gratuity reports for service staff and delivery fee reports for Delivery Drivers.

Best is that all order forwarding is automated.

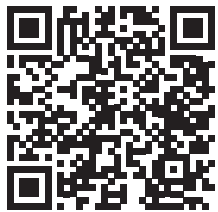
The standard functionality of the Webo eCommerce module includes:

- A max of 21 images per menu item. Given variations and sub-variations customers can view a shorter menu as variations and sub variations are accommodated in one item eg for one menu item

“ SANDWICHES” 6 bread types could be offered (White, Whole Wheat & Ciabata in plain & toasted) plus for each of these there are six filling options.

- **All buyers get their own private online accounts**
- Any currency (incl own bucks)
- Bulk Product Spreadsheet Uploader
- Menu download option
- Customer / Category segmentation
- Delivery fee management
- EFT mgt per mail managed confirmation orders
- Fixed Price Sales and Classifieds (No Price)
- Fully managed auctions (for charity events)
- Loyalty Points Awarded on sales
- Mgt of T&C acceptance
- Multiple Payment Gateways
- Thumbnail display options; Square & Landscape
- Thumbnails on PC & Mobi Communicators
- Payment and Delivery Tracking
- Physical product sales and digital product sales for recipe eBooks etc.
- Product categories
- Promo Codes and Coupon or Points Redemption Management
- Scheduled Promotional Pricing / Discount / Seasonal Sales Administration
- Secure bank managed shopping cart payment hosting.
- Specials Featured
- Staff Profile Portals
- Ticket Sales for events
- Set up automated management of promotions, pensioner days, happy hours and exclusion dates.





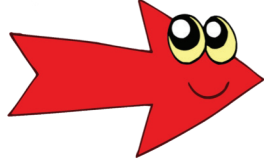
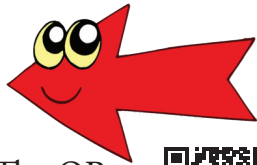
The QR code on the left opens the online menu below

The QR code top left opens the menu as an Online (Flip) eBook as seen above.

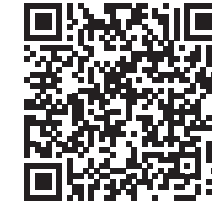


The QR code on the right opens the The Mobi Menu App on the right.

This Mobi App is also at www.ssr.webo.directory

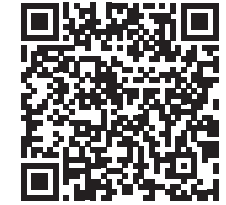


QR Codes can conveniently link to a variety of menu related pages. They could link to a static menu such as this pdf menu download



Most smart-phones have QR code scanners built-in to their cameras. Centre the code on your phone & click the link.

A QR Code could also link to many static menus that are presented on a Web Link & List Communicator App like this.







### Rebooting a Restaurant in the face of new social distancing norms is challenging.

“Touch Free Menus” reduce the risk of spreading bacteria on menus and “Contact Free Collections” are part of the new ball game that must be mastered to survive and thrive.

If a friend forwards a Webo digital “Touch Free” Menu card, just click the QR Code; it’s hyper-linked to our online menu. If you find a printed Flash Card with a QR Code on your table, center your phone’s camera on it and click the link to the online menu or menus.

Online ordering linked to scheduled collections in reserved parking bays or the alternative of automatically messaging the kitchen and a delivery driver/rider when an order is submitted, is an efficiency booster. Yes, you can revolutionise and automate a hands-free process that manages online orders from customer to kitchen to delivery driver.

Whilst going digital, consider the benefits of an online loyalty programme with online accounts for every customer. Many restaurants do not maintain a customer list. Skip the baby steps and automate word of mouth marketing, aka Referral Marketing and challenge your customers to double your turnover in 90 days. You have your “regulars”, and they come for your “specials.” Ask yourself, given that clearly; they are delighted diners, why do they not bring their friends?

The secret lies in making it easy and in exciting delighted diners with relevant and structured rewards.

Ask about our eBooks on amazing success stories, reward relevancy, restaurant marketing and more. Best is; it works, but only if you do it.

Plans start at the price of a budget meal for two - clearly, it’s an affordably brilliant way to embrace the “NEW NORMAL.” You could also upscale to an automated digital marketing growth engine that’s a cost-benefit steal. Contact us, and let’s chat about getting your restaurant growing.

It’s time to rethink your recovery strategy; Think best practices and process changes necessitated by what is to be everyday norms going forward.

It’s time to go online, and we are here to get your restaurant turnover growing.

The “Oven Ready Pizza” has been about for years. Take the concept and create a range of “Oven /Pan Ready Meals” for collection and delivery that takes the guesswork out of creating a fine dining opportunity in the safety of your home. Upsell the idea with a “gourmet kit.” It’s a fresh basket of measured ingredients for a fine dining experience.

Collect the basket on the way home and join a Zoom class conducted by your chef on how to treat your family to an evening of gastronomic delights!

We’ve learnt to accept cold takeaway meals. You know, it’s similar to the main prawn course; the second half is cold! Upsell your customers with a multi-course meal but serve the courses to customers in the car park at defined intervals. Why are takeout menus restricted to carbonated beverages? Get creative with non-alcoholic options; beer, cider, wines and more.

Restaurants offer day time social distancing opportunities for business meetings. In-office meeting rooms are often too small when you factor in social distancing norms. Our online meeting and reading rooms put all meeting documentation on phone and group chat via free conference calling with phone dial-in offer the opportunity to cater to businesses during day time downtime.

The good old “Road-House” concept begs a relook as does moving tables into the car park to offer outside dining, which is safer.

eMail us at [GetGrowing@Webo.Directory](mailto:GetGrowing@Webo.Directory), and we’ll work together to build your new tomorrow.



### Mobile Phone Ordering Systems

Has the penny dropped for you? Your guests have smartphones in their pockets. The statistic is often quoted at over 80%, which makes having mobile phone-centric touch-free phone CRM systems essential.

Your guests are on their phones and meeting them there, makes sense as it optimises touch-free hygiene considerations, and it engages them online, within a customer community that enables you to build relationships. Relationships, as you know, are key to restaurant survival and success.

Mobile phone ordering systems are convenient, and they boost speed and efficiency. Digital phone friendly restaurant systems level the playing field for local fast and casual dining restaurants as they are both brilliant and affordable. The thing is that customers drifted to online ordering during lockdown and as dine-in traffic trickles back guests find the touch free on-phone menus and ordering helpful to social distancing and hygiene etiquette.

Being able to order and pay quickly and conveniently from anywhere on a smartphone opens the door to convenient collection opportunities. The cornerstones of fast-food restaurants and drive-throughs have always been convenience and speed, which often, lead to quality compromises.

Pre-ordering on a smartphone for table service, collection or delivery at a given time on a smartphone puts fine dining restaurants into the “fast food” niche. Online order forwarding to kitchens, front desk, service staff and delivery drivers makes for seamless efficiency.

One on one relationships between service staff and restaurant “regulars” were key to a welcoming atmosphere. Nothing has changed in this respect, except that with mobile technology introducing online loyalty and referral marketing opportunities, everything has changed! Relationship building, geared towards getting your delighted “regulars” to grow your restaurant’s turnover for you, will open the door to a whole new world of marketing potential.

Having a digital database of customers allows restaurateurs to segment their patrons and to deploy multi-channel strategies to attract, retain and grow audiences by customers sharing reward benefits with friends. Ask yourself; will you share a reward benefit with a friend to whom the benefit is relevant and desired?

Your customers are in a position to grow your turnover. Mobile technology makes it easy and thus more likely to happen. Most people are prepared to make recommendations. We all like to have something to talk about and share, but we don’t because it’s not easy.

Getting patrons to make referrals and share rewards while they are on-phone, by simply tapping an option, makes it convenient and probable.

On-phone technology allows for order forwarding to patrons, chefs, admin, etc plus it opens the door to directly promoting new specials and events and reminders about promotions, etc.

Loyalty programmes optimised for mobile ordering automates and makes earning and redeeming rewards seamless.

Getting diners to button bookmark your own branded menu app is convenient and non-invasive. You remain just a tap away, and when opened, your menu specials and promotions are displayed and best is, they are instantly updated.

With the Webo SaaS, your customers can order from you, in-store, at home through your own branded restaurant bookmarklet app. It’s a brilliantly affordable solution.

Let us show you how to automate in-store, collection & delivery options. eMail us at [GetGrowing@Webo.Directory](mailto:GetGrowing@Webo.Directory), and we’ll work together to build your new tomorrow.

## Mobile Technology Integration

The Webo SaaS offers a wide range of options in the structuring of the Integration of Mobile Technology with Online Orders received.

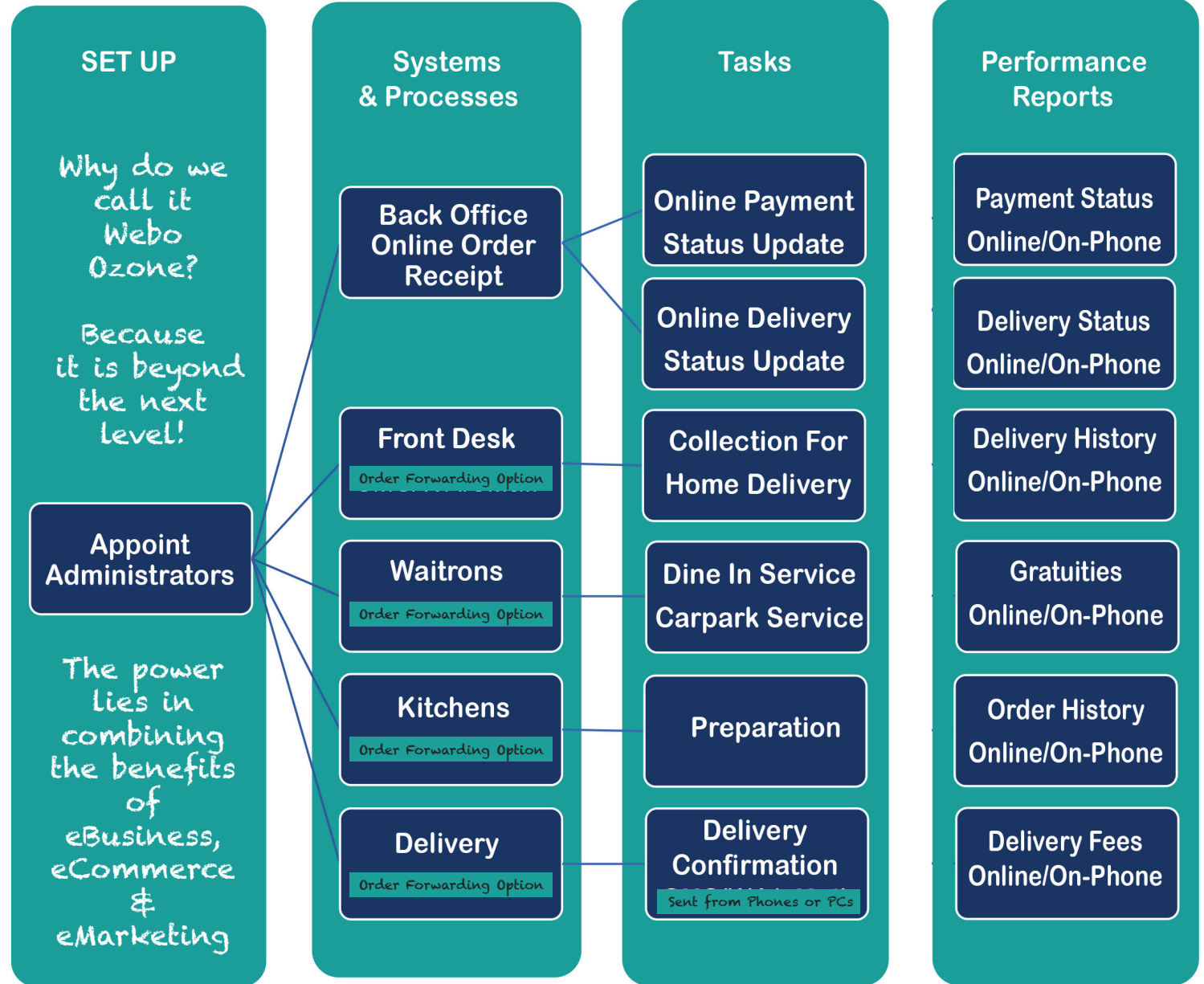
The primary “Touch Free” order is received online to the system from a Phone or PC. Expect

- PC Communicator Menus (Mouse Friendly),
- PC List View Communicators (No Pictures/Scroll Friendly) &
- Mobi Communicator Apps (Phone Friendly).

The Webo SaaS can forward Proforma Invoices for orders placed by eMail to phones, tablets, iPads & PCs.

Team members can log In to customised reports online or on-phone that offer order history data relevant to each individual.

The Webo SaaS happily works with any existing system.



## Performance Reports

Payment Status  
Online/On-Phone

Clerical staff in the Accounts Department can access personal customised schedules of orders received on which they can update the status of payment. This may apply to corporate events where a deposit payment is made by EFT. Small cafe owners may view this schedule on a phone.

Delivery Status  
Online/On-Phone

Every customer has a personal online account that shows loyalty points balances, coupons saved for later use, reviews, payment status and delivery status. A Delivery Admin person can access personal customised schedules on phone or PC to update delivery Status. Customers will be able to see when deliveries have left.

Delivery History  
Online/On-Phone

Companies can access personal customised schedules that show the orders delivered and the delivery fees earned that were collected during the order checkout process.

Gratuities  
Online/On-Phone

Waiters, waitresses, regalia sales persons and others can access personal customised schedules that show the orders served by them plus the gratuities earned by them which were collected during the checkout process.

Order History  
Online/On-Phone

Admin staff can access all orders placed with all service staff or online. Loyalty Administrators authorised to administer loyalty points will be able to access personal customised schedules that show the points awarded or redeemed by them.

Delivery Fees  
Online/On-Phone

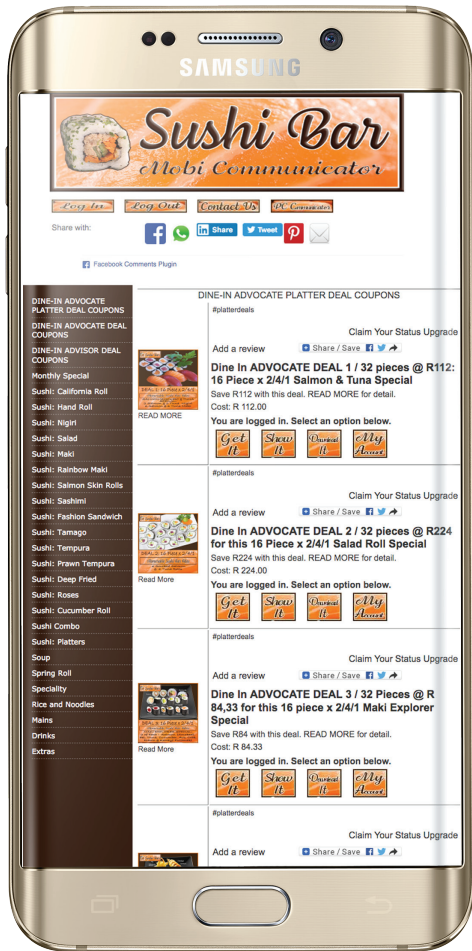
Delivery drivers can access personal customised schedules that show the orders delivered, delivery fees earned for themselves or the company that they work for and the gratuities collected during the order checkout process that the restaurant holds for them.

## On Phone / On PC Administration Performance Reports

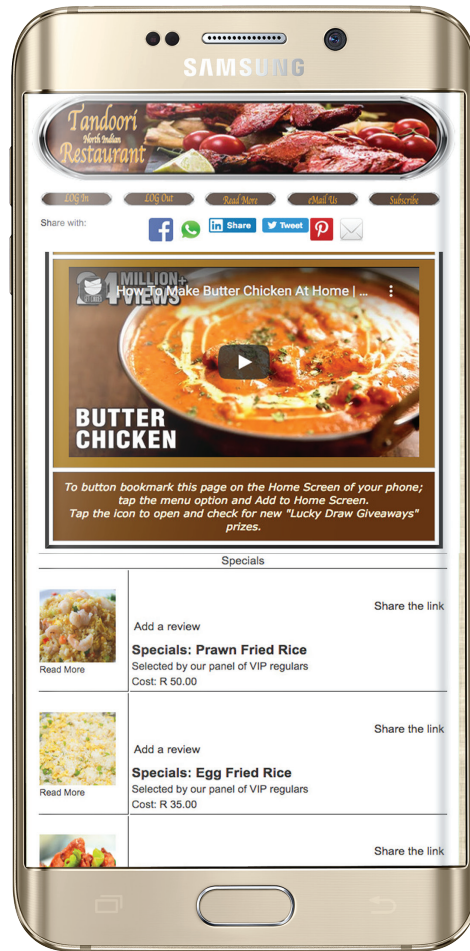




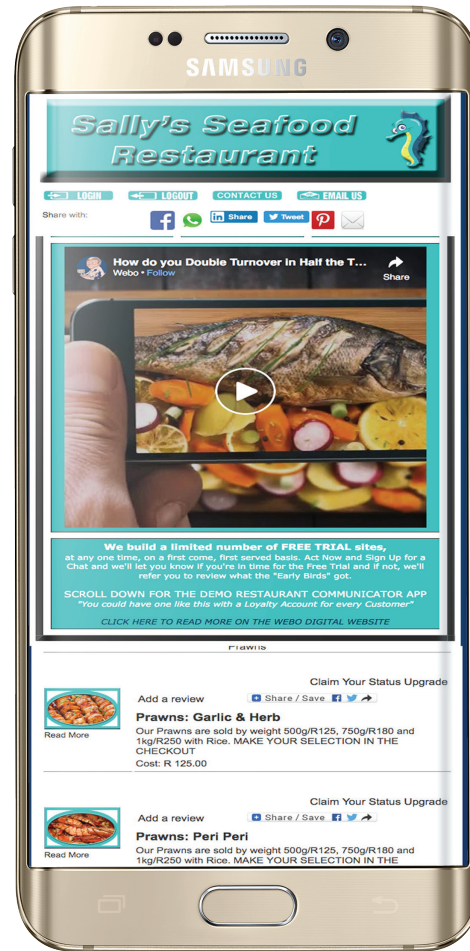




Left Side Panel/Categories  
 Scan Code To Link  
 Header Login  
 Be Auto Rewarded for Rewards  
 Be Auto Rewarded for Sharing



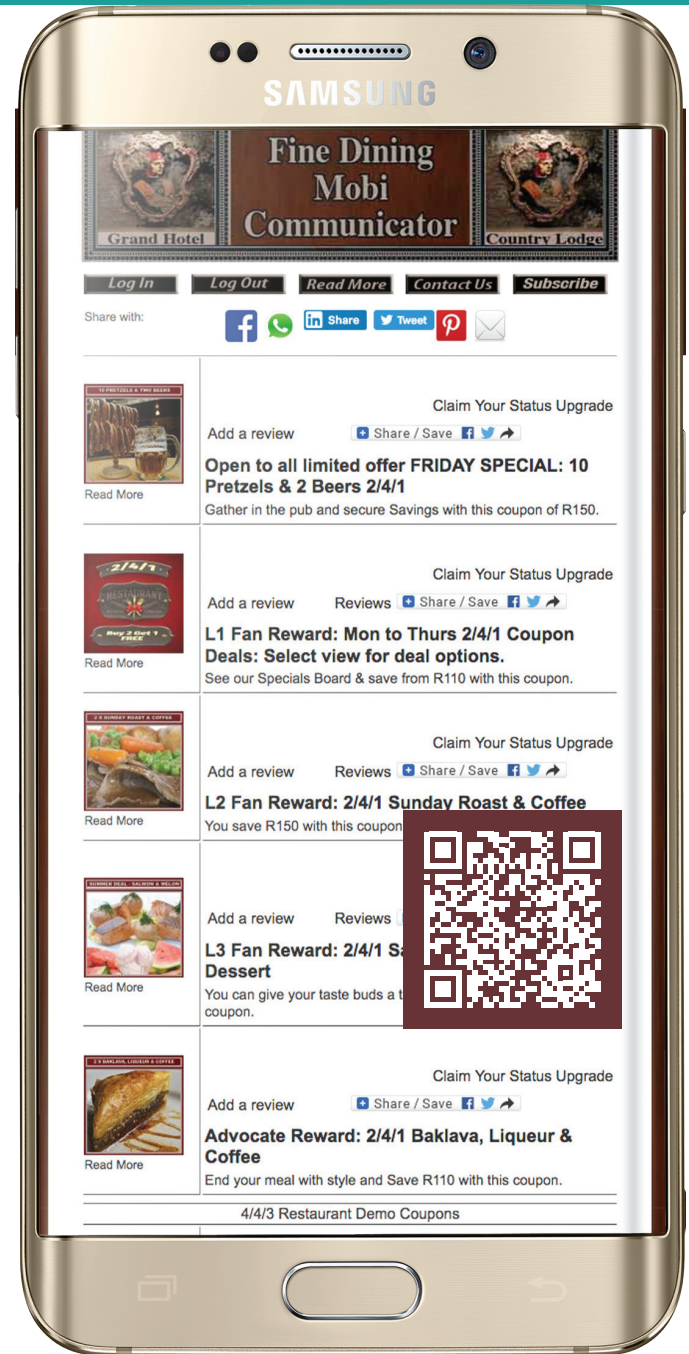
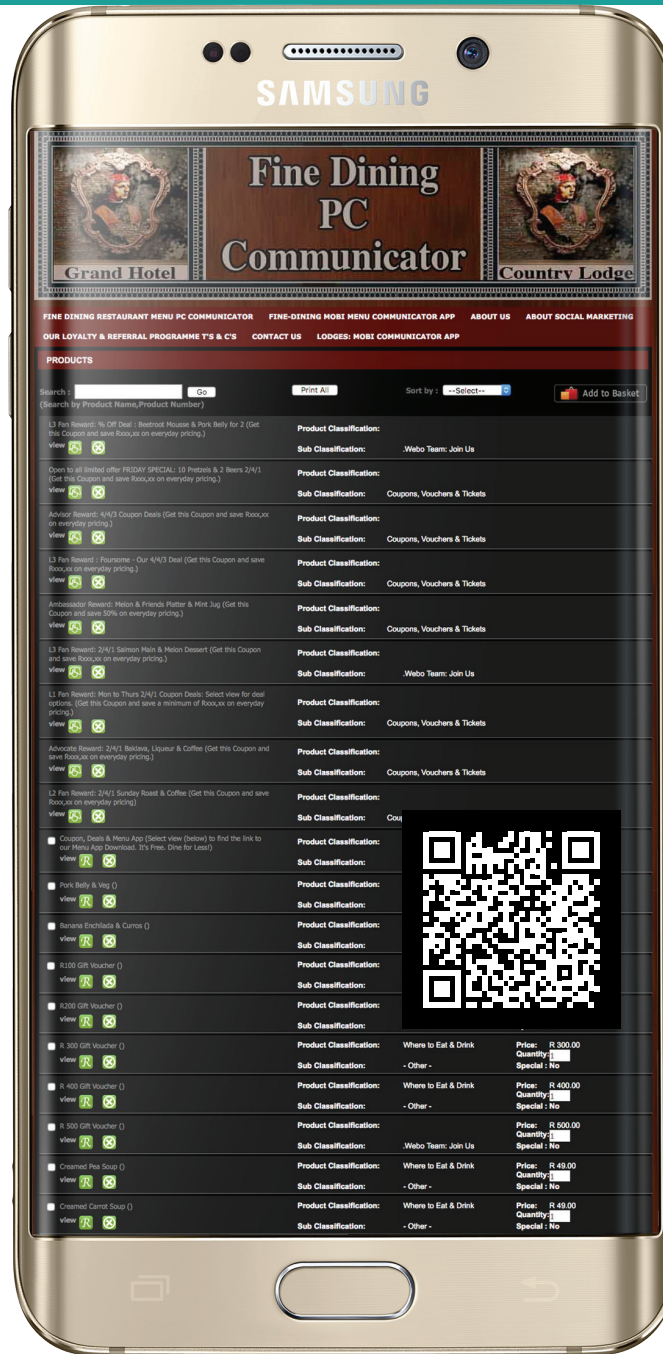
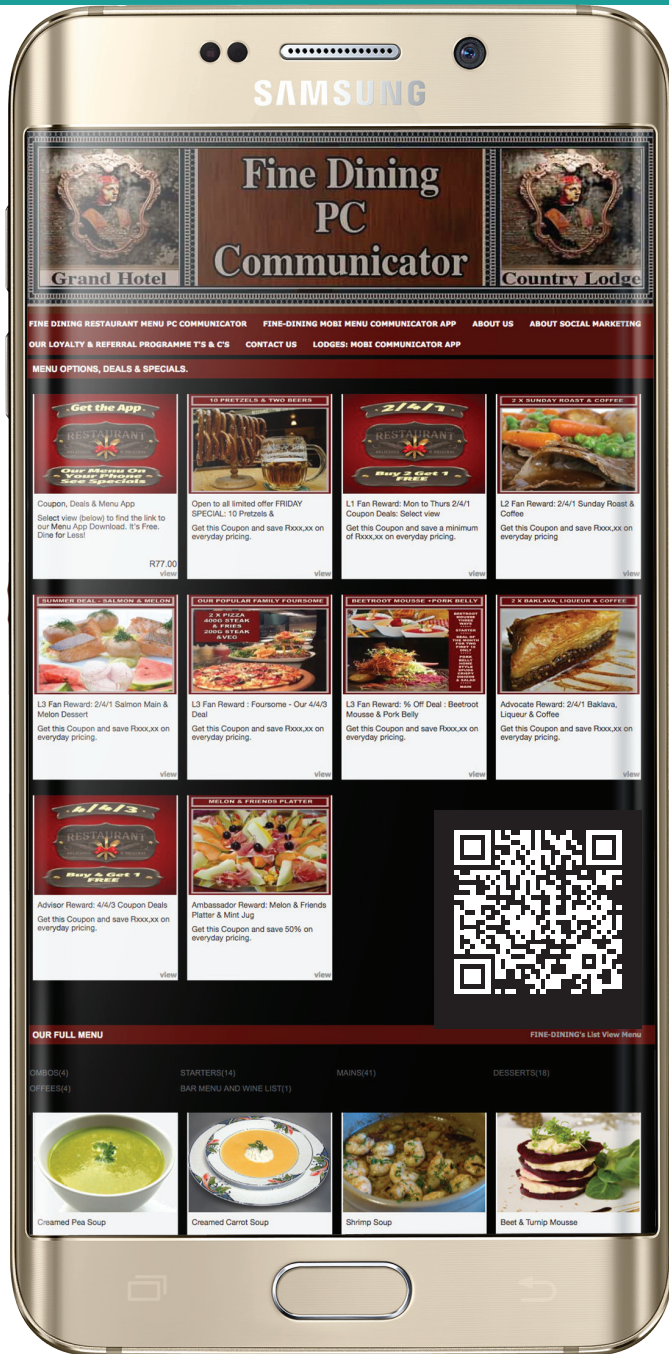
No Side Panel  
 Scan Code To Link  
 Header Login  
 Be Auto Rewarded for Rewards  
 Be Auto Rewarded for Sharing

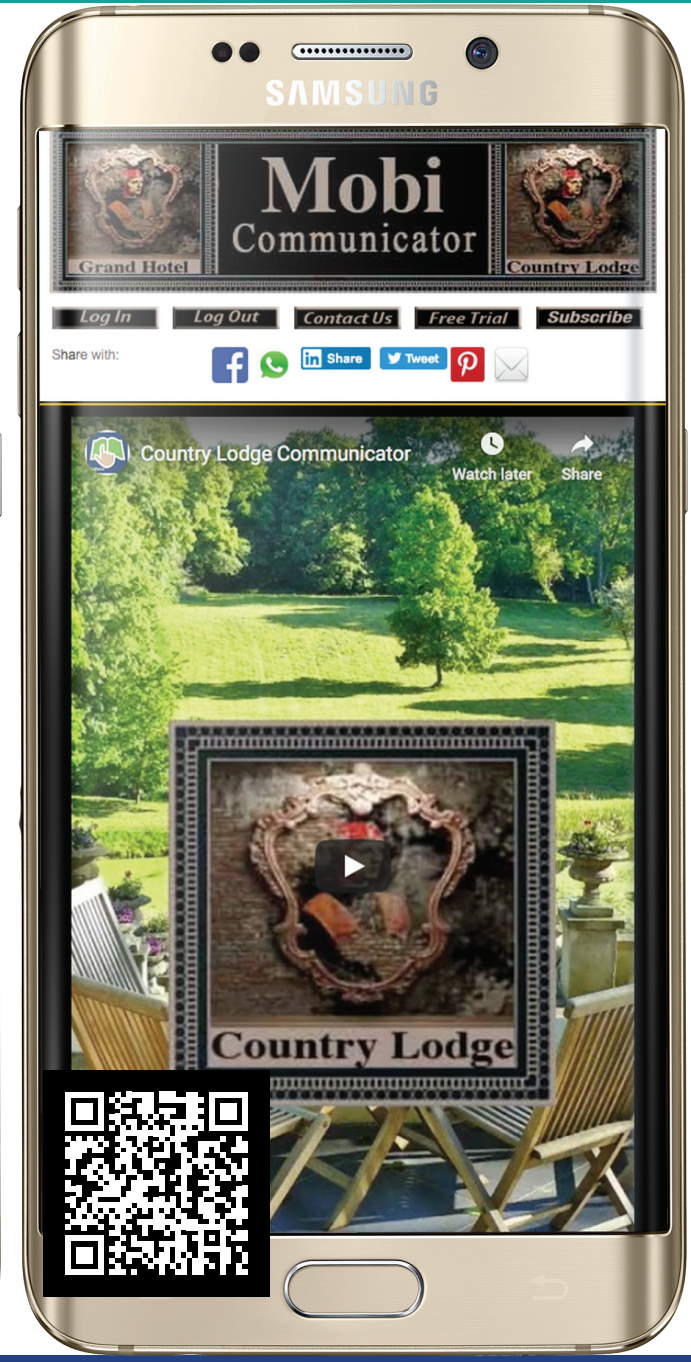
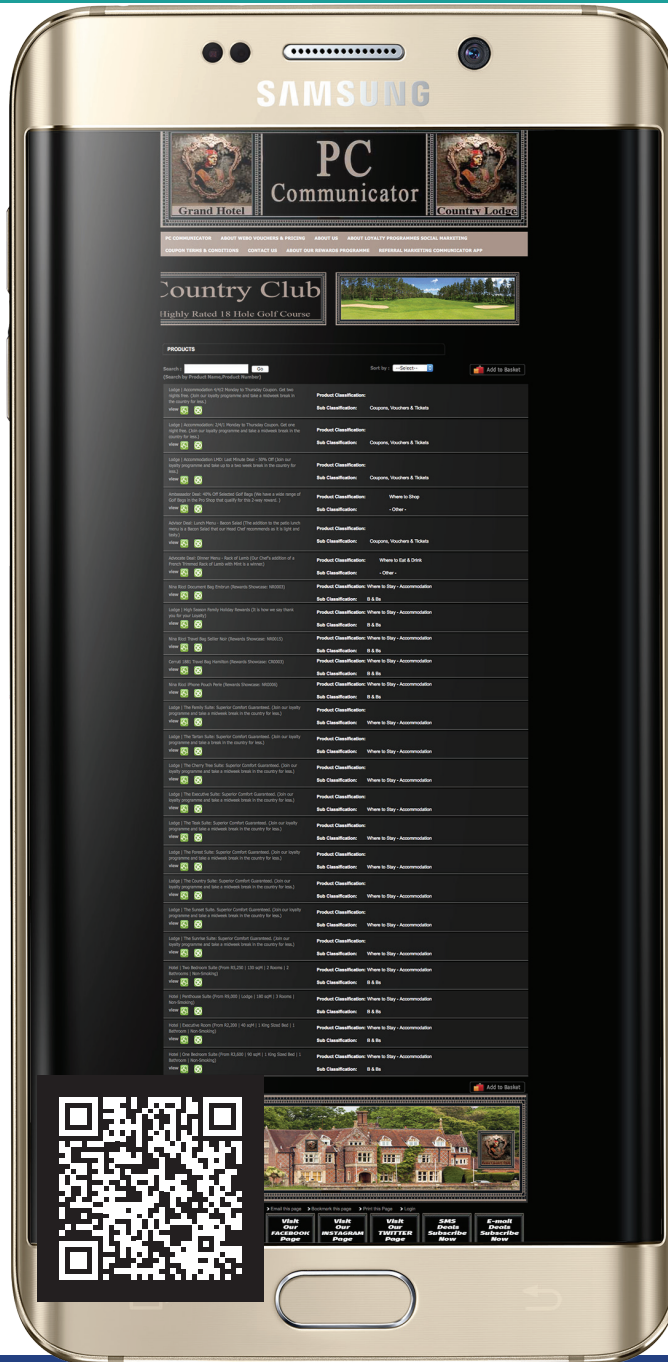


No Side Panel  
 Scan Code To Link  
 Header Login  
 Be Auto Rewarded for Rewards  
 Be Auto Rewarded for Sharing



No Side Panel & No Header  
 Scan Code To Link  
 Header Login  
 Be Auto Rewarded for Rewards  
 Be Auto Rewarded for Sharing





## Phone-Centric Restaurant Systems

It's time for restaurants to pay more attention to the benefits of phone-centric restaurant systems.

In restaurants and cafes, waiting is the death knell to patron delight. Seamless systems and processes have always been vital, to success in the hospitality industry along with people, funding and culture.

Today the ball game has shifted in favour of touch-free transaction handovers; from menus to orders, from orders to kitchens and on to delivery drivers or service staff for service and payment. At the next level, orders include collection or delivery information. Diners can place orders online that provide vehicle details for carpark collection or for delivery. Best is the key to success; the mobile phone is already in the pocket of your patrons!

Touch-free systems and processes drive up hygiene standards creating a welcoming atmosphere in which guests feel safe.

Scanning printed QR codes or hyperlinking from a digital page, allows customers on phones, to view menus and place orders with service staff, admin, kitchen or delivery teams.

With payment, loyalty points can be allocated to an individual's private online loyalty

account. Collective marketing via buddy arrangements that enable customers to exchange points offer customers added loyalty value. Customers can earn points and redeem them at preferred participating destinations. The Webo SaaS will keep track and manage points exchanges that are executed within the a customer's private online loyalty account.

On-phone service satisfaction can be shared on social media, directly from the menu, where customers can leave reviews and automatically be rewarded for doing so. Two-way reward automation is, at the core, a word of mouth referral. Consider the following:

- eg 1 - "Hi Jane, I have just had an awesome meal at George's Butchershop & Grill. Here is a 25% off coupon to give it a try."
- eg 2 - "Hi Bob, I know you love paella, the seafood paella at Sally's Seafood Restaurant is one of the best I've had. Here's a copy of the recipe. Please read & share it. I'd love to know what you think"
- eg 3 - "Jean, My VIP status grants me access to a "Secret Menu" at Joe's. Here's a coupon to try it"
- eg 4 - "I know you love Sally's Seafood Restaurant as much as I do. Join me as an Ambassador and get rewarded for spreading the word. You will not have to qualify as I can share my status."

Would you take up the offer? The chances

are that you would because the offer would only be made by a friend who knows you and your desires. The philosophy is simple, give delighted customers something to share and make it on-phone, at the moment, EASY and they will share!

Loyalty programmes retain and keep guests returning but automating programmes in which they can share rewards is what will grow your business.

Have you spotted the difference, most restaurants do not have a list of guests, and they thus cannot segment them into categories; young families, single swingers, retired folk etc. Best is, with loyalty systems, you have a client list allowing you to market upcoming events.

Consider hosting a culinary event, an in-the-kitchen masterclass presented by your chef, a Sunday lunch buffet, pizza evening, souffle special, etc. and getting your customers to pre-order and pay online, on-phone before the event. Cost-effectiveness is optimised as you will know exactly how many will attend and you can pass on a relevant reward to your customers to share with friends.

Let us show you how. eMail us at [GetGrowing@Webo.Directory](mailto:GetGrowing@Webo.Directory), and we'll work together to build your new tomorrow.



The GBG Website is worth a visit to review Restaurant Loyalty Programme Ts & Cs plus About the Programme.



The SSR Website offers a detailed review of the secrets to Restaurant Marketing



Starters Recipes

Asparagus wrapped in prosciutto

Follow this topic | Unfollow

Mains Recipes

Steak and pineapple casserole

Follow this topic | Unfollow

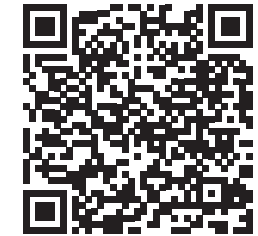
Steaks with chimichurri

Follow this topic | Unfollow

Dessert Recipes

Black forest ice-cream cake

Follow this topic | Unfollow



Scan the code above and read about ten examples of restaurant blogging done right.



Scan the code below to link to this blog.



### GBG Feedback Survey

4	Would you like to see more of the following	Please select one or more	
4.1	More Chicken Dishes	<input type="radio"/> Yes	
4.2	More Salmon Dishes	<input type="radio"/> Yes	
4.3	More Lean Beef Cuts	<input type="radio"/> Yes	

Previous

NEXT

Thank you for taking this survey. We seek to exceed your expectations and value your time taken to provide this feedback.



### Why are satisfaction surveys important?

All too often the secret to success lies in giving customers what they want.

Conduct surveys in-restaurant on phone and give customers to opportunity to complement or complain - this will often lead to them not venting complaints on social media.

On-phone surveys are likely to obtain honest reviews especially if the survey is agile and only asks relevant questions.

Offering customers a coupon to share in exchange for feedback increases the chances that they will spread the word about your dining experience.

Done right you can monitor food and service and collect customer contact information.



# ***eMarketing For Restaurants It's About Getting Your Business Growing***

Ten years ago the Internet was expected to drive traffic to SME websites and over the last ten years some 1.5 billion websites were added to the 200 million that were there. In January this year only 200 million websites remained active and the internet is overcrowded resulting in search results offering inaccurate information, due to keyword abuse. In addition, over 70% of us do not look beyond the first page of a search result. The net effect of the above is that unless an SME has a lot of time or money they will not be found on the Internet.

At Webo, we believe that your customers can grow your business. Your customers have mobile phones in their pockets and linking online technology with mobile technology offers a massive opportunity to automate reputation and referral marketing. Our eMarketing bundle includes Coupon Marketing with redemption administration, Loyalty Marketing (with every customer getting their own online loyalty account) and the automation of reputation and referral marketing. It works, but only if you do it. Let us show you how.



Deal & Coupon  
Marketing

Reward & Points  
Sharing

Success lies in  
Understanding  
The Need For  
eBusiness,  
eCommerce and  
eMarketing



# COUPON

## MARKETING

Coupons, vouchers or tickets-gifted by customers to their friends is a game changer. Compelling offers matched to your best customers will drive shares. Researched reward gifting will appeal to like minded customers and marketing lookalike customer profiles will grow your profitable customer baseline. Our App makes it easy to grow reputations and referrals.

**SETS UP  
COUPON  
MARKETING  
TO ATTRACT  
AUDIENCES**

**THE WEBO  
LOYALTY &  
REFERRAL  
APP**

**DRIVES  
GROWTH  
VIA REFERRALS  
BY BRAND  
ADVISORS  
ADVOCATES &  
AMBASSADORS**

# LOYALTY

## MARKETING

Delight your customers and segment them into like minded groups with specific and well researched needs and desires. Provide all customers with their own private social accounts to track rewards and reviews. Grant Brand Advisor, Advocate and Ambassador status to customers who have your App on their phones.

**BUILDS  
LOYALTY  
TO RETAIN  
CLIENTS**

Promoting Brand Advisors (those that write reviews), Advocates (those that share) and Ambassadors (those that make one on one personal recommendations to friends and business connections) lies at the heart of Referral Marketing where customers gift rewards that are valued by target audiences. Give to get works as it is easily done on the App.

# REFERRAL

## MARKETING

# The One Page Summary




Coupon on Phone

A Printed Coupon Is An Option



**Sally's Seafood Restaurant Terms & Conditions**  
**Coupons:**  
 Are a limited time and availability offer, that is subject to validity confirmation at the time of redemption and which offers entitlement, subject to confirmation, to the offer stated on the coupon.  
**Vouchers:**  
 Are not refundable, not exchangeable.

Order Number: 896  
 Validity Verified By:  




1. Get the App URL or Scan the QR code



2. On Phone: Add to Home Screen



3. Tap the App Button on Phone to Open



4. Sign In or Sign Up & Select a Deal: tap GET

5. Pay Admin Fee (if needed) online

6. Print & Present Coupon is an Option

7. Hand Phone or the Printout to Seller

8. Seller enters PIN on Phone. That's it!

## RESTAURANT MARKETING

Scan the link & watch a 90 second video that shares a secret to restaurant marketing



**Our Challenge  
To Rising Star  
Restaurants  
Double Turnover  
In Half  
The Time**

## Getting Started: Decide on who will drive!

You must decide on who will setup, build and drive your referral marketing campaign.

If you have an online marketing executive in your business, or a person with adequate PC literacy, you can drive and we will be in the "passenger seat" advising you on suggested next steps. This is the DIY option. The 14 Day Trial is a DIY option and you can use it to start building your referral marketing campaign immediately and we will assist by offering documentation, video and live online training at no charge.

If you want us to setup, build and drive your referral marketing campaign, given agreement on your objectives, then we can work together to realise the full potential of your business. It could be immediately or when you're ready.





### Referral Marketing Works!

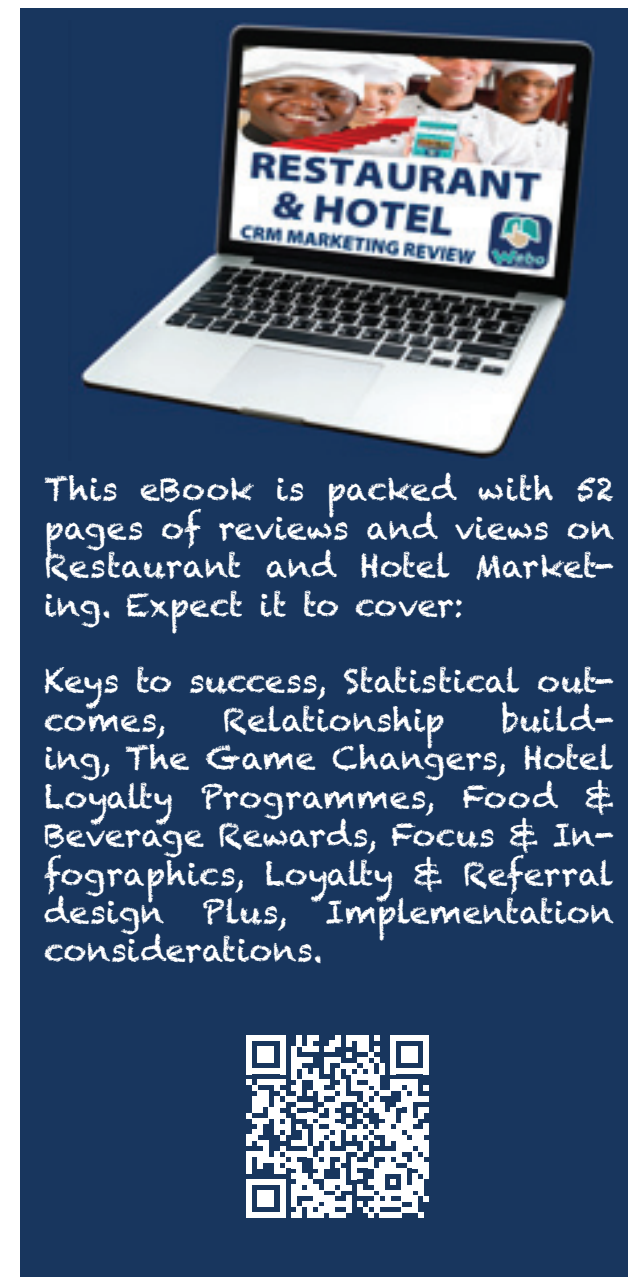
Our comprehensive eBook on tiny to global success stories covers dozens of businesses in a variety of niche markets that you know. Scan the code and download the eBook.

You can go it alone with our software to automate the process. Alternatively, we can do it all for you. Expect 57 pages.



In short, you need to delight your customers, make it easy to share and review plus promote your benefits. In addition you need to reward your customers for growing your business. Our eBook tells all.

Scan the code and download a copy. It's 46 pages.



This eBook is packed with 52 pages of reviews and views on Restaurant and Hotel Marketing. Expect it to cover:

Keys to success, Statistical outcomes, Relationship building, The Game Changers, Hotel Loyalty Programmes, Food & Beverage Rewards, Focus & Infographics, Loyalty & Referral design Plus, Implementation considerations.



*Find Bob & Sally's  
Home Style Eatery at:  
[www.bas.webo.directory](http://www.bas.webo.directory)*

*We help*

**Connect**

**Tap, Scroll  
or Swipe**

*on PC's, iPads/Tablets,  
and Phones to quickly  
find*

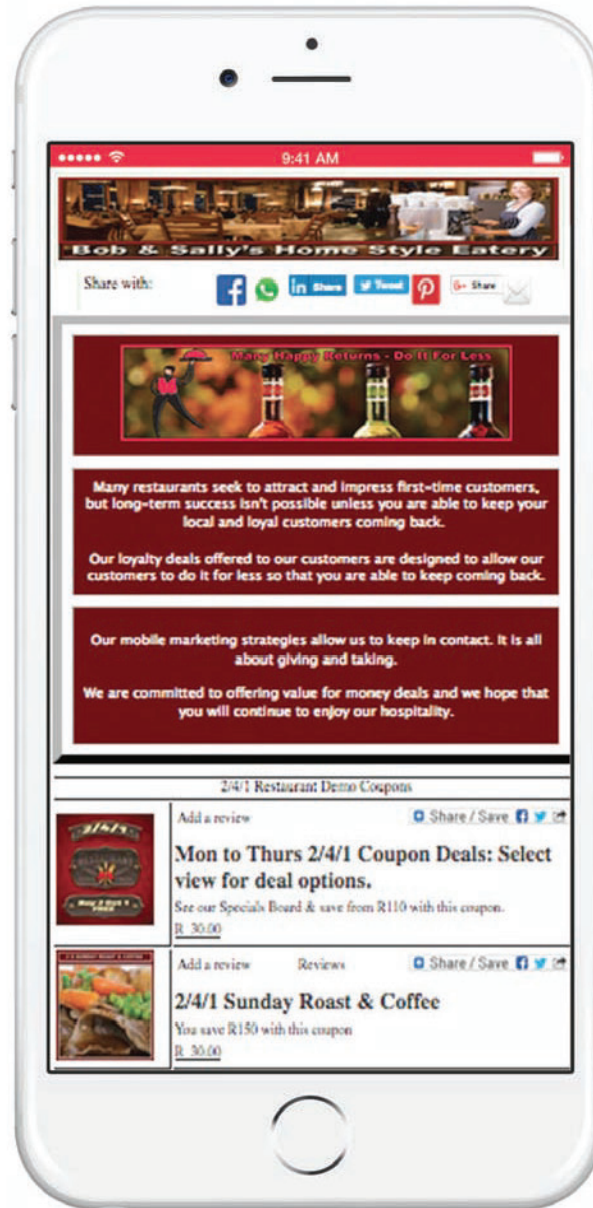
**Coupons,  
Vouchers  
& Tickets**



# GET

**Connected with**  
**Web** LPM & CRM

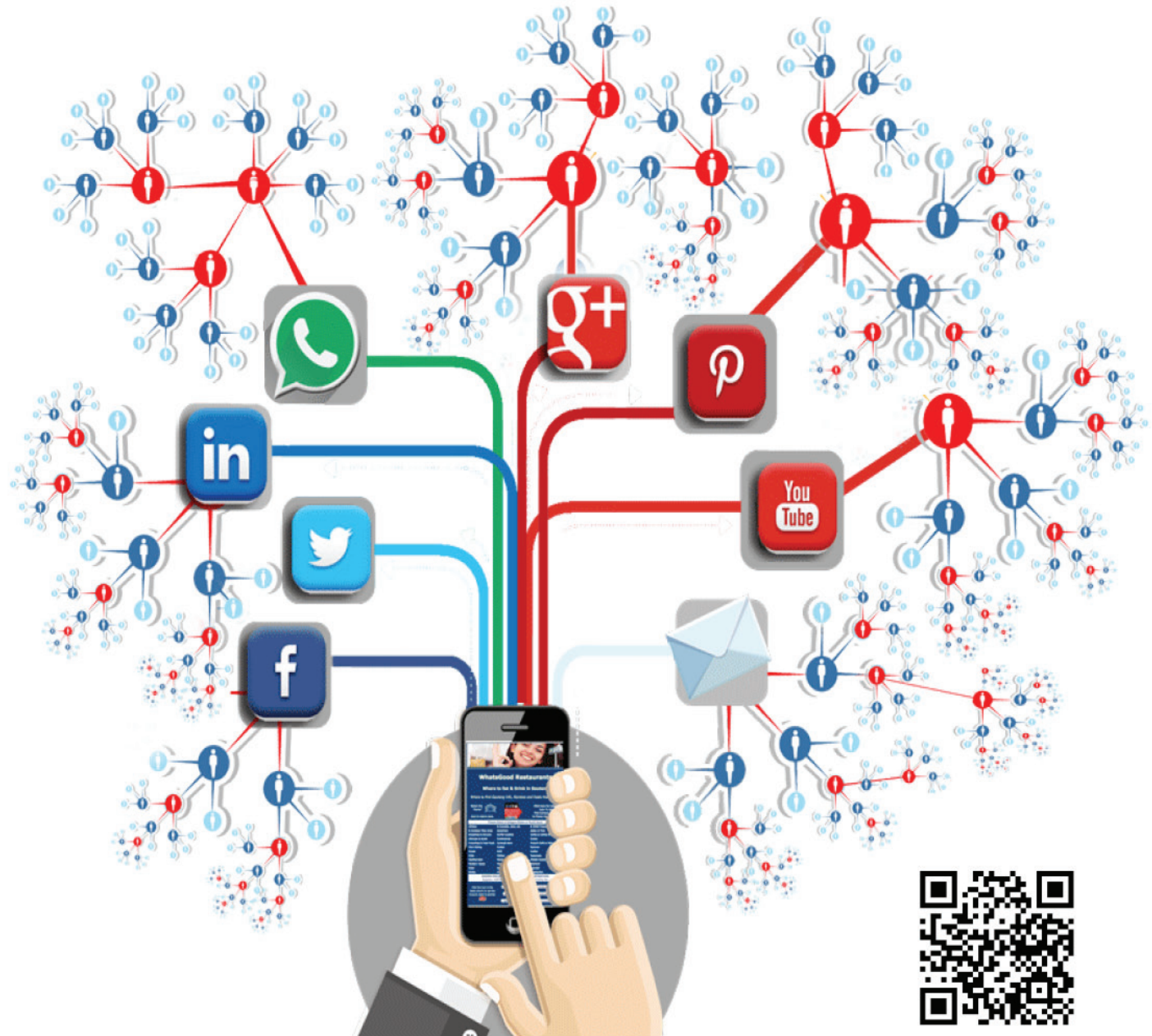
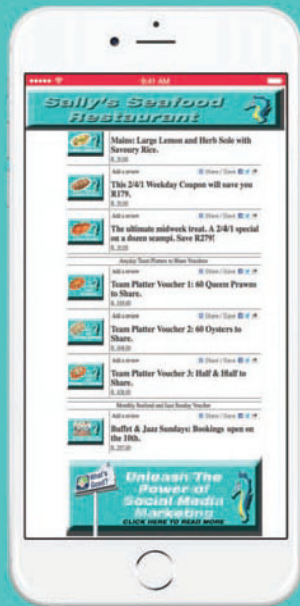
We help  
**You "Look"**  
**You Just**  
**Flip Pages,**  
**Link or Scroll**  
**to Find**  
**Deals &**  
**Product**  
**Info.**

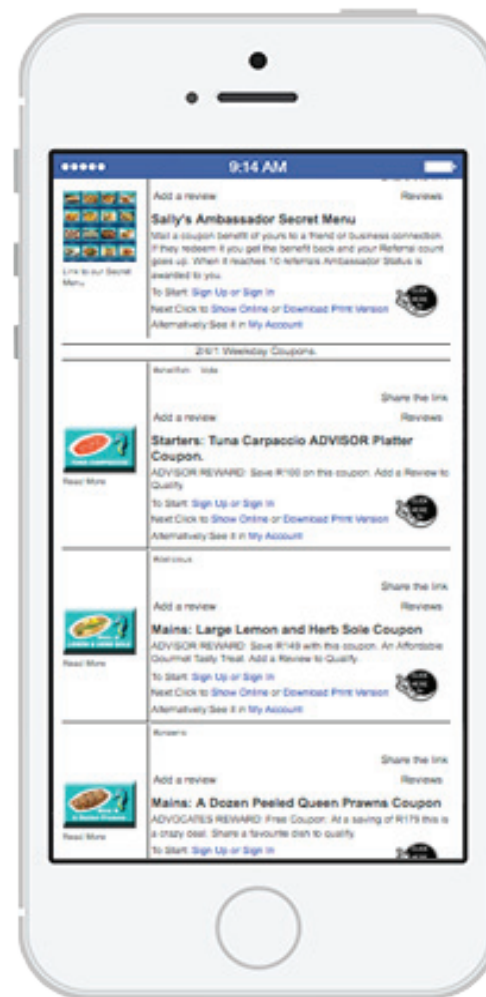
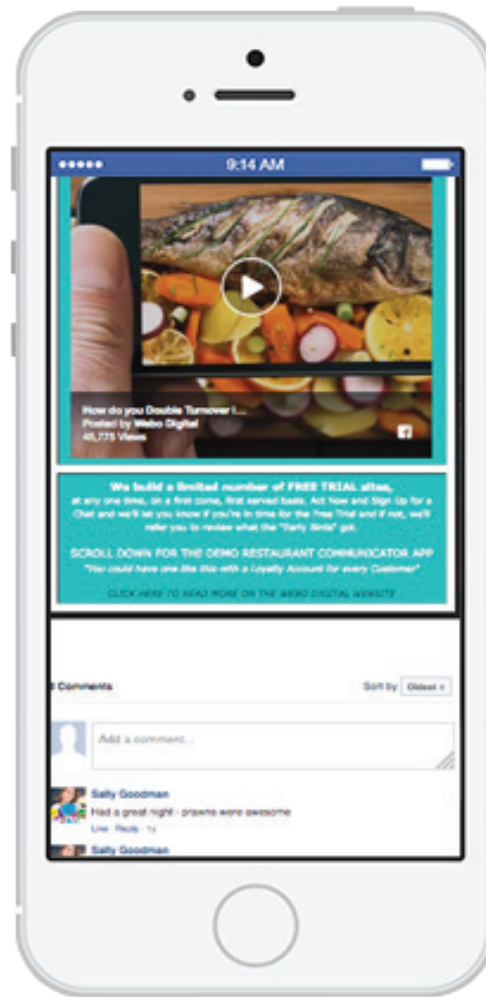
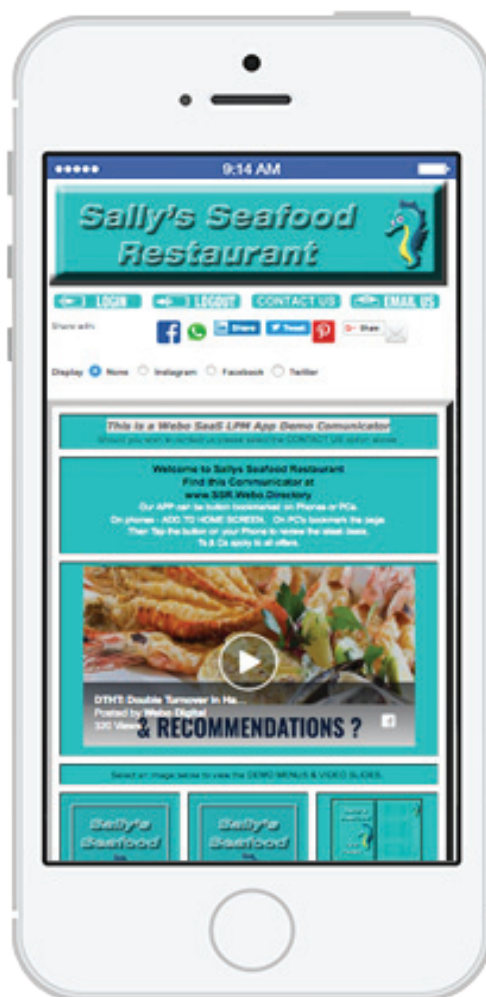
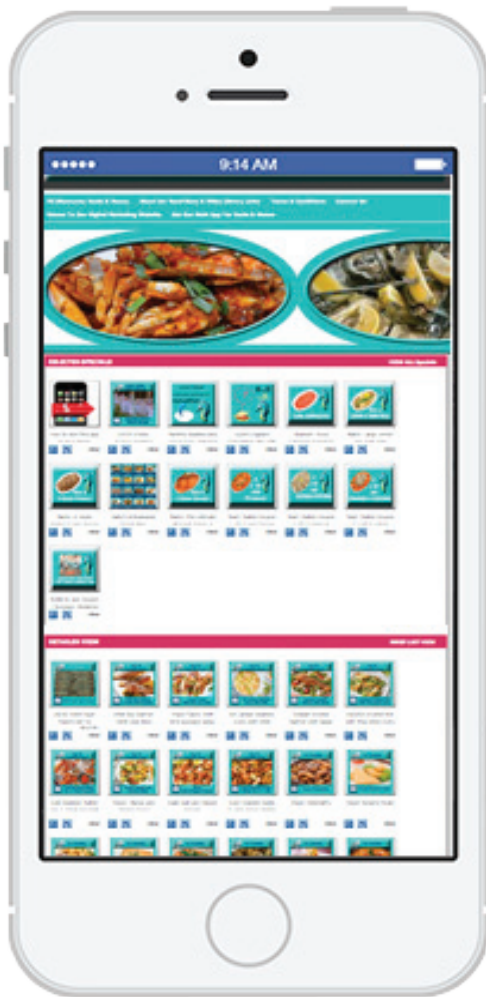


# GET

**Connected** with  
**Web** LPM & CRM

**We help**  
**Share**



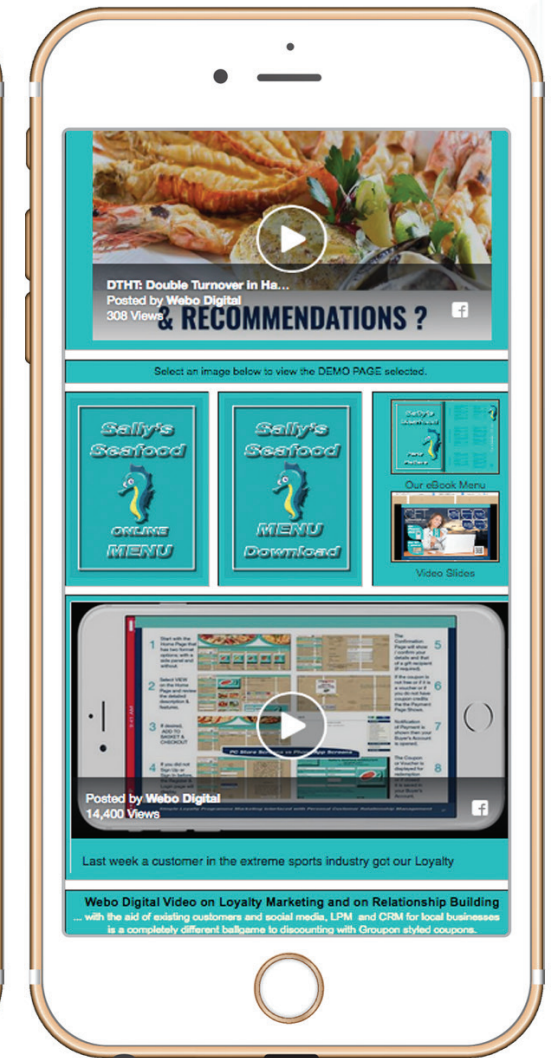
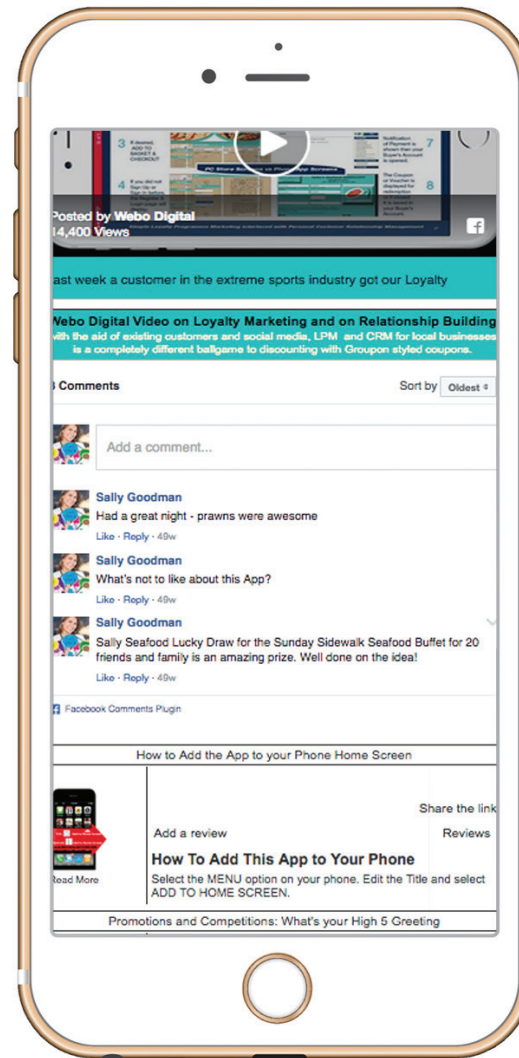
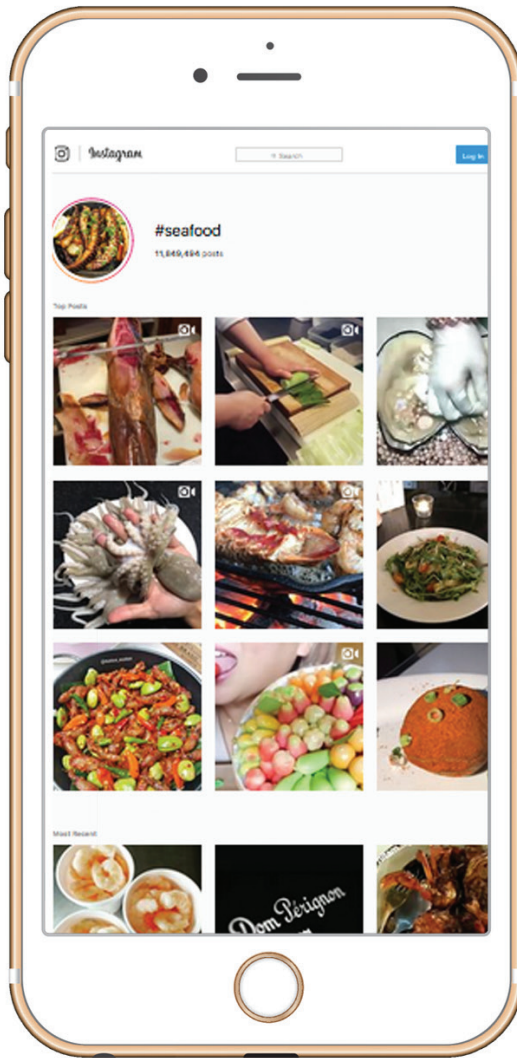
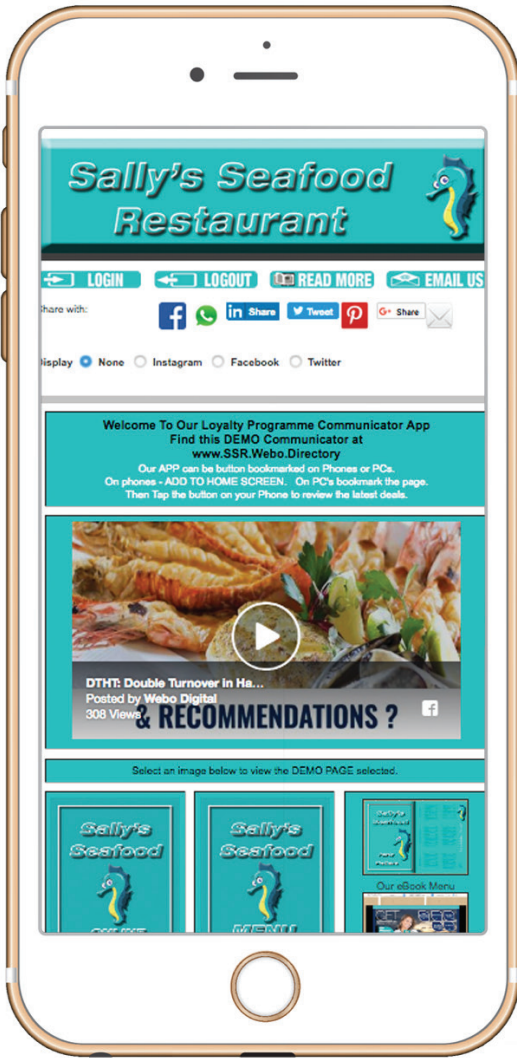


Scan the QR Code to watch these videos on this Mobi Communicator App.

The first video asks if you can Double Turnover in Half the Time and the second offers the secret to success and the second video is an overview of this eBook.

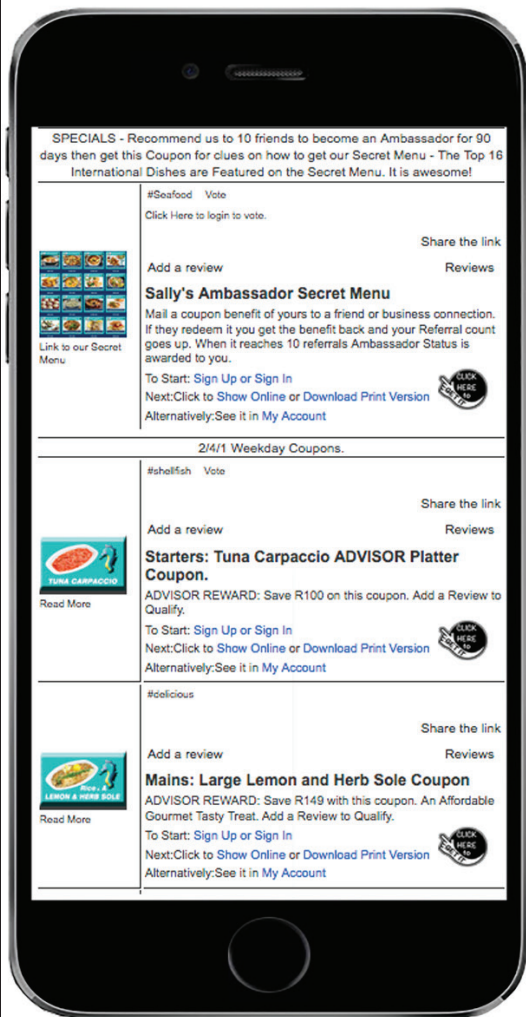






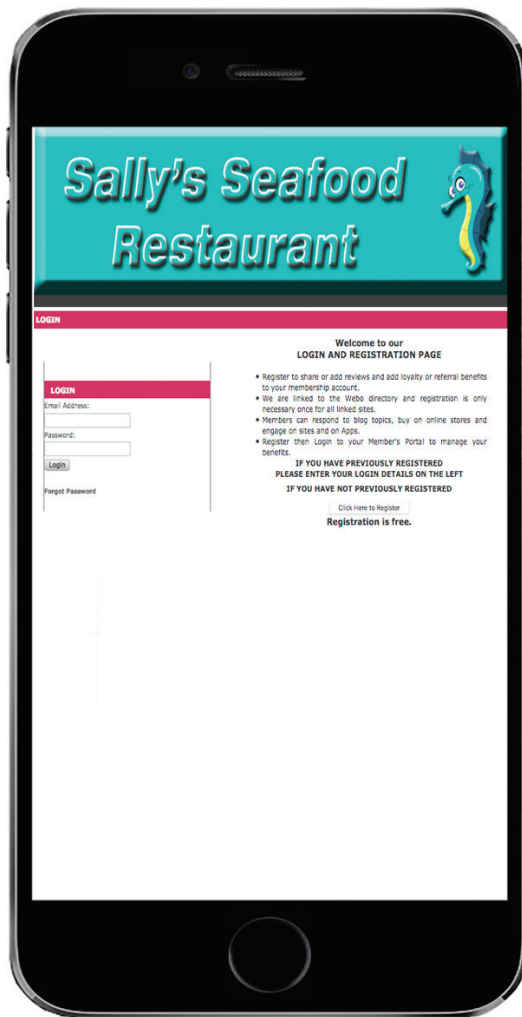
Social media image harvesting and comment syncing to your Facebook page are elements of social media integration strategy.





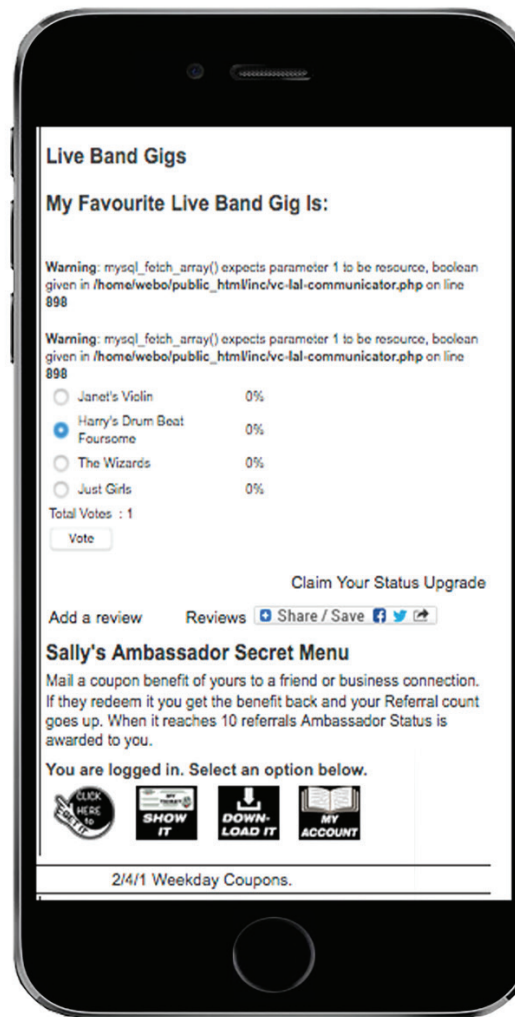
REWARDS

Delight Customers  
Make referrals easy  
offer referral rewards



LOG IN

Maintain an e-mail and  
a mobile database for  
messaging



TEXT VOTE SURVEY

Know what your niche market prefers

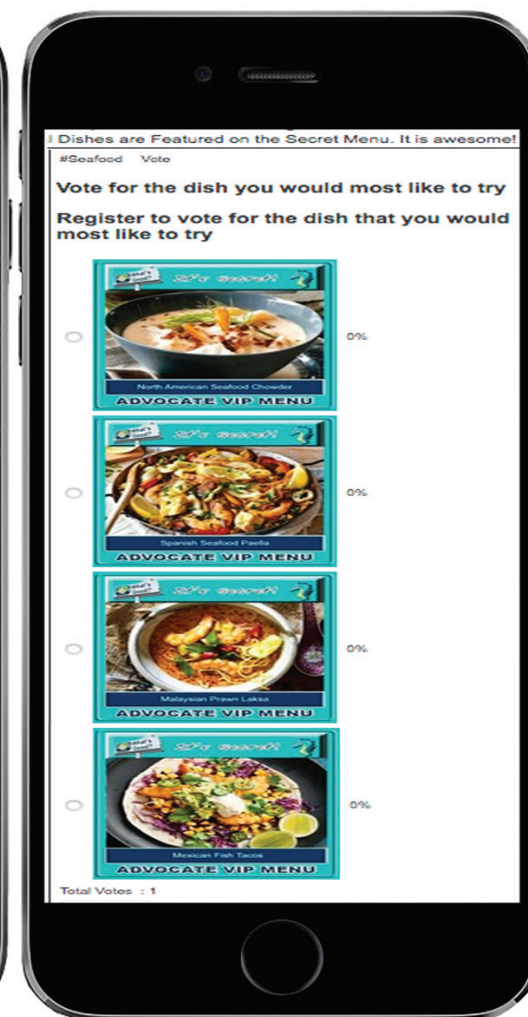
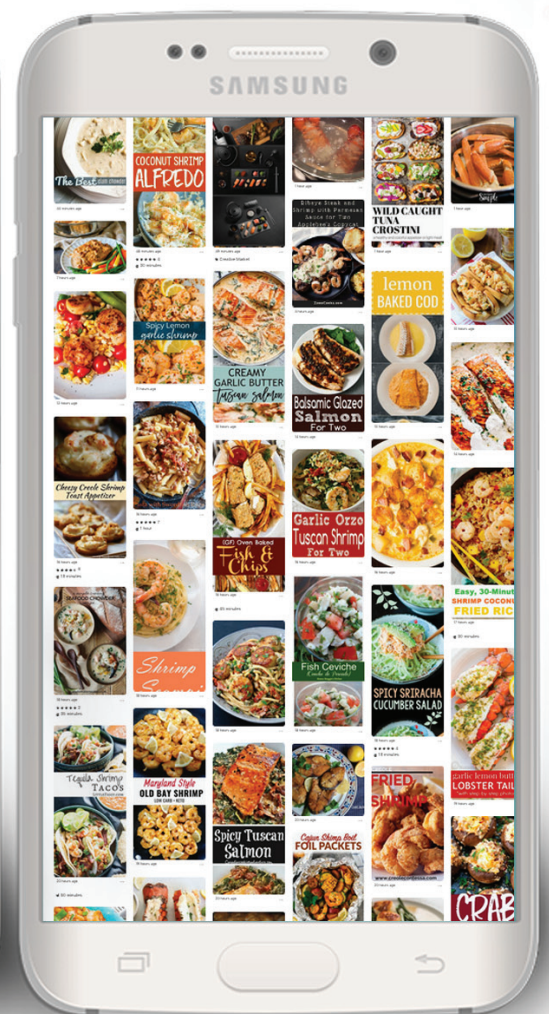
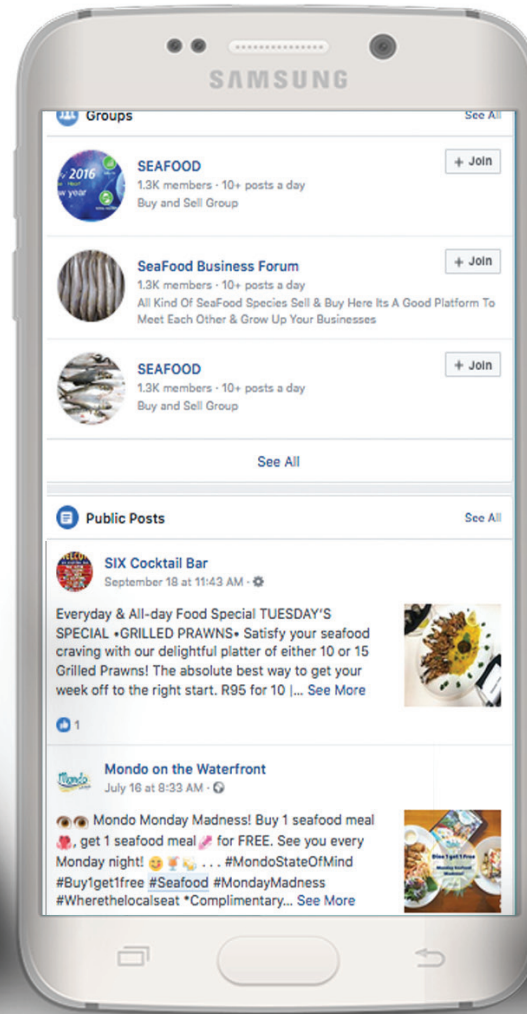
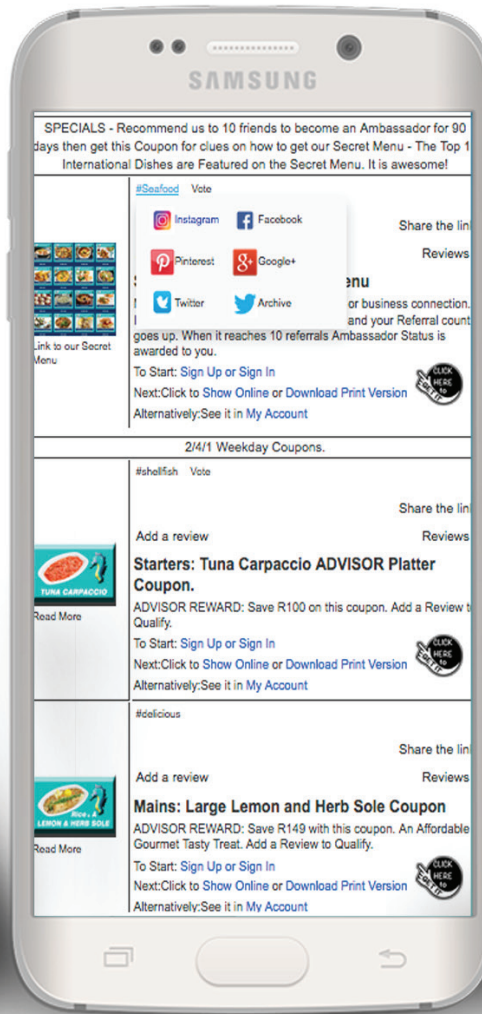
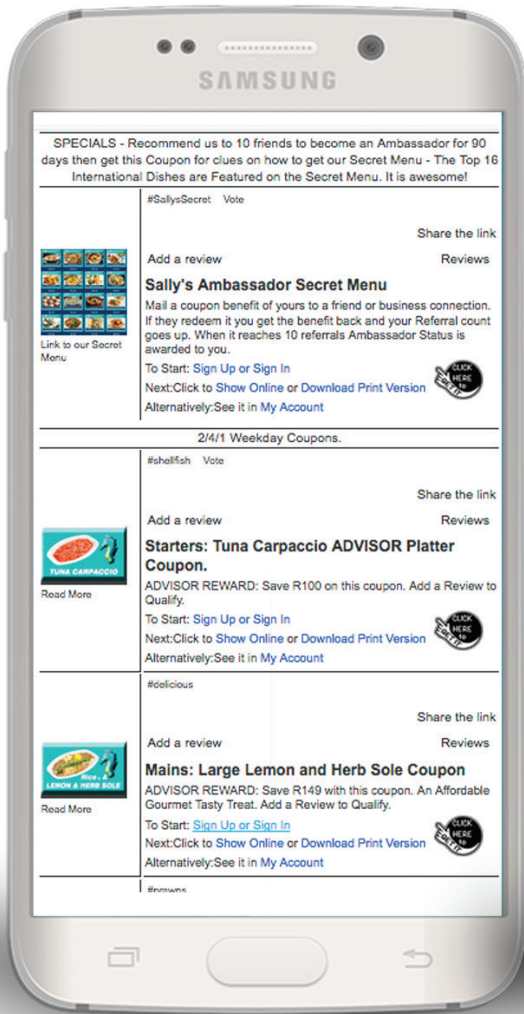
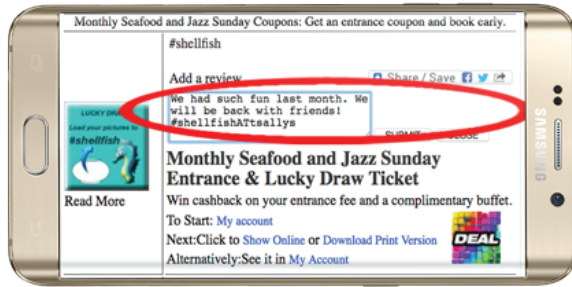


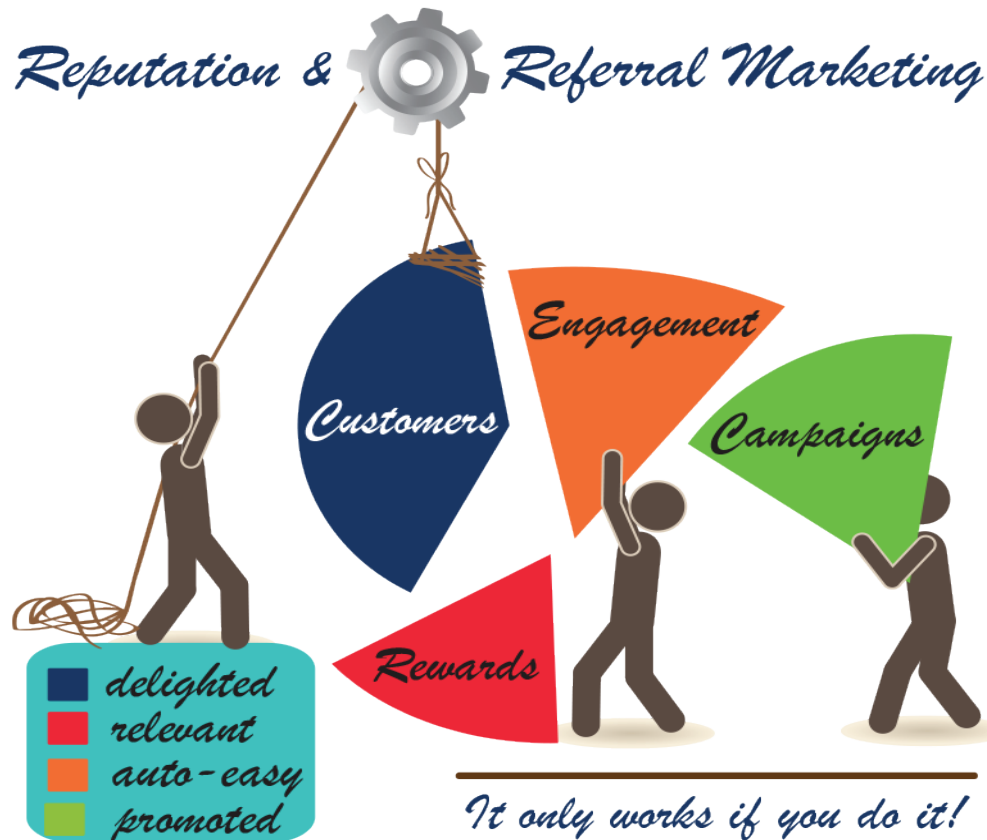
IMAGE VOTE SURVEY



Offer relevant rewards that excite - Structure your sites to engage on social media platforms



## Reputation & Referral Marketing



**Webo**  
DIGITAL

Adding Reviews  
Grows Your  
Reputation

It's Easy!

Open your camera on newish smartphone and click the link to watch the 30 second video above.



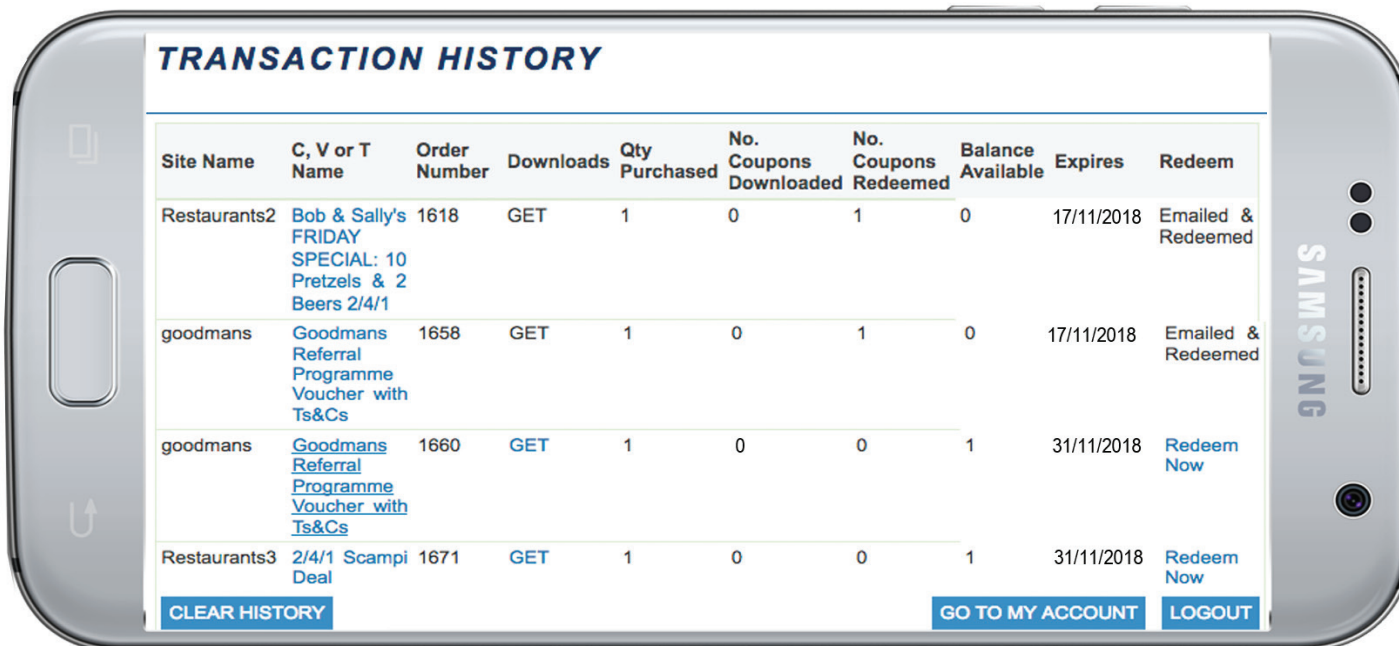
Scan the QR code on an older phone and watch a review being added and shared on social networks in 30 seconds



Every customer gets their own private online loyalty account where they can view their loyalty status and saved reward benefits.

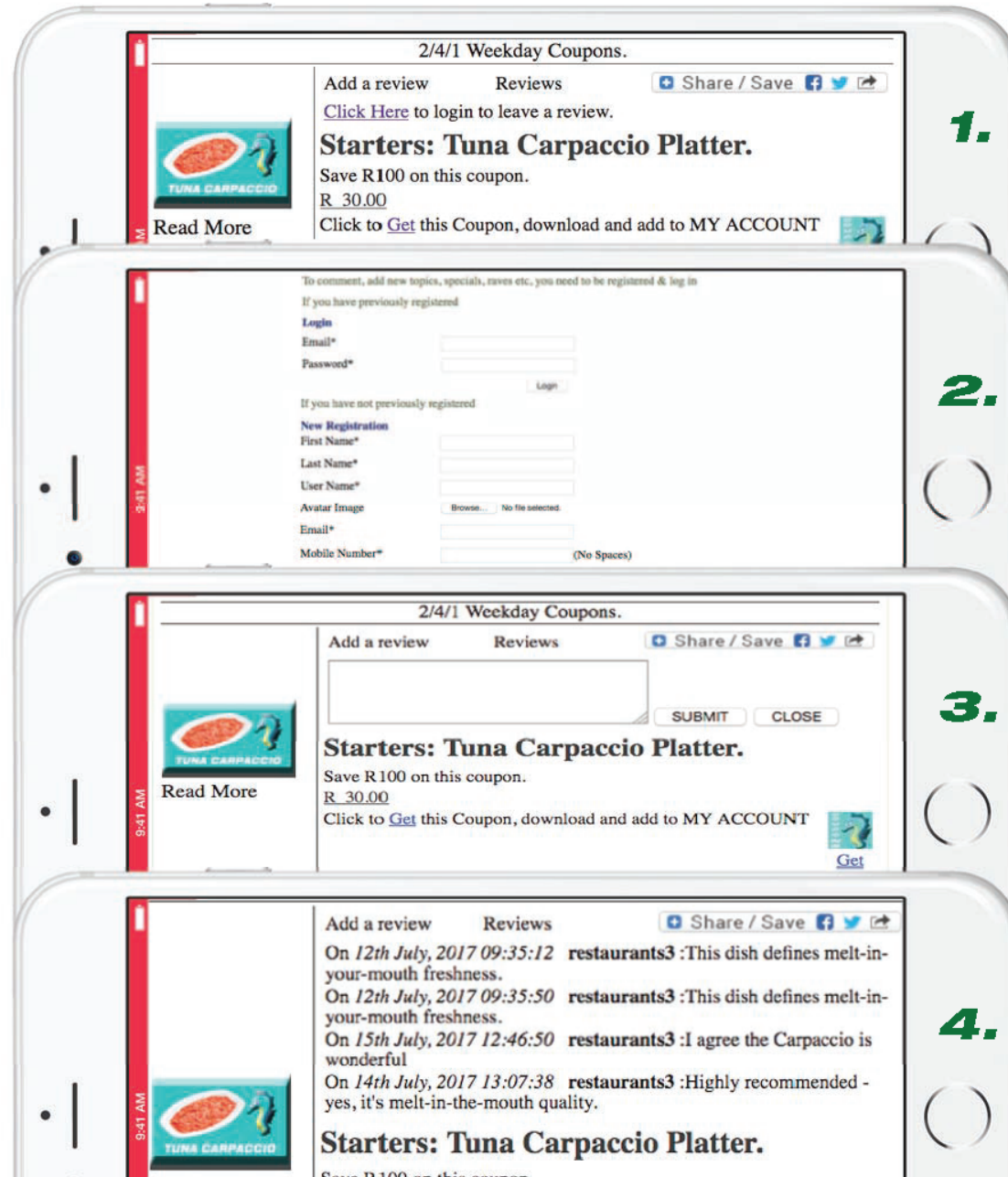
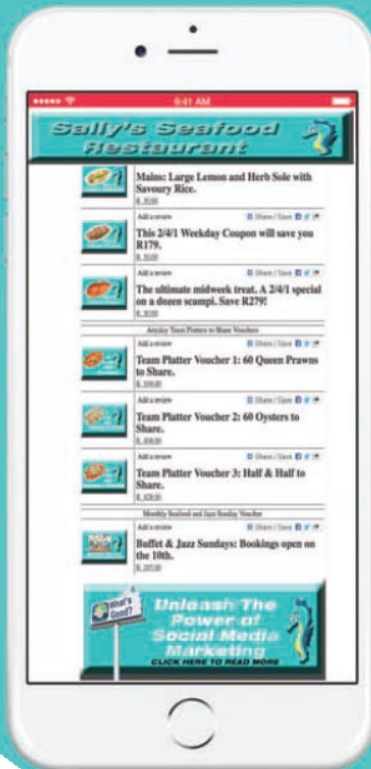
To redeem rewards off line they simply scan a loyalty card QR code to open their online loyalty account.

Admin staff enter a PIN and award or redeem loyalty points or coupon rewards.



Find Sally's Seafood Restaurant at:  
[www.ssr.web.directory](http://www.ssr.web.directory)

We help  
**Share  
 Reviews**



**1.**  
 Click  
 Add a review

**2.**  
 If you are not  
 Logged In  
 the Log In  
 and New  
 Registration  
 Screen  
 will open  
 Complete  
 and Submit

**3.**  
 The  
 Add a review  
 panel will open

Add your  
 review &  
 SUBMIT

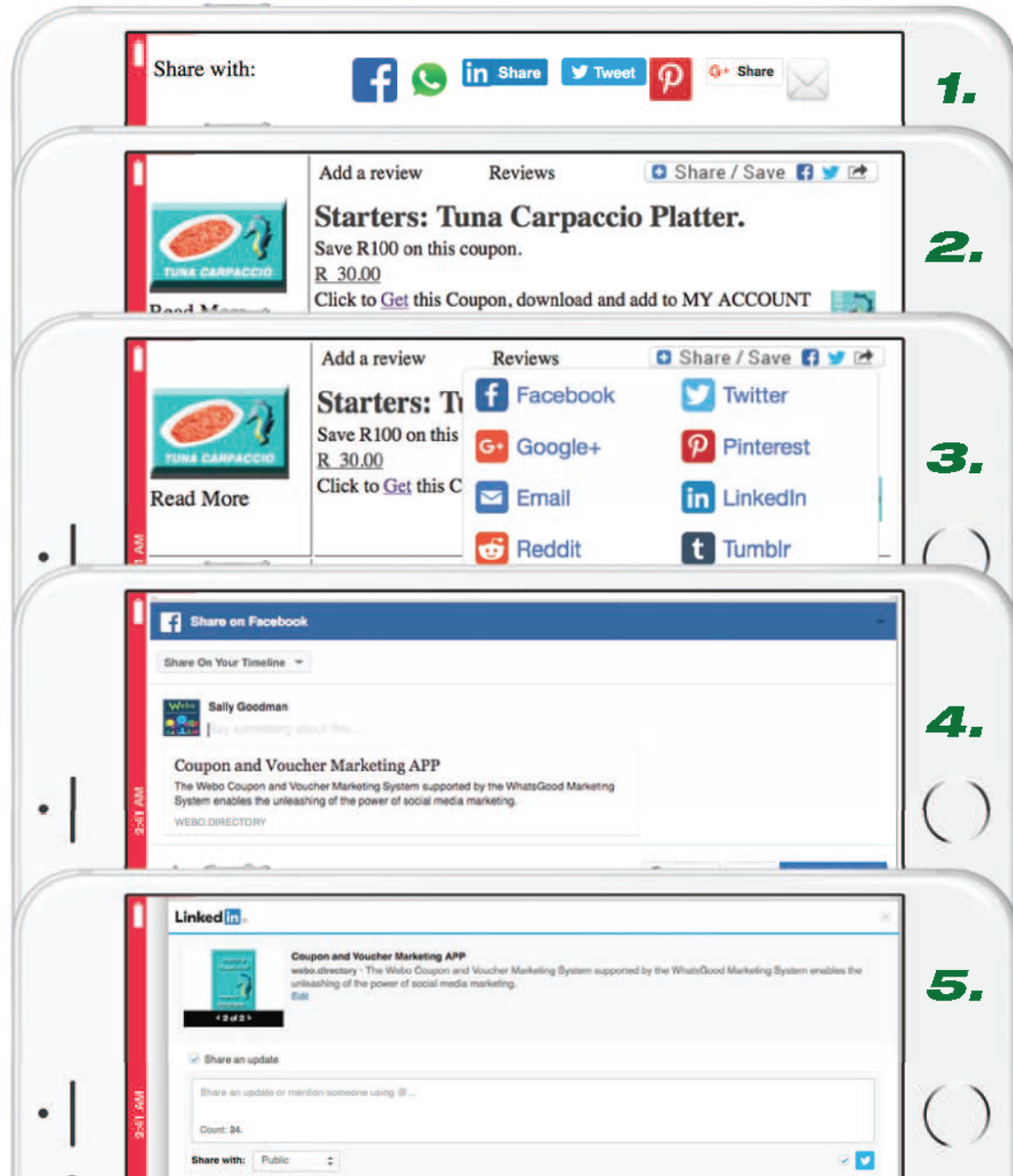
**4.**  
 Select  
 Reviews  
 to Read  
 the Reviews

You can edit/delete  
 your reviews in  
 Your Account

# GET

Connected with  
Webo LPM & CRM

We help you  
**Share**  
with friends  
& Connections



1.

2.

3.

4.

5.

**1.** At the top of the App under the Header Image is an App Share Option &

**2.** Each Item on the App has a Share Option

**3.** eg Tap the Item Share Option and select from a range of Social Media Sites

**4.** eg Share with all your friends on Facebook

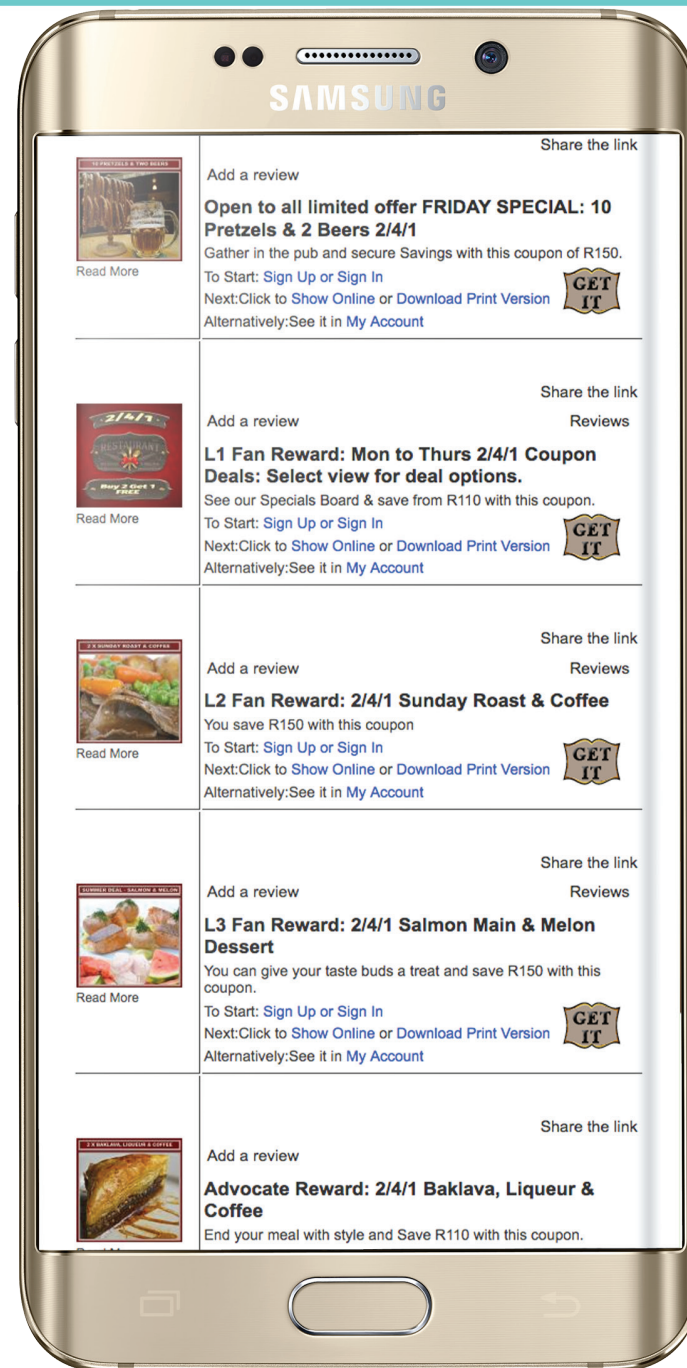
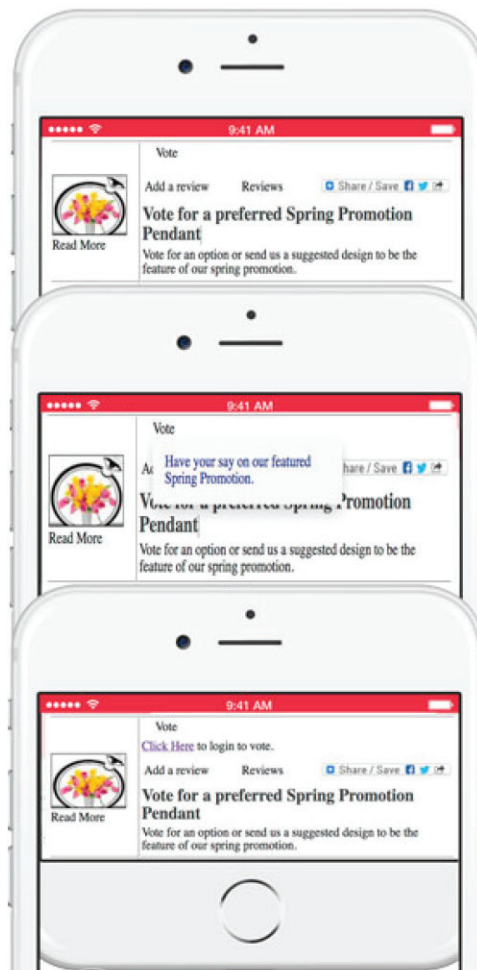
**5.** eg Share with all your business connections on LinkedIn

# Engage

**Engage Customers  
to Gather Feedback**

**VOTE**

**The Image  
Vote option  
is a simple  
way to get  
feedback &  
improve the  
customer  
experience**

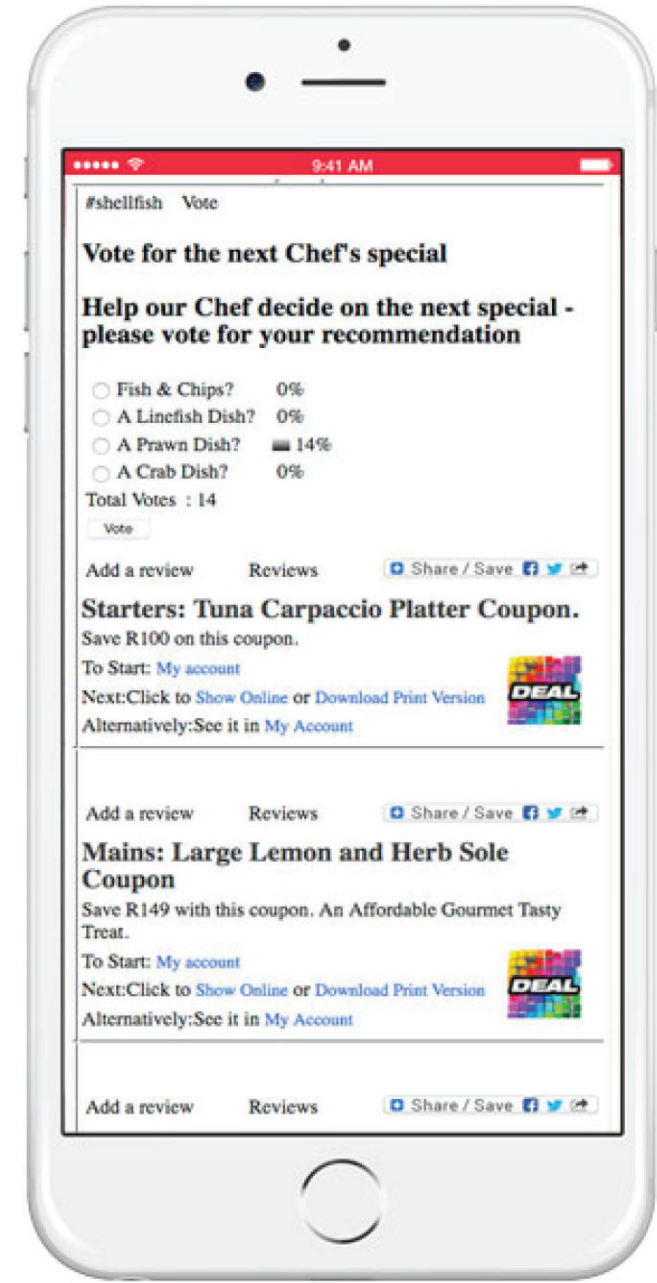




# Text Vote

**The Text Vote  
option offers  
multiple choice  
questions.**

**It is simple &  
involvement  
improves the  
customer  
experience**



# FUN

Competitions

Host a Caption Competition  
Offer a fun picture, ask  
a question and request  
customers to add their answers  
to a competition entry form eg.  
tag your answer on a social  
media page with #hy5in5  
Q: What did the Oyster say to  
the Seahorse? Win .....

Promotions and Competitions: What's your High 5 Greeting

#hy5in5

Add a review [Share / Save](#)   

 **Hy5in5 Caption Competition. Min 50% OFF LUCKY DRAW & 5 Free Main Courses**

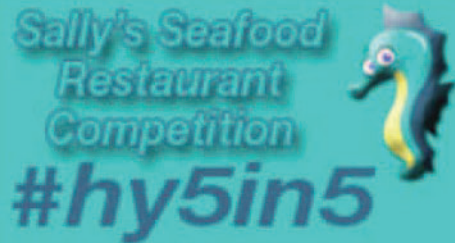
Stand to get lucky and draw a % off coupon. Minimum 50% off your main meal.

To Start: [Sign Up](#) or [Sign In](#)

Next: [Click to Show Online](#) or [Download Print Version](#)

Alternatively: [See it in My Account](#) 

[Read More](#)



## Sally's Seafood Restaurant #hy5in5 Competition

This is an Entrance Ticket for the #hy5in5 Competition

See the T's & C's for the Competition Details.

<input type="text" value="Sally Goodman"/>	<input type="text" value="0715071400"/>
If Gifted: Recipient's Name - ID Document Required	Telephone Number
<input type="text" value="Sally Goodman"/>	<input type="text" value="0715071400"/>
Customer's Name	Telephone Number
<input type="text"/>	<input type="text"/>
My Hy5in5 words are:	For Office Use
<input type="text"/>	<input type="text"/>
Redemption Admin	Booking Details



# Community

## **Competitions**

### **Win : Win Competitions**

**Host a competition for a local school, charity, NGO etc. Ticket sales get deposited directly to the NGO. The supplier's app is marketed to the community. Hold your own LUCKY DRAW. The app will issue & track the tickets issued.**



Promotions and Competitions

#shellfish



Read More

Instagram Facebook

Pinterest Google+

Twitter Archive

Share / Save

Sunday  
icket  
a complimentary buffet.



Next: Click to Show Online or Download Print Version  
Alternatively: See it in My Account

Research  
a unique  
#hashtag.

Customers  
#hashtag  
images and  
text responses  
to questions.  
Short listed  
entries can  
be voted  
upon.

#Hashtag  
MARKETING

Entrance  
Tickets



Sally's Seafood Buffet & Jazz  
Competition

This is an Entrance & Competition Ticket for the  
Monthly Draw at the next Seafood & Jazz Event.  
Prior Reservations are Essential. See the T's & C's for the LUCKY DRAW.

Sally Goodman	0715071400
If Gifted, Recipient's Name - ID Document Required	Telephone Number
Sally Goodman	0715071400
Customer's Name	Telephone Number
Signature	For Office Use
Redemption Admin	I love this event because x x x x x x



Subject to T's & C's - Click Here to view. Redemption Process: 1. Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy

Redemption Process: 1. Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy

Note: This Coupon Excludes VAT & Expires On the 1st Sunday of the Month.

Sally's Seafood & Jazz Monthly Event and LUCKY DRAW  
Competition Terms & Conditions

**The Competition:** Each month we take bookings for the Seafood and Jazz event on the first Sunday of the month. We host the best seafood buffet that you can hope to find featuring fresh from the sea seafood flown in for this Sunday lunch which extends into the afternoon accompanied by a variety of Jazz artists. It is a seafood experience not to be missed.

**Entrance:** Reservations are essential and customers who download this competition coupon must quote the coupon order number when making a reservation.

**Winners:** Customers must bring the coupon on their phones or a printed copy to the event for verification. A lucky draw will be held and the winning order numbers will have their entrance fee refunded and they will receive the buffet with our compliments.

**Disqualified Participants:** All employees of participating entities including promoters and sponsors and their Immediate Families plus any person under 18 years of age. The promoter may, at its sole discretion disqualify any person for any reason whatsoever.

**Immediate Families:** Immediate Families include: Grandparents, Parents, Children, Grandchildren, siblings and spouses whether by marriage, past marriage, remarriage, adoption, co-habitation or other family extension.

**Validity Days:** This coupon is valid for the month in which it is issued.

**Verification:** Winner's Coupon Validity is subject to verification.

**Images:** Coupon images are indicative and may not be specifically representative.

**Service:** The Coupon administrator is not responsible for service and item delivery.

**Amendment:** The right to amend these terms and conditions without prior notice is reserved.

Order Number:  
1010

Validity Verified By:



**Sally's Seafood  
Restaurant**



# Sally's Seafood Restaurant

**Carpaccio 2/4/1**

**2/4/1 Mondays to Thursdays Only**

Sally Goodman

0813282648

If Gifted: Recipient's Name - ID Document  
Required

Telephone Number

Sally Goodman

0813282648

Purchaser's Name

Telephone Number

For Office Use

Redemption Admin

Booking Details



Subject to T's & C's - Click Here to view. Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy

Note: This Coupon Excludes VAT & Expires On 31/11/2017

**CLOSE**

**SUBMIT**

**Online  
Coupon e.g.**

# Print Coupons and Vouchers

The Buyer Prints the Coupon  
and makes a Reservation / Appointment  
for the  
Redemption of the Service, Meal etc.

The coupon can be gifted.

The seller will scan the QR code  
and the Online version will open  
for the Seller to enter the PIN.

If valid the coupon/voucher will be redeemed.



## Sally's Seafood Restaurant

Mains: A dozen Scampi and savoury rice  
2/4/1 Mondays to Thursdays Only

<input type="text" value="Sally Goodman"/>	<input type="text" value="0813282648"/>
<small>If Gifted: Recipient's Name - ID Document Required</small>	<small>Telephone Number</small>
<input type="text" value="Sally Goodman"/>	<input type="text" value="0813282648"/>
<small>Purchaser's Name</small>	<small>Telephone Number</small>
<input type="text"/>	<input type="text"/>
<small>Signature</small>	<small>For Office Use</small>
<input type="text"/>	<input type="text"/>
<small>Redemption Admin</small>	<small>Booking Details</small>



Subject to the T's & C's printed below - [Click Here to view](#). Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy

Note: This Coupon Excludes VAT & Expires On 31/11/2017

Sally's Seafood Restaurant Terms & Conditions
<p><b>Coupons:</b></p> <p>Are a limited time and availability offer, that is subject to validity confirmation at the time of redemption and which offers entitlement, subject to confirmation, to the offer stated on the coupon.</p> <p><b>Vouchers:</b></p> <p>Are not refundable, not exchangeable, not replaceable prepaid receipt for the goods or services stated on the voucher that is subject to a valid booking, availability and redemption verification before an expiry date.</p> <p><b>Ownership:</b> Title passes upon receipt of payment in full and risk passes upon delivery by electronic or other means to the buyer or to the buyers online account.</p> <p><b>Limit per customer:</b> Customers are limited to <b>XX</b> downloads on any specific coupon whilst voucher purchases are subject to stated conditions.</p> <p><b>Reservations:</b> Phone <b>xxx xxx xxxx</b>. Note that reservations are subject to availability.</p> <p><b>Validity Days:</b> Coupons; Monday through Thursday every week.</p> <p><b>Verification:</b> Validity is subject to verification upon arrival. Prior use voids coupons and vouchers.</p> <p><b>Service:</b> Sit down dining is required for redemption at x Street Name, Suburb Name, Town Name.</p> <p><b>Quantity:</b> Only one coupon may be presented per item served.</p> <p><b>Service charge:</b> Gratuities should be calculated on the full value received.</p> <p><b>Images:</b> All images are indicative and may not be specifically representative.</p> <p><b>Refunds:</b> Coupon fees are an administration fee and are non refundable.</p> <p><b>Service:</b> The Coupon administrator is not responsible for service and item delivery.</p>

Order Number: 896
Validity Verified By:



# Print Coupon e.g.

## Tickets

Print &  
Present  
or  
Online

Download  
& Print or  
Show on  
Phone

Lucky Draws &  
Competitions

Theme Event  
Entrance

Voting

Terms &  
Conditions  
Plus Ticket  
Number on  
Tickets

## Promotions and Competitions



Read More

Add a review

Share / Save   

### LUCKY DRAW: Sunday Seafood Buffet- Table for Twenty - This is a completely free giveaway..

This is our big prize. The value of the prize is R6,000 without VAT. You pay only for beverages. Enter to win!

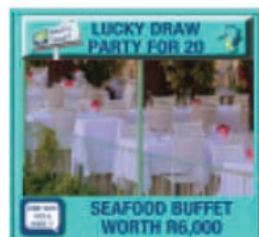
To Start: [Sign Up or Sign In](#)

Next: Click to [Show Online](#) or [Download Print Version](#)

Alternatively: See it in [My Account](#)



## Promotions and Competitions



Read More

Add a review

Share / Save   

### LUCKY DRAW: Sunday Seafood Buffet- Table for Twenty - This is a completely free giveaway..

This is our big prize. The value of the prize is R6,000 without VAT. You pay only for beverages. Enter to win!

You are logged in. Select an option below.



Sally's Seafood  
Restaurant



# Sally's Seafood Restaurant Sunday Buffet LUCKY DRAW Giveaway

Lucky Draw Entry for a table for 20: First Sunday of  
the Month Seafood Buffet and Jazz afternoon.  
Subject to a confirmed reservation and LUCKY DRAW winner validity.

Kathy Worthington

Lucky Draw Entrant: Name

012 345 6789

Lucky Draw Entrant: Telephone  
Number



For Office Use

Subject to the T's & C's on the print version of this entrance ticket. The ticket expires 90 days from the date of the draw. The draw is set to be held at the next Seafood Buffet Sunday event/day.



Share / Save

CLOSE

DOWNLOAD IT

PRINT IT

MY ACCOUNT

Submit

Promotional Competition Terms & Conditions

Disqualified Participants: All employees of participating entities including promoters

Number 1384

**Print &  
Online  
Tickets**



## On APP

### Option 1. Coupons are Issued Free

“Coupon Administration and Finance Fees are funded by the Seller.”

### Summary

Buyers Login tap a selected coupon which opens for the Seller to enter the Redemption PIN. That's it

**Sally's Seafood Restaurant**  
Mains: A Dozen Peeled Queen Prawns with Savoury Rice.  
2/4/1 Mondays to Thursdays Only

Purchaser's Name: \_\_\_\_\_ Telephone Number: \_\_\_\_\_  
Redemption PIN: \_\_\_\_\_ Telephone Number: \_\_\_\_\_  
For Office Use: \_\_\_\_\_

Redemption Dates: \_\_\_\_\_  
Subject to T's & C's - Click here to view. Redemption Process: 1. Make a Reservation & Order the Code No. 1. Print Coupon & Open App. Deposit 2. Enter for redemption 3. Enjoy

Note: This Coupon Excludes VAT & Duties On 21/11/2017

**Rice & A Dozen Prawns**

**Link Format**

**Website**

www.webo.directory/  
SiteName/

**App**

www.SiteName.webo.  
directory

**QR Code**

Scan with your phone  
to open the APP

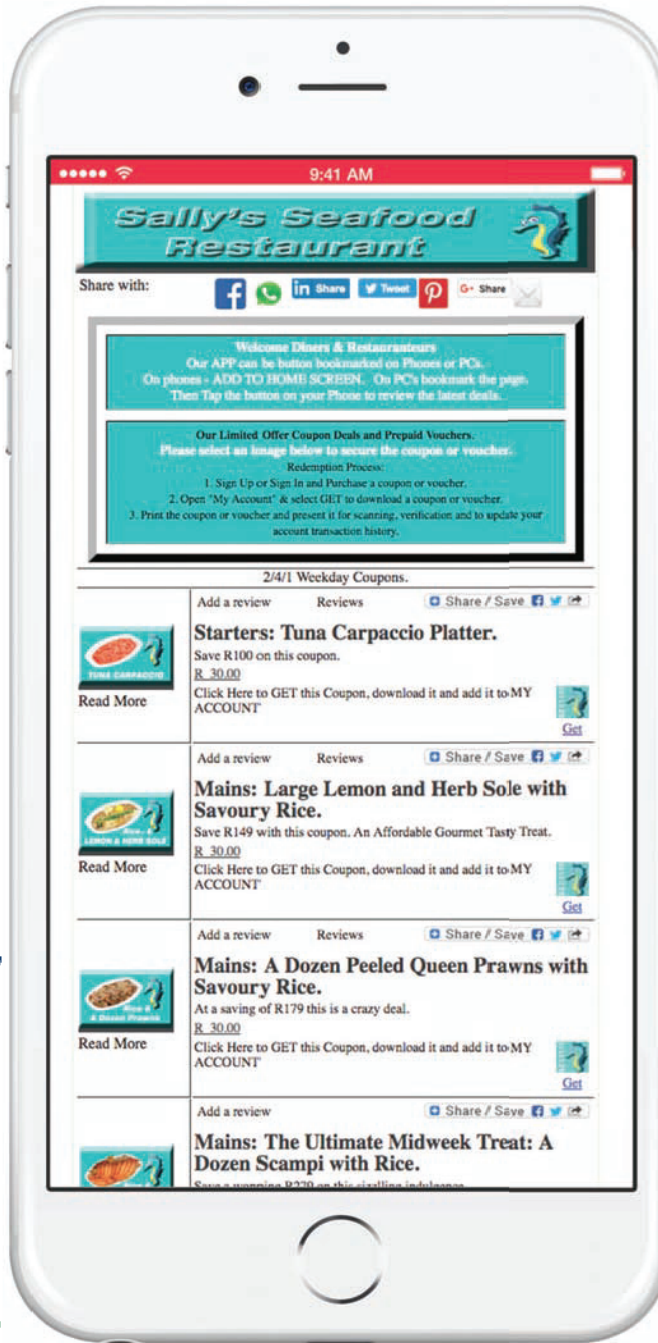
You may receive the  
website URL, App URL  
or QR Code by SMS,  
Email or they may be  
on social media sites.

Button Bookmark the  
App Page on a phone  
by selecting Menu

On an iOS device,  
eg iPhone & iPad Tap  
the “Bookmark” button,  
and then tap “Add to  
Home Screen.”

On an Android device,  
eg Samsung & Tablet

Use the Chrome  
browser to open the  
page. Tap the “Menu”  
button, and then tap  
“Add to Home Screen.”



- The URL for this Demo Website is [www.webo.directory/restaurants3/](http://www.webo.directory/restaurants3/)
- For the App the URL is [www.restaurants3.webo.directory](http://www.restaurants3.webo.directory)
- The QR Code is



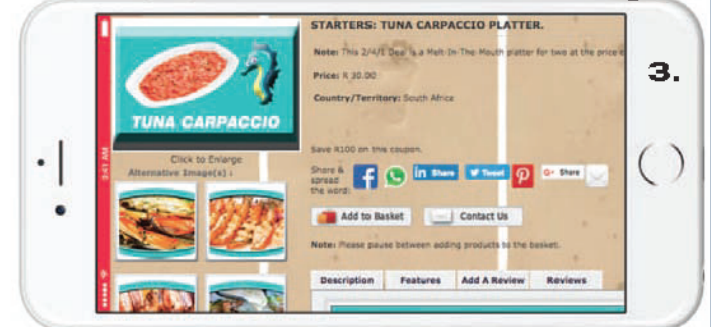
Tap the GET LOGO



If you are not registered  
you will be required to  
register or LOGIN  
(top right). The online  
version of the coupon  
will display (middle  
right). Hand the phone  
to the Seller to enter  
the Redemption PIN or  
close the page to save the  
coupon in your Online  
Account. LOGIN with  
your registered Email address  
and password to view your  
Online Account. See In  
Store Checkout for How to  
Gift Coupons. See Redemption  
for online plus Print &  
Present options. “Read More”  
on the App opens the Store  
View Pages for detail.



**2. Present the Coupon or 3. Select Read more to see the detailed View Page .**



# Coupon Marketing With The Web eMarketing Software Enablers

## The One Page Summary

1. Get the App URL or Scan the QR code



2. On Phone: Add to Home Screen



3. Seller enters PIN on Phone. That's it!



Coupon on Phone

4. Tap the App Button on Phone to Open



5. Hand Phone or the Printout to Seller

A Printed Coupon Is An Option



6. Sign In or Sign Up & Select a Deal: tap GET



7. Print & Present Coupon is an Option

8. Pay Admin Fee (if needed) online

Ask for our eMarketing Book that is Packed with Success Stories

**Offer  
Current  
Table Menus  
as Downloads  
Think,  
On Phone  
VIP  
Menus !**

**On APP  
Table Menus  
or Takeaway  
"Fridge Menus"**

## **Ideas**

- **Menu Downloads**
- **Coupons, Vouchers, Limited Promo Codes e.g. 1st 10, etc.**
- **Personalised Gift Vouchers e.g. Monthly Lucky Draw**
- **Prepaid Vouchers for Set Menus booked for a date/time e.g. Great for dinner & movie dates!**

**Sally's  
Seafood**



**Mains &  
Beverages**

**Ideas**

# **In Store Promotions**

**Some Options**

**What's Good?** **Trending Pub & Lunch Snacks**



**COME TASTE VOTE & SHARE IT**

**Miso Fish Burger  
Cucumber & Slaw**



**SEAFOOD BUFFET  
1ST SUN LUNCH PM**

**Voucher Events**

**Consider  
Limited Edition  
Promo Codes**

**What's Good?** **Top 10  
& This Month's Specials**



**COME TASTE VOTE & SHARE IT**

**Chilli Soy Salmon  
& wok-fried noodles**

**Consider  
on phone  
VIP Menus !**



**Rice &  
A Dozen Scampi**

**Coupon Deals**

**Consider  
Personalised  
Gift Vouchers**

**What's Good?** **It's Trending**



**COME TASTE VOTE & SHARE IT**

**Prawn Sesame Toast**

**Would you  
share valued  
Benefits ?**



**4  
x 15  
= 60  
Prawns**

**Voucher Deals**

**Your "Toolbox" Includes:  
Subscriber Management**

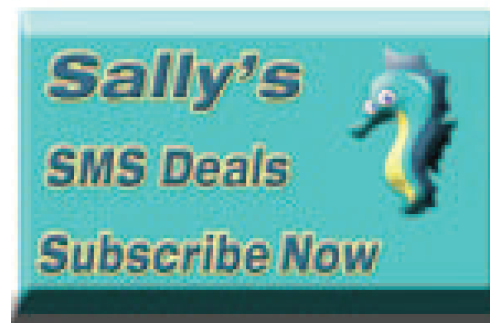
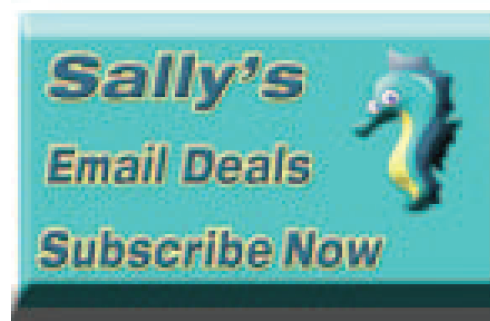
## **In Store Links**



Admin Links

## **Ideas**

- **Email Newsletters & Links to Photo Galleries, Instagram, Facebook, etc.**
- **e-Mail Monthly Specials**
- **SMS Saturday Night's Chef's Special**



Two Opt-In Subscriber Databases are maintained; one for email delivery and one for SMS delivery.



Social Media Links to the Seller's Social Media pages and to the Seller's Website .

# In Store Transaction Process vs Phone App Process



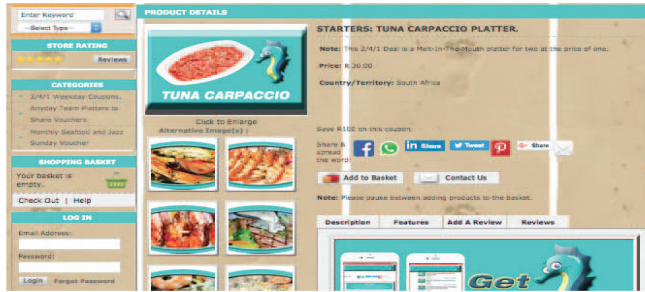
1

Start with the Home Page that has two format options; with a side panel and without.



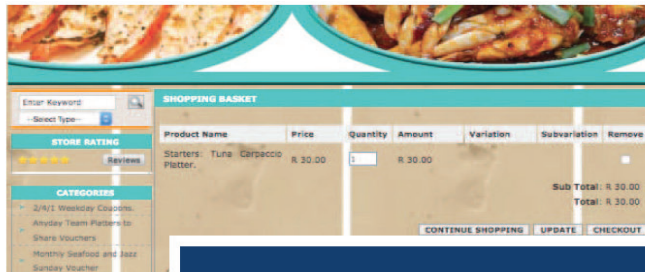
2

Select VIEW on the Home Page and review the detailed description & features.



3

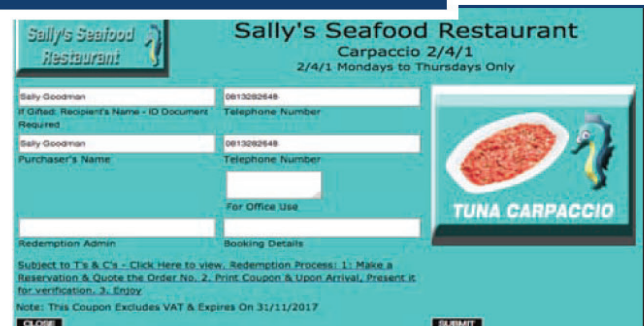
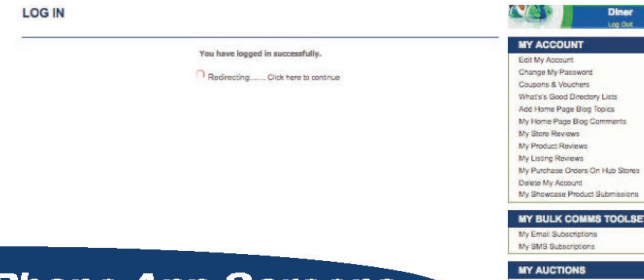
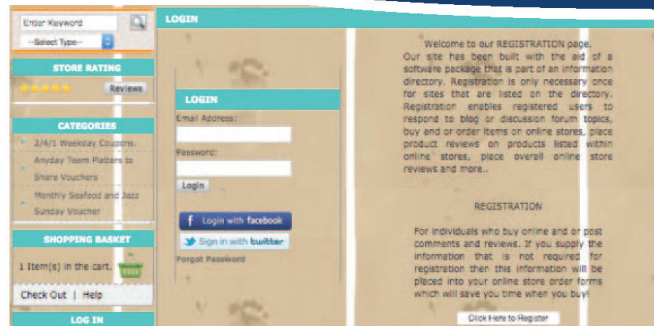
If desired, ADD TO BASKET & CHECKOUT



### PC Store Screens vs Phone App Screens

4

If you did not Sign Up or Sign In before, the Register & Login page will display.



5

The Confirmation Page will show / confirm your details and that of a gift recipient (if required).

6

If the coupon is not free or if it is a voucher or if you do not have coupon credits the the Payment Page Shows.

7

Notification of Payment is shown then your Buyer's Account is opened.

8

The Coupon or Voucher is displayed for redemption or if closed it is saved in your Buyer's Account.



## MY COUPONS AND VOUCHERS

### WHATSGOOD PACKAGES PURCHASED

Coupon Package Name	Order Number	No Of Coupons	Total Price	Validity(Days)	Status
WhatsGood 3/4/1Credits	614	30	300.00	180	Approved

### TRANSACTION HISTORY

Site Name	Coupon or Voucher Name	Order Number	Downloads	Qty Purchased	No. Coupons Downloaded	No. Coupons Redeemed	Balance Available	Expires	Redeem
Sally's Seafood Restaurant	2/4/1 Scampi Deal	896	GET	1	0	0	1	31/11/2017	Redeem Now
Sally's Seafood Restaurant	2/4/1 Carpaccio Deal	915	GET	1	0	0	1	31/11/2017	Redeem Now

[CLEAR HISTORY](#)

[GO TO MY ACCOUNT](#)

[LOGOUT](#)

### WHATSGOOD PACKAGES FOR SALE

Coupon Package Name	No Of Coupons	Total Price	Validity(Days)	Purchase
WhatsGood 2/4/1 Credits	12	180.00	90	<a href="#">Buy Now</a>
WhatsGood 3/4/1Credits	30	300.00	180	Credits available

**Buyer's Account**

**Every customer gets their own online Account**

Select Redeem Now and the Online version of the coupon or voucher will open & can be passed to the seller for redemption.

Select GET to download the Print Version to print and present to the Seller.

**Sally's Seafood  
Restaurant**



# Sally's Seafood Restaurant

Carpaccio 2/4/1

2/4/1 Mondays to Thursdays Only

Sally Goodman

0813282648

If Gifted: Recipient's Name - ID Document  
Required

Telephone Number

Sally Goodman

0813282648

Purchaser's Name

Telephone Number

For Office Use

Redemption Admin

Booking Details



Subject to T's & C's - Click Here to view. Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy

Note: This Coupon Excludes VAT & Expires On 31/11/2017

**CLOSE**

**SUBMIT**

**Online  
Coupon e.g.**




The Buyer Prints the Coupon and makes a Reservation / Appointment for the Redemption of the Service, Meal etc.

The coupon can be gifted.

The seller will scan the QR code and the Online version will open for the Seller to enter the PIN.

If valid the coupon/voucher will be redeemed.



**Sally's Seafood Restaurant**  
Mains: A dozen Scampi and savoury rice  
2/4/1 Mondays to Thursdays Only

Sally Goodman

If Gifted: Recipient's Name - ID Document Required

Sally Goodman

Purchaser's Name

Signature


Redemption Admin

Telephone Number

Telephone Number

For Office Use

Booking Details



**Rice & A Dozen Scampi**

Subject to the T's & C's printed below - [Click Here to view](#). Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy

Note: This Coupon Excludes VAT & Expires On 31/11/2017

Sally's Seafood Restaurant Terms & Conditions
<p><b>Coupons:</b></p> <p>Are a limited time and availability offer, that is subject to validity confirmation at the time of redemption and which offers entitlement, subject to confirmation, to the offer stated on the coupon.</p> <p><b>Vouchers:</b></p> <p>Are not refundable, not exchangeable, not replaceable prepaid receipt for the goods or services stated on the voucher that is subject to a valid booking, availability and redemption verification before an expiry date.</p> <p><b>Ownership:</b> Title passes upon receipt of payment in full and risk passes upon delivery by electronic or other means to the buyer or to the buyers online account.</p> <p><b>Limit per customer:</b> Customers are limited to <b>XX</b> downloads on any specific coupon whilst voucher purchases are subject to stated conditions.</p> <p><b>Reservations:</b> Phone <b>xxx xxx xxxx</b>. Note that reservations are subject to availability.</p> <p><b>Validity Days:</b> Coupons; Monday through Thursday every week.</p> <p><b>Verification:</b> Validity is subject to verification upon arrival. Prior use voids coupons and vouchers.</p> <p><b>Service:</b> Sit down dining is required for redemption at x Street Name, Suburb Name, Town Name.</p> <p><b>Quantity:</b> Only one coupon may be presented per item served.</p> <p><b>Service charge:</b> Gratuities should be calculated on the full value received.</p> <p><b>Images:</b> All images are indicative and may not be specifically representative.</p> <p><b>Refunds:</b> Coupon fees are an administration fee and are non refundable.</p> <p><b>Service:</b> The Coupon administrator is not responsible for service and item delivery.</p>

Order Number: 896
Validity Verified By:



# Connect with Webos LPM & CRM

## Summary

The Webos Vouchers App's Features Include:

### Your Branding

All Sites and App's are yours with your branding.

### One-click Management & Redemption

Every Customer gets their own ACCOUNT to manage Redemptions, Reviews and more.

### One-click Reviews

The App and Every Item listed on the App offers the option to ADD a Review and to Read Reviews.

### One-click Social Sharing

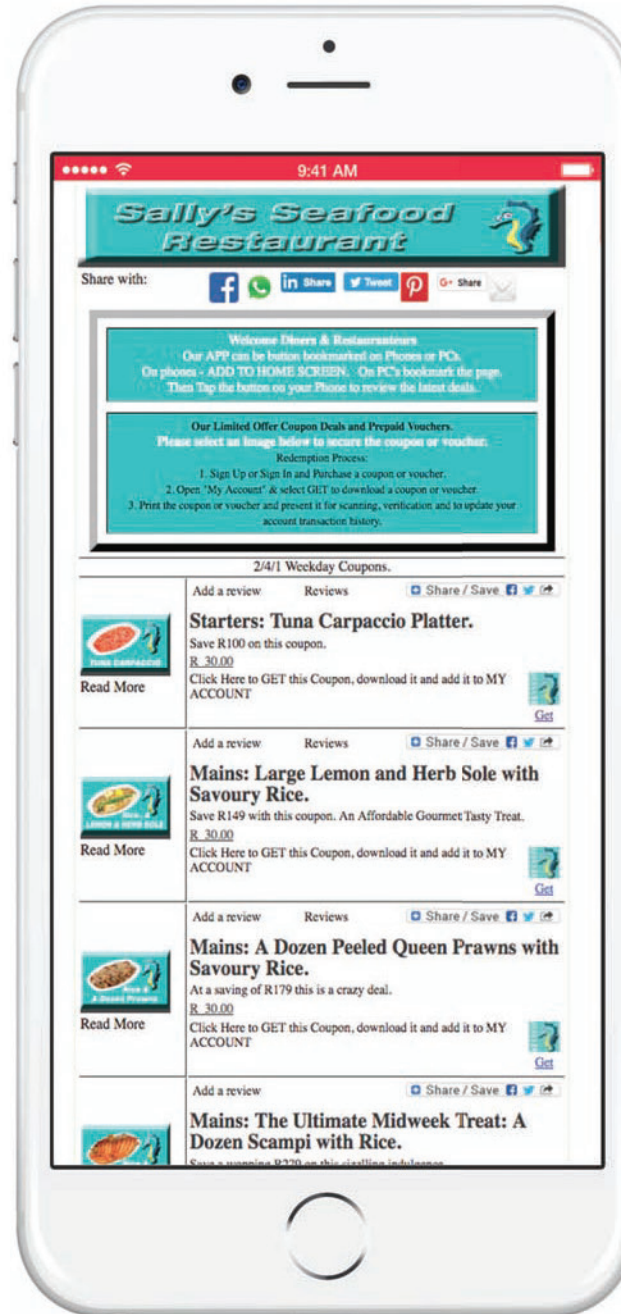
The App and Every Item listed on the App offers sharing eg share with all your friends on Facebook or share with all business connections on LinkedIn.

### One-click VIEW Detail Links

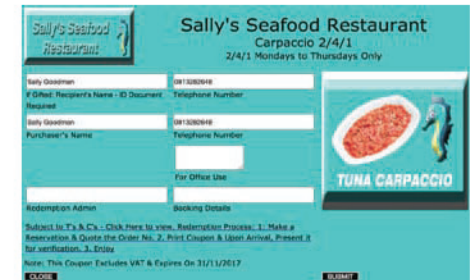
Every item listed on the App offers a Read More link to detailed VIEW pages on the App's website.

### One-click GET Coupon & Voucher Buttons

Every coupon or voucher listed on the App has the option to Get coupons or vouchers with one click.



## Online & On Phone Coupons & Vouchers



## Printed Coupons & Vouchers



## **4 Channels**



**Well Presented Websites To Tell Your Story**

**Blogs & Social Media to Engage**

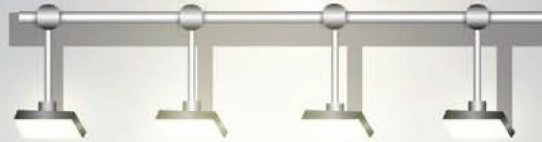
**eCommerce Shops, Auctions Showcases**

**CRM Apps Build Relationships**



**If the Benefits are Good and the User Experience is Positive**

## **4 Enablers**



**Coupon, Lucky Draw, Contest Campaigns to Excite**

**Fresh Content**

**Organised & Transparent Data**

**Valued Benefits**



**The Benefits will be well received from Brand Ambassadors**

## **4 Outcomes**



**Attentive Service, Support & User Networking**

**Positive User Experience**

**Active Feedback & Reviews**

**Benefits Shared**



**Customer Retention and Customer Growth will be High**





## WhatsGood /Restaurant Marketing Channels

Contact List Marketing	1	Social Sharing: Good Lists are Shared	
Coupon Marketing	2	Social Sharing: Awesome Deals Go Viral	
Menu Marketing	3	Social Sharing: Showcase and Excite	



The Innovation Lies In The Search Dynamic  
Tap to Open Lists, Product Deals & Reviews  
Tap to Dial, Tap to e-Mail & Tap to Link!

## We supply the the WhatsGood App!

Contact Lists with tap to dial  
or connect, scroll to browse  
functionality. Where to Eat,  
What to do, Weekender  
Breaks, Wedding Planners'  
Contacts and more.





# How to Add our Communicator Bookmarklet Apps to the Home Screen of your Phone.

Start by opening a Web page online on your phone. Select "Menu" then "Add to Home Screen." That's It!



Next

For iPhones

Add To Home Screen

See Below



Next

For Android Phones

Add To Home Screen

See Bottom Row

