

# COUPON MARKETING

# LOYALTY MARKETING

Delight your customers and Coupons, vouchers or ticketssegment them into like minded gifted by customers to their groups with specific and well friends is a game changer. researched needs and Compelling offers matched desires. Provide all to your best customers will drive shares. SETS UP customers with their Researched reward own private social COUPON gifting will appeal accounts to track to like minded MARKETING rewards and customers and reviews. TO ATTRACT marketing Grant lookalike AUDIENCES Brand customer profiles Advisor, THE WEBO will grow Advocate your BUILDS and LOYALTY & profitable Ambassador LOYALTY customer REFERRAL status to baseline. TO RETAIN customers Our App APP makes it CLIENTS who have your easy to grow App on their reputations phones. and referrals. DRIVES GROWTH VIA REFERRALS BY BRAND ADVISORS ADVOCATES & Promoting Brand Advisors AMBASSADORS (those that write reviews), Advocates (those that share) and Ambassadors (those that make one on one REFERRAL personal recommendations to friends and business connections) lies at the heart of Referral Marketing where customers gift rewards that are valued by target audiences. Give to get works as it is easily done on the App.

MARKETING

**PROMOTE REFERRALS** 

Reward Advisors for Reputation Building Reviews. Reward Advocates for Sharing comments & reviews.

## SEGMENTATION

Identify market segments within your customer base & research information & financial coupon options.

## CONVERSION

From Bargain Hunter to Loyal Customer. Delight by exactly meeting needs & by exceeding expectations then sign up.

CONVERSIO

# BUILD REPUTATIONS

Reward Customers for Reviews & make it easy to share and build reputations.

# LOYALTY MARKETING

Build relationships & give every customer their own private rewards account.

# COUPON MARKETING

Attract with Coupon Offers Marketed to Targeted Demand.

# **REPUTATION AND REFERRAL MARKETING**









素語

## Select Print & then Present the Coupons



Or select eMail & share with a friend

Malls

# **Loyalty & Referral Communicator Apps**

Legal Firm









The Webo SaaS Loyalty Programmes enable Site Owners to define Customer Niche Segments based on Points or based on defined Niches. Every Customer gets a Private Loyalty Account where they can Save, Share and Redeem Rewards.



Private Loyalty Accounts > The Site Owner does not have access to a customer's loyalty Account. > Account Owners can: >> Track Transaction History >> Manage Reviews that they have written >> Check their Loyalty Status and more

## MY ACCOUNT

Edit My Account Change My Password Loyalty& Referral Programme Status Loyalty & Referral Programme Detail Coupons, Vouchers & Tickets What's's Good Directory Lists Add Home Page Blog Topics My Home Page Blog Comments My Store Reviews My Store Reviews My Product Reviews My Listing Reviews My Purchase Orders On Hub Stores Delete My Account My Showcase Product Submissions

## MY BULK COMMS TOOLSET

My Email Subscriptions

My SMS Subscriptions

## **MY AUCTIONS**

Current Auctions

Successful Bids



	Saliy's Seafood	Sally's Seaf Mains: A dozen So 2/4/1 Monday	ood Restaurant campi and savoury rice is to Thursdays Only
	Trave Mit 1986 - Roceanto Norro 10 Docum Received	PhiloPhilabo Alma Tarlage Resmail Marmitsan	
	Putr hasar'n Alertes	Telephone Number	Rice
	Benterration Admin	Advace we Database Centaria	A Dozen sca
	Subjects for TV w CS+. Exist Rever In Reconversion & Queets the Order IN Reconversion & Rever Vestor The Courses Records with the Records Courses Records with the Records Courses Records and Courses	r verve, Bensongel on Processes, 3.; Mater , 2. Print, Coupon & Upon Anthrat, Print & Replice On 32/12/017 B Statements E Statements	iera n
_	Bally's Beafood Restaurant Yerre	s & Conditions	
	Coupona:		

Site Name	C, V or T Name	Order Number	Downloads	Qty Purchased	No. Coupons Downloaded	No. Coupons Redeemed	Balance Available	Expires	Redeem
Restaurants?	Bob & Selly's FRIDAY SPECIAL: 10 Pretzels & 2 Beers 2/4/1	1618	GET	1	0	1	•	17-11/2018	Emailed & Redeemed
poorware	Goodmans Refemal Programme Voucher with Ts&Cs	1658	GET	1	0	1	C	17/15/2010	Emailed & Redeemed
poodmana	Goodmans Bafactal Programme Youcher_with TaACa	1660	GET	1	3	0	1	26-1122018	Redeem Now
Centervanted	24/1 Scampi	1671	GET	1	0	0	1	31/11/2018	Redeem



Display O None O Instagram O Facebook O Twitter

This is a Webo SaaS LPM App Demo Comunicator Should you wish to contact us please select the CONTACT US option above.

### Welcome to Sallys Seafood Restaurant Find this Communicator at www.SSR.Webo.Directory

Our APP can be button bookmarked on Phones or PCs. On phones - ADD TO HOME SCREEN. On PC's bookmark the page. Then Tap the button on your Phone to review the latest deals. Ts & Cs apply to all offers.



# THE USER'S (Customer's) JOURNEY

Open a LPM Communicator and Scroll Down





Find this site at:

https://restaurants.webo.directory

Find other e.g.'s at: Home Decor & Furniture Store: Law Firm: Lodge / Hotel: Manufacturing Jeweller & Store: Shopping Mall / Collective Marketing:

Display O None O Instagram O Facebook O Twitter

Share with:

This is a Webo SaaS LPM App Demo Comunicator Should you wish to contact us please select the CONTACT US option above.

CONTACT US

Share 🍠 Tweet

🕿 EMAIL US)

### Welcome to Sallys Seafood Restaurant Find this Communicator at www.SSR.Webo.Directory

Our APP can be button bookmarked on Phones or PCs. On phones - ADD TO HOME SCREEN. On PC's bookmark the page. Then Tap the button on your Phone to review the latest deals. Ts & Cs apply to all offers.



# Sally's Seafood Restaurant

#### LOGIN

LOGIN

Password:

Login

Forgot Password

Email Address:

### Welcome to our LOGIN AND REGISTRATION PAGE

- Register to share or add reviews and add loyalty or referral benefit to your membership account.
  We are linked to the Webo dimension and registration is only
  - Member 20 and to blog topics, buy on online stores and
  - engage on sites and on Apps.
  - Register then Login to your Member's Portal to manage your benefits.

#### IF YOU HAVE PREVIOUSLY REGISTERED PLEASE ENTER YOUR LOGIN DETAILS ON THE LEFT

#### IF YOU HAVE NOT PREVIOUSLY REGISTERED

Click Here to Register

**Registration is free.** 

# Login if previously registered

or Register

YOU CAN USE YOUR	LOGIN DETAILS FOR	ADDING BLOG	COMMENTS AND	FOR BUYING ON	ALL SITES ON OUI
DIRECTORY					

#### LOGIN INFORMATION (PLEASE NOTE YOUR DETAILS FOR FUTURE USE)

User Name *	Т2
Email Address *	

Click here to get a Free Google Email Address

Password \*

Position

Registration Number

......

.....

Password Minimum 5, Maximum 15 characters (Case Sensitive)

#### BUYER'S DETAILS

First Name *	Sally	Landline Numb
Last Name *	Goodman	Mobile Numb
ID Number		Fax
Address *	101 <u>Karoo</u> Street, Barkley West	Country
Postal Code	9786	State/Region

#### COMPANY INFORMATION (IF APPLICABLE)

Company Name	
Contact Person	
Contact Number	

#### WORD VERIFICATION



#### TERMS & CONDITIONS

I agree to the following

Use of this site is subject to the following terms and conditions.

- I have read and accept the Running Rules (Terms & Conditions) other Webo Terms and Conditions (see below) including the tracy Policy, etc.

Subscribe for Email Service

Reset

Subscribe for SMS Service

Register now

er	0531234567	
er *	27 323456789	
	0534567654	
	South Africa	•
	Northern Cape	•
	Barkly West	•

# Register: Your Info goes to Your Private Account

# **Opt-In for Email Notifications** and **Opt-In for SMS Notifications**

# You will be sent an e-mail to Validate your Email Address. Click the link on the verification Email sent to you.

	Webo	Directo	ry, Site & Referra	Marketing Campaign Builders - Account Verification	Message 1 of 30	
		From	Webo Directory, Site	Referral Marketing Campaign Builders 💄		
		То		<u>e</u> +		
		Date	Today 08:51			
		Priority	Normal			
1	1th, May	2019				
S	G,					
۷ ۲ E	Vebo Direc 'ou have ji uilder.	ctory, Site & ust register	& Referral Marketing Cam red as a Buyer and Blogge	paig Builders. er. Please click the link below to activate your registration as a Buyer and Blogger on all sites built with the W	/ebo Directory and S	ite

http://www.webo.directory/activateAccount.php?activeID=11252&vrCode=b5dc4e5d9b495d0&rurlre=vc-lal-communicator.php?MID=11031

You only need register once. Later use your email address and password to LOGIN. You can go to MY ACCOUNT to review & edit your info which is used to populate forms (e.g. online purchase checkout pages) that you open.

Promotions and Competitions

Add a review

Reviews 🖸 Share / Save 🖪 🈏 🖻

Claim Your Status Upgrade

Claim Your Status Upgrade



LUCKY DRAW: Sunday Seafood Buffet- Table for Twenty - This is a completely free giveaway ... This ticket is available to all our customers. This is our big prize.

The value of the prize is R6,000 without VAT. You pay only for beverages. Enter to win!

You are logged in. Select an option below.



Monthly Seafood and Jazz Sunday Coupons: Get an entrance coupon and book early.

#shellfish

Add a review

Reviews 🖸 Share / Save 🖪 🈏 🖻



#### Monthly Seafood and Jazz Sunday Entrance & Lucky Draw Ticket

Entrance is open to all our customers. Win cashback on your entrance fee and a complimentary buffet.

You are logged in. Select an option below.



Claim Your atus Upgrade

ave 🖪 💙 🖻

MY

ACCOUNT

Add a review



Read More

Buffet & Jazz Coupon / Jandays: Bookings

Reviews 🖸 Share

open on the 10th.

esome seafood and jazz afternoon. Book early for this

ed in. Select an option below. You are lo



Once Registered and Logged In

Return to the Communicator and select an option to **GET IT** 



## Sally's Seafood Restaurant

This coupon for one person. First Sunday of the Month Seafood Buffet and Jazz afternoon. Subject to a confirmed reservation and coupon validity.

If Gifted: Recipient's Name - ID Document Required	Telephone Number	
Purchaser's Name	Telephone Number	Sections Surface
	For Office Use	
Redemption Admin	Booking Details	

Subject to T's & C's - Click Here to view. Redemption Processies: Make a Reservation & Quote the Order No. 2. Print Coupers Lopon Arrival, Present it for verification. 3. Enjoy

Note: This Coupon Excludes With a Expires On 31/11/2017

CLOSE DO'NNIC IL PRINT IT MY ACCOUNT

ADD TO MY ACCOUNT FOR LATER USE EMAIL IT

Sally's Seafood & Jazz Monthly Event and LUCKY DRAW Competition Terms & Conditions

The Competition: Each month we take bookings for the Seafood and Jazz event on the first Sunday of the month. We host the best seafood buffet that you can hope to find featuring fresh from the sea seafood flown in for this Sunday lunch which extends into the afternoon accompanied by a variety of Jazz artists. It is a seafood experience not to be missed. Entrance: Reservations are essential and customers who download this competition coupon must quote the coupon order number when making a reservation.

Winners: Customers must bring the coupon on their phones or a printed copy to the event for verification. A lucky draw will be held and the winning order numbers will have their entrance fee refunded and they will receive the buffet with our compliments.

**Disqualified Participants:** All employees of participating entities including promoters and sponsors and their Immediate Families plus any person under 18 years of age. The promoter may, at it's sole discretion disqualify any person for any reason whatsoever.

Immediate Families: Immediate Families include: Grandparents, Parents, Children, Grandchildren, siblings and spouces whether by marriage, past marriage, remarriage, adoption, co-habitation or other family extension.

Validity Days: This coupon is valid for the month in which it is issued.

Verification: Winner's Coupon Validity is subject to verification.

Images: Coupon images are indicative and may not be specifically representative.

Service: The Coupon administrator is not responsible for service and item delivery.

Amendment: The right to amend these terms and conditions without prior notice is reserved.

The COUPON WILL OPEN Next, Select ADD TO MY ACCOUNT Then Select MY ACCOUNT

# MY ACCOUNT

## **MY COUPONS AND VOUCHERS**

## WHATSGOOD PACKAGE PURCHASED

Coupon Pack	age Name	0	rder Numbe	r No Of Co	oupons Tota	Il Price	Validity(	Days) Si	tatus
TRANS	ACTION	HIST	TORY						
Site Name	C, V or T Name	Order Number	Download	s Qty Purche	No. Soupons Downloaded	No. Coupons Redeemed	Balance Available	Expires	Redeem
Restaurants3	Buffet & Jazz Sundays: Bookings open on the 10th.	1696	GET	1	0	0	1	31/11/2017	Redeem Now
CLEAR HIST	ORY					GO	TO MY AC	COUNT	OGOUT



Current Auctions Successful Bids

download or email.

NEXT

SELECT

Status

Loyalty &

**Referral Programme** 

And check your

current status.

Select GET to print,

Select Redeem Now to redeem on phone and hand the phone to an admin officer. Alternatively print and present it instore.

# LOYALTY& REFERRAL PROGRAMME STATUS

Store Memberships					
Site Name	Restaurants3				
	Go to this Store Go to this	Арр			
Loyalty Programme					
Platinum Fan Status at 12/05/19 (Toda	ay) is: Platinum Fan				
Platinum Fan Points Awarded	741				
Platinum Fan Points Redeemed					
Current Total Platinum Fan Points for	this site: 5554				
Submit to update	Administrator pin number				
Referral Programme					
Advocate Status :	Active Inactive (Sha	are to activate)			
Expiry Date					
Advisor Status :	Active Inactive (Add	a review to activate)			
Expiry Date					
Ambassador Status :	Active Inactive (Add	sufficient two-way referrals:A mus			
Expiry Date					

Hand your Phone to an Administrator

who will enter the Fan Points for any purchases and a PIN NUMBER hafara





This will add the points for this purchase to your total fan points.

The total number will determine your Loyalty Status e.g. 1 to 1,000 Silver 1,0001 to 2,000 Gold Greater than 2,001 Platinum

# Site Name

# Restaurants3

Go to this Store Go to this App

# Loyalty Programme

Platinum Fan Status at 12/05/19 (Today) is: Platinum Fan

Platinum Fan Points Awarded

Platinum Fan Points Redeemed

Current Total Platinum Fan Points for this site: 6295

Submit to update

Administrator pin number

Loyalty	Programme: Anyday Team Platters to Share Coupo	ons	
	#bigfish		
Read More	Sh Add a review <b>Team Platter Coupon 1: 60 Queen Praw</b> <b>Share.</b> FAN L1 REWARD: Your R346 saving on this platter w party starte. On your 2nd visit in a month. To Start: Sign Up or Sign In Next:Click to Show Online or Download Print Version	hare the link Reviews <b>vns to</b> vill get your	Level Titles can be customized. Loyalty Structure need not be k on points and Alternative could
Read More	Alternatively:See it in My Account Add a review Team Platter Coupon 2: 60 Oysters to 5 FAN L2: Solvey D409 on this platter should get the test On your 3rd visit in a month To Start: Sign Up or Sign In Next:Click to Show Online or Download Print Version Alternatively:See it in My Account	An the link Review Share. am smiling.	<ul> <li>For Her, For Him &amp; For kids.</li> <li>Silver, Gold &amp; Platinum</li> <li>In this e.g. There are 3 Levels:</li> <li>Fan L1,</li> <li>Fan L2 and</li> <li>Fan L3</li> </ul>
Read More	Add a review <b>Team Platter Coupon 3: Half &amp; Half to S</b> FAN L3: Saving R428 will set the mood for a memoral On your 4th visit in a month. To Start: Sign Up or Sign In Next:Click to Show Online or Download Print Version	hare the link Reviews Share. ble evening.	

Structure need not be based its and Alternative could be: er, For Him & For kids. Gold & Platinum .g. There are 3 Levels: nd

Alternatively:See it in My Account

The levels are set By The Site Owner in the Admin Panel on the page <u>Store Mgt: Add Products / Items</u>
This is a Fan level 1 Reward Coupon that is available to L1, L2 and L3 Fans. The site owner selects to whom it will be available, the max number of coupons to be issued and the max per registered user.

## This Coupons Availability is restricted to the following

Coupons	Total Coupon issues limit excluding to-way reward coupons	Registered user limit excluding two-way reward coupons	Total Issued	Total Two-Way Redeemed Reward
The Public	Max:	Max:		
Fan Level 1 🔽	Max: 100	Max: 10		
Fan Level 2 🗹	Max: 100	Max: 10		
Fan Level 3 🗹	Max: 100	Max: 10		
Advocates	Max:	Max:		
Advisors	Max:	Max:		
Ambassadors	Max:	Max:		

Loyalty Rewards can be set to be available to: (See the next slides for set up detail)

Fan Level 1 Only or Fan Level 1 or Higher depending upon the setup on the Store Mgt: Add Products / Items page

Fan Level 2 Only or Fan Level 2 or Higher depending upon the setup on the Store Mgt: Add Products / Items page

Fan Level 3 Only as will be set up on the Store Mgt: Add Products / Items page

### Loyalty Programme: Anyday Team Platters to Share Coupons

	#bigfish		
		Share the link	Coupons
	Add a review	Reviews	The Public
Prawns More	Team Platter Coupon 1: 60 Qu Share. FAN L1 REWARD: Your R346 saving on party started. On your 2nd visit in a moni To Start: Sign Up or Sign In	this platter will get your th.	Fan Level 7 Fan Level 2 Fan Level 3 Advocates ( Advisors ) Ambassado
	Alternatively:See it in My Account	Print version	This Coupo
			Coupons
		Share the link	The Public
-	Add a review	Reviews	Fan Level 2
xis 280 VSAA OYSTERS More	Team Platter Coupon 2: 60 Oy FAN L2: Saving R408 on this platter sho On your 3rd visit in a month To Start: Sign Up or Sign In Next:Click to Show Online or Download Alternatively:See it in My Account	ysters to Share. uld get the team smiling. Print Version	Fan Level 3 Advocates ( Advisors Ambassado
			This Coup

#### This Coupons Availability is restricted to the following

Coupons	Total Coupon issues limit excluding to-way reward coupons	Registered user limit excluding two-way reward coupons	Total Issued	Total Redeemed	Two-Way Reward
The Public 🗆	Max:	Max:			
Fan Level 1 🔽	Max: 100	Max: 10			
Fan Level 2	Max:	Max:			
Fan Level 3	Max:	Max:			
Advocates	Max:	Max:			
Advisors	Max:	Max:			
Ambassadors	Max:	Max:			

#### ons Availability is restricted to the following

Coupons	Total Coupon issues limit excluding to-way reward coupons	Registered user limit excluding two-way reward coupons	Total Issued	Total Two-Way Redeemed Reward
The Public	Max:	Max:		
Fan Level 1	Max:	Max: 10		
Fan Level 2 🕑	Max: 100	Max: 10		
Fan Level 3	Max:	Max:		
Advocates	Max:	Max:		
Advisors	Max:	Max:		
Ambassadors	Max:	Max:		

## **ALTERNATIVELY**

The Fan L1 SILVER Reward needs 1 to 1,000 points It can be restricted to L1 only as is shown here.

The Fan L2 GOLD Reward needs 1,001 to 20,000 points It can be restricted to L2 only as is shown here.

#### pons Availability is restricted to the following

Coupons	Total Coupon issues limit excluding to-way reward coupons	Registered user limit excluding two-way reward coupons	Total Issued	Total Two-Way Redeemed Reward
The Public	Max:	Max:		
Fan Level 1	Max:	Max:		
Fan Level 2	Max:	Max:		
Fan Level 3 🔽	Max: 100	Max: 10		
Advocates	Max:	Max:		
Advisors	Max:	Max:		
Ambassadors	Max:	Max:		

## The Fan L3 PLATINUM Reward needs 2,001 to 100,000 points It is restricted to L3 only as is shown here.

Read More

Read

On your 4th visit in a month. To Start: Sign Up or Sign In Next:Click to Show Online or Download Print Version

Team Platter Coupon 3: Half & Half to Share.

Alternatively:See it in My Account

Add a review

FAN L3: Saving R428 will set the mood for a memorable evening.

Share the link

Reviews

Fan Level 3	Max:	Max:
Advocates	Max:	Max:
Advisors	Max:	Max:
Ambassadors	Max:	Max:

Loyalty Programme: Anyday Team Platters to Share C	Coupons
--	---------



#bigfish

Share the link
Reviews
en Prawns to
platter will get your
t Version

KNYSHA OYSTERS

Add a review

Add a review

Read More

Team Platter Coupon 2: 60 Oysters to Share. FAN L2: Saving R408 on this platter should get the team smiling. On your 3rd visit in a month

Read More

To Start: Sign Up or Sign In Next:Click to Show Online or Download Print Version Alternatively:See it in My Account



Share the link

Reviews

Share the link

Reviews

Ø.307
PRAWNS & OYSTERS

Read More

Team Platter Coupon 3: Half & Half to Share.

FAN L3: Saving R428 will set the mood for a memorable evening. On your 4th visit in a month.

To Start: Sign Up or Sign In Next:Click to Show Online or Download Print Version Alternatively:See it in My Account



Coupons

The Public

Fan Level 1 🔽

Fan Level 2 🔽

Fan Level 3 🔽

Advocates

Advisors Ambassadors

This Coupons Av	ailability is restricted to t	he following		
Coupons	Total Coupon issues limit excluding to-way reward coupons	Registered user limit excluding two-way reward coupons	Total Issued	Total Two-Way Redeemed Reward
The Public 🗌	Max:	Max:		
Fan Level 1 🗌	Max:	Max:		
Fan Level 2 🔽	Max: 100	Max: 2		
Fan Level 3 🔽	Max: 100	Max: 2		
Advocates 🗌	Max:	Max:		
Advisors	Max:	Max:		
Ambassadors	Max:	Max:		

Registered user limit

excluding two-way

reward coupons

Max:

Max: 2

Max: 2

Max: 2

Max:

Max:

Max:

Total

Issued

Total

Two-Way

 $\checkmark$ 

 $\checkmark$ 

 $\checkmark$ 

Redeemed Reward

# The Fan L1 / SILVER Reward needs 1 to 1,000 points It can be restricted to L1 only or it can be set to L1 or higher as is shown here.

The Fan L2 / GOLD Reward needs 1,001 to 2,000 points It can be restricted to L2 only or it can be set to L2 or higher as is shown here.

This Coupo	ons Availability is restricted to f	the following
•	Total Coupon issues	Registered user lin

This Coupons Availability is restricted to the following

reward coupons

Max

Max: 100

Max: 100

Max: 100

Max:

Max:

Max:

Total Coupon issues

limit excluding to-way

Coupons	limit excluding to-way reward coupons	Registered user limit excluding two-way reward coupons	Total Issued	Total Two-Way Redeemed Reward
The Public 🗌	Max:	Max:		
Fan Level 1 🗌	Max:	Max:		
Fan Level 2 🗌	Max:	Max:		
Fan Level 3 🔽	Max: 100	Max: 2		
Advocates	Max:	Max:		
Advisors	Max:	Max:		
Ambassadors	Max:	Max:		

# The Fan L3 / PLATINUM Reward needs 2,001 to 100,000 points It is restricted to L3 only as is shown here.

## WHEN YOU SELECT A REWARD THAT YOU QUALIFY FOR THEN THE COUPON OPENS EG.

Share.

reservation.

Share.

PRAWNS & O

Prawns

**KNYSNA OVSTERS** 



Account Owners / Customers can select ADD TO MY ACCOUNT FOR LATER USE and then select MY ACCOUNT to check that the Coupon has been added. You Redeem by Downloading, Printing, Emailing or or by Redeeming online.

## TRANSACTION HISTORY

Site Name	C, V or T Name		Order Number	Downloads	Qty Purchased	No. Coupons Downloaded	No. Coupons Redeemed	Balance Available	Expires	Redeem
Restaurants3	Buffet & Sundays: Bookings open on 10th.	Jazz the	1696	GET	1	0	0	1	31/11/2017	Redeem Now
Restaurants3	4/4/2 Pr Deal	rawn	1697	GET	1	0	0	1	31/11/2017	Redeem Now
Restaurants3	4/4/2 Oy Deal	yster	1698	GET	1	0	0	1	31/11/2017	Redeem Now
Restaurants3	4/4/2 Pr & Oy Deal	rawn yster	1699	GET	1	0	0	1	31/11/2017	Redeem Now
CLEAR HISTO	ORY						GO	TO MY AC	COUNT	.0GOUT

# WHEN YOU SELECT A REWARD THAT YOU QUALIFY FOR THEN THE COUPON OPENS EG.

Sally's Sealood Restaurant	Account Owners / Customers can select ADD TO MY ACCOUNT FOR LATER USE and then select MY ACCOUNT to check that the Coupon has been added. You Redeem by Downloading, Printing, Emailing or or by Redeeming online.											
Sally Goodman	823456789		TRANS	ΑCTIO	I HIS	TORY						
If Gifted: Recipient's Name - ID Do Required	cument Telephone Number											
Purchaser's Name	Telephone Number		Site Name	C, V or T Name	Order Number	Download	s Qty Purchase	No. Coupons Downloaded	No. Coupons d Redeeme	Balance Available	Expires	Redeem
	For Office Use	=60 V	Restaurants3	Buffet & Jazz Sundays: Bookings	1696	GET	1	0	0	1	31/11/2017	7 Redeem Now
		Prawns		10th.								
Redemption Admin	Booking Details		Restaurants3	4/4/2 Prawr	1697	GET	1	0	0	1	31/11/2017	7 Redeem Now
Subject to T's & C's - Click Her Reservation & Quote the Order	re to view. Redemption Process: 1: Mak r No. 2. Print Coupon & Upon Arrival P	ke a Verset in	Restaurants3	4/4/2 Oyste Deal	1698	GET	1	0	0	1	31/11/2017	7 Redeem Now
Note: This Coupon Excludes VA	AT & Expires On 31/11/2017		Restaurants3	4/4/2 Prawr & Oyste Deal	1699	GET	1	0	0	1	31/11/2017	7 Redeem Now
ADD TO MY ACCOUNT FOR LATER	R USE EMAIL IT		CLEAR HIST	ORY					GC	) to my ac	COUNT	Logout



# Sally's Seafood Restaurant #hy5in5 Competition

This is an Entrance Ticket for the #hy5in5 Competition

See the T's & C's for the Competition Details.

Quiz Question Answer: Hand write, print	& present.
Thorn Hill	
If Gifted: Recipient's Name - ID Document Required	Gifted Persons Telephone Number
Customer's Name	Customer's Telephone Number
Signature	For Office Use
	Fan
Redemption Admin	My loyalty status is Fan, Advocate or Advisor?



Subject to T's & C's that are on the print version of this competition entry. You can gift this coupon to a friend by adding the friends details in the Recipient Name and Tel No line. Next, download a copy of the entry ticket with the friends details on it and e-mail them the copy to print and present when they reserve a table.

CLOSE DOWNLOAD IT PRINT IT MY ACCOUNT



# Sally's Seafood Restaurant Sunday Buffet LUCKY DRAW Giveaway Lucky Draw Entry for a table for 20: First Sunday of the Month Seafood Buffet and Jazz afternoon.

Subject to a confirmed reservation and LUCKY DRAW winner validity.



Subject to the T's & C's on the print version of this entrance ticket. The ticket expires 90 days from the date of the draw. The draw is set to be held at the next Seafood Buffet Sunday event/day.

CLOSE DOWNLOAD IT PRINT IT MY ACCOUNT



# Sally's Seafood Restaurant

This coupon for one person. First Sunday of the Month Seafood Buffet and Jazz afternoon. Subject to a confirmed reservation and coupon validity.

Thorn Hill

If Gifted: Recipient's Name - ID Document

Required

Purchaser's Name

Felephone Number

For Office Use

Redemption Admin



Subject to T's & C's - Click Here to view. Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy

Note: This Coupon Excludes VAT & Expires On 31/11/2017

CLOSE DOWNLOAD IT PRINT IT MY ACCOUNT







Reviews grow reputations and doing so earns the user ADVISOR STATUS

And sharing grows awareness and doing so earns the user ADVOCATE status.

Coupons can be set up to be reserved for ADVISORS and ADVOCATES.

Reviews and Sharing are automatically added.

The Referral Reward coupon or link options are acquired, saved, shared and redeemed in the same way that Loyalty coupons are managed by users / customers.





## Qualify for Advocate Status by Sharing the Link

# Share the Link



Your Tweet has been posted! (i) https://twitter.com/intent/tweet/complete?tex Your Tweet has been posted! View it on Twitter → × + Share G ŵ … ⊠ ☆ |||\ ⊡ (i) A https://www.webo.direct 120% Thank you. Your status has been upgraded to ADVOCATE. CHECK THAT THE THE ADVOCATE STATUS IS ACTIVATED SO THAT YOU CAN GET THIS COUPON Active 
 Inactive
 (Share to activate) 21/05/2019

21/05/2019

Claim Your Status Upgrade

Add a review

Reviews 🕒 Share / Save 🖪 🈏 🖻

ACCOUNT



Read More

ADVOCATE REWARD: Mains - The Ultimate Midweek Treat: A Dozen Scampi Coupon

ADVOCATE REWARD: Save a wopping R279 on this sizzling indulgence. Share your favourite dish to qualify.

You are logged in. Select an option below.



GIVEN THAT YOU HAVE THE STATUS THE COUPON will BE ADDED TO MY ACCOUNT.



## TRANSACTION HISTORY

ADD TO MY ACCOUNT FOR LATER USE

Site Name	C, / or T Name	Order Number	Downloads	Qty Purchased	No. Coupons Downloaded	No. Coupons Redeemed	Balance Available	Expires	Redeem
Restaurants3	Bu et & Jazz Su days: Bootings ope on the 10t	1696	GET	1	0	0	1	31/11/2017	Redeem Now
Restaurants3	4/4/ Prawn Dea	1697	GET	1	0	0	1	31/11/2017	Redeem Now
Restaurants3	4/4/2 Oyster Deal	1698	GET	1	0	0	1	31/11/2017	Redeem Now
Restaurants3	4/4/2 Prawn & Oyster Deal	1699	GET	1	0	0	1	31/11/2017	Redeem Now
Restaurants3	2/4/1 Sole Deal	1700	GET	1	0	0	1	31/11/2017	Redeem Now
Restaurants3	2/4/1 Scampi Deal	1701	GET	1	0	0	1	31/11/2017	Redeem Now
CLEAR HISTO	ORY					GO	TO MY AC	COUNT	OGOUT

To be able to open and get an Ambassador Coupon that you send to friends you must hold a Status that is specified to be required.

Ambassador Status is awarded after the required number of friends have redeemed a 2-Way Reward.



Ambassador Rewards can only be redeemed by customers after they have been redeemed by friends who were sent the rewards by a registered customer.

HOW IT WORKS AMBASSADOR & FRIEND (2-WAY) REWARD / EG 10 Referrals Required. Mail a coupon benefit of yours to a friend or business connection. If they redeem it you get the benefit back and your Referral count goes up. Each time a referral is redeemed the coupon that is added to your account is not active ie it cannot be Redeemed (The Redeem option displays PENDING). When 10 referrals are redeemed Ambassador Status is awarded to you and the PENDING notice is replaced with the REDEEM NOW option. You will now have 10 active coupons that you can use (redeem, download, print or email to friends).

Sally's Seafood Restaurant

# Sally's Seafood Restaurant

Ambassador Deal: Order 3 Kg's to share and get the 4th Kg free. Our Award Winning Oven Roasted Prawn Platters are the talk of the town. Receive this coupon from a friend & Redeem this coupon on any day of the week -Redemption is subject to a dine-in table reservation. Take-aways are not permitted.



Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy Note: This Coupon Expires On dd/mm/yy

CLOSE DOWNLOAD IT PRINT IT MY ACCOUNT

## **Referral Programme**

Advocates Status :

Expiry Date

Advisors Status :

Expiry Date

Ambassador Status :

Active Inactive (Share to activate)
 21/05/2019
 Active Inactive (Add a review to activate)
 21/05/2019

А

в

○ Active ○ Inactive (Add sufficient two-way referrals: A must be > or =B)

Expiry Date

## **Two-way Referrals Sent and Redeemed:**

Number sent and Redeemed

Number Required to Activate Status

Received Referrals Redemption (Gifted Coupon Redemption) Admin to submit (below) for this Received Referral To be Redeemed Immediately to the Sender's Account for Future Use.

Site Name

Order no. of this Received Gifted Coupon

Submit to update



Administrator pin number

The number of coupons that are emailed to friends is counted – the number required must be at least the minimum required >> here it is 1 BUT it could be eg 10. When A is less than B any redeemed coupons in the senders account are listed as PENDING – when A is equal to or greater than B then THE COUPONS THAT WERE REDEEMED are activated WITH A NEW NUMBER IE (Pending goes to Redeem Now)

When the recipient presents this coupon – the number is entered in the recipients account then this same coupon is activated in the account of the customer that sent it but only when when the minimum number of referrals has been made.

The coupon that is activated will have a new number.





Start by earning status upgrades. Loyalty Programme Fan Level 1 Fan Level 2 Fan Level3

Referral Programme Advisors Advocates Ambassadors



Browse Reward Options

# Get Save And Redeem

## TRANSACTION HISTORY

Site Name	C, V or T Name	Order Number	Downloads	Qty Purchased	No. Coupons Downloaded	No. Coupons Redeemed	Balance Available	Expires	Redeem
MallMarketing	Coffee Shop	1673	GET	1	0	0	1		Redeem Now
MallMarketing	Sally's Seafood	1674	GET	1	0	0	1		Redeem Now
CLEAR HISTO	RY					GO TO	O MY ACCO	UNT	OGOUT

## FIND ALL YOUR REWARDS IN YOUR ACCOUNT





GO TO

4

# Open "MY ACCOUNT" and review the detail:

## MY ACCOUNT

Edit My Account Change My Password Loyalty& Referral Programme Status Loyalty & Referral Programme Detail Coupons, Vouchers & Tickets What's's Good Directory Lists Add Home Page Blog Topics My Home Page Blog Comments My Home Page Blog Comments My Store Reviews My Product Reviews My Product Reviews My Listing Reviews My Purchase Orders On Hub Stores Delete My Account My Showcase Product Submissions

## MY BULK COMMS TOOLSET

My Email Subscriptions

My SMS Subscriptions

## MY AUCTIONS

Current Auctions

Successful Bids



4

GO TO

5

Fashion Stores

Law Firms

Malls

Restaurants



# **Content is King - Presentation is Queen**



Get Creative & Build a Communicator with the Webo SaaS





# Where We Fit In



LinkedIn Pages Find & Follow Work Connections



Webo Listings & Sites Find & Follow What's Good



Twitter Groups Find & Follow Chat Topics



Facebook Pages Find & Follow Your Friends



Webo SaaS Communicators Be Connected & Build Relationships



Share with:

**Mary's Laser: Facial Hair Removal Coupon** Introduce a Friend & both get 50% off your First Treatment. Available to Advocates and Advisors who may gift it to a friend.

y Tweet

Share

G+ Share

P

Personal Health & Beauty Services





6



<<<Print and Present Coupons or Redeem On-Phone

GO TO

# Automate Reputation & Referral Marketing with the Webo SaaS

Setup, Build & Drive Your Customers To Grow Your Business



# FROM BARGAIN HUNTERS Connect

DEL

G

R

AC

CONNER

Communicate

Testimonials

Relationships

and Loyalty

Referrals

Advocacy

Coupon Marketing: Deals Loyalty & Sharing: Rewards Referral & Review: Rewards=>> Competitions & #hashtags Events: Survey Desires Blogging: Get Feedback Social Media: Connect ->>>

# ТО ADVOCATES

DIAR-ZO

ERRAL

R=>-=30



# Set Up By Site Owners

# **L&R COMMUNICATOR**

Setup V & C Templates

Setup T's & C's Templates

Setup Excluded Validity Dates

**Setup Product Options** 

**Setup Redemption Admin** 

Setup Sign In/Up & Note

Setup My Account

Setup L&R Communicator

See Next Slide

V & C Mgt: View Orders Received

When an option is opened the build page will display HOW TO TIPS at the foot of the page.

Setup	Loyality	Programme
-------	----------	-----------

Fans :

Level One Fan Status :

Level Two Fan Status :

Level Three Fan Status :

<ul> <li>Active O Ina</li> </ul>	active			
Alternative Title	Silver	Fa	an	
Points:	From	1		٢
	То	1	000	٢
Alternative Title	Gold F	<sup>-</sup> a	n	
Points:	From	1(	001	٢
	То	2	000	٢
Alternative Title	Platinu	um	n Fan	
Points:	From	20	001	٢
	То	1	00000	٢
365			Days to expiry from	date awarded

**Points Duration** 

## <u>n the Admin Panel Select > Store Mgt: Add Products / Items</u>

## Add Vouchers & Coupons

V & C Template Selection	4/4/2 Prawn Deal
Product Option Selection	Loyalty Programme: Anyday Team ᅌ
Digital File (Supported file types are:.PDF,.jpg,.gif,.png)	Browse No file selected. Delete
Fixed Coupon Price	
If no dates are set the If dates are set then If no Price and no D	he Price is permanently Active Price is Active for the Period Pates three Standard Product Options below apply
Price* Active for defined coupon period only	
Tax Exempt	
See Next Slide	FAN L1 REWARD: Your R346 saving on this platter will get your party started. On y
Quantity	
Starting Date	
Closing Date	
Coupon Credits accepted	○ Yes ○ No
Add Exlcude Date	
Exlcude Date	

# **L&R COMMUNICATOR**

Setup V & C Templates
Setup T's & C's Templates
Setup Excluded Validity Dates
Setup Product Options
Setup Redemption Admin
Setup Sign In/Up & Note
Setup My Account
Setup L&R Communicator
V & C Mgt: View Orders Received

Loyalty Programme: Anyday Team Platters to Share Coupons

## #bigfish

Prawns

**Read More** 

Add a review

Reviews

Share the link



# **Team Platter Coupon 1: 60 Queen Prawns to** Share.

FAN L1 REWARD: Your R346 saving on this platter will get your party started. On your 2nd visit in a month.

To Start: Sign Up or Sign In Next:Click to Show Online or Dovinload Print Version Alternatively:See it in My Account



L&R COMMUNICATOR

Setup V & C Templates Setup T's & C's Templates Setup Excluded Validity Dates Setup Product Options Setup Redemption Admin Setup Sign In/Up & Note Setup My Account Setup L&R Communicator V & C Mgt: View Orders Received

Add Vouchers & Coup	ons
V & C Template Selection	4/4/2 Prawn Deal
Product Option Selection	Loyalty Programme: Anyday Team 🗘
Digital File (Supported file types are:.PDF,.jpg,.gif,.png)	Browse No file selected. Delete
Fixed Coupon Price	
If no dates are set th If dates are set then If no Price and no D	e Price is permanently Active Price is Active for the Period ates three Standard Product Options below apply
Price* Active for defined coupon period only	
Tax Exempt	
Notes:	FAN L1 REWARD: Your R346 saving on this platter will get your party started. On y
Quantity	
Starting Date	
Closing Date	
Coupon Credits accepted	○ Yes O No
Add Exlcude Date	
Exlcude Date	

CLASSIFICATION	Store Mgt: Add Products / Items	
Directory Classification *	Where to Eat & Drink	Directory Classification
Sub Classification *	Seafood (This will be the primary category displayed in your store )	
Product Category *	International Seafood Showcased (This is set in the Add Category and Manage Categories of your Members' Portal)	Store / Showcase Category
Product Name *	Sally's Ambassador Secret Menu	
Product Number	Mail a coupon benefit of yours to a friend or business connection. If they redeem it y	
Selection	Sally's Secret Menu : Available to o	
Product Option Selection	Referral Programme SPECIAL - Reco	LPM Communicator Category
Digital File (Supported file types are:.PDF,.jpg,.gif,.png)	Browse No file selected. Delete	

## See - Setup: Store Page Menu etc

#### EDIT STORE PAGE SETUP

Price Calculator Title:	
Store Home Page Title:	PC Showcase: Deals & Menus
Browser menu title:	
Website Link Title:	Return to our Digital Marketing Website
About Us Link Title:	About Us: Read More & Video Library Links
Blog Link Title:	Have your say on our blog.
Gallery Link Title:	
Link or List Title:	
Flipbook Link Title:	eBook Menus & About our LPM & CRM Package
Log In Title:	
Music Control Title:	
Video & Pdf's Title:	
Online Forms Title:	
Scroll Box Pages Title:	
Side Panel Title:	Link to Some Live Apps
Selected Specials Title:	
Detailed View Title:	Loyalty & Referral Rewards, Deals and Specials plus Menu Items
Product Details Title:	Details
Description Title:	
Features Title:	
Brief List View Title:	
Side Panel Title:	Link to Some Live Apps
Twitter Username1 :	@webovouchers
Twitter Username2 :	





#### PRODUCT DETAILS

Click to Enlarge Alternative Image(s) :



Note: Mail a coupon benefit of yours to a friend or business connection. If they redeem it you get the benefit back and your Referral count goes up. When it reaches 3 referrals Ambassador Status is awarded to you.

Country/Territory: South Africa

AMBASSADOR & FRIEND (2-WAY) REWARD. Mail a coupon benefit of yours to a friend or business connection. If they redeem it you get the benefit back and your Referral count goes up. When it reaches 3 referrals Ambassador Status is awarded to you. The secret menu details 16 of the most popular seafood dishes from around the world.



Contact Us

#### Description Features Add A Review Reviews

#### HOW TO get and redeem an Ambassador Reward Coupon

- To obtain this coupon you need to have been awarded L1, L2, L3, Advocate or Advisor Status.
- To obtain Ambassador Status for 90 days you need to sucessfully gift three coupons that you obtain to friends or business connections.
- When you gift the coupon by selecting the option, to download, print or email it, the coupon will be redeemed pending redemption by the recipient.
- Once redeemed by the recipient you will be reawarded this coupon and your Referral Count will increase by one referral.
- When your Referral Count reaches three referrals you will be awarded Ambassador status and this coupon which links you to the Secret Menu will be available to you at a VIP MENU table reservation.

THIS COUPON IS ONLY AVAILABLE ON THE APP - CLICK HERE TO GO TO THE APP

#### HOW TO gain access to the secret menu

- On the App select the option to Link to our Secret Menu.
- Enter the password that you will find in the terms and conditions below the coupon.

## What is on the INTERNATIONAL FAVOURITES showcase on the SECRET MENU?

You will be able to find out by opening the Secret Menu online. Alternatively present your coupon to us upon arrival and we will let you have a printed Secret Menu. Note that your whole table will qualify for the secret menu when you present a valid coupon.



## Loyalty Programme Marketing

Link to our Secret

Menu



it you get the benefit back and your Referral count goes up. When it reaches 3 referrals Ambassador Status is awarded to you. The secret menu details 16 of the most popular seafood dishes from around the world.

## You are logged in. Select an option below.



## GAMIFICATION POSSIBILITIES / HASHTAGS

Set up a #HashTag for your Restaurant, Fashion Store etc by entering the tag in the Add Product Page. You could – for instance – run a competition for SELFIES that are then shared on your preferred social network with your #hashtag. When Selected on the Communicator users can then select the social network and see the images loaded to that social network with your #hashtag.

## **TWITTER ARCHIVES**

Tweets do not endure however a Twitter Archive when opened will display the history of Tweets. It is another way of engaging with users – it can be used for opinion polls, competitions, testimonials, etc.

## Loyalty Programme Marketing

# Hashtag Instagram Twitter Archive Add Image Poll survey Add Text Poll survey Link Text

Link

# Seafood	I			
@ webov	ouchers			
Add/Edit	<ul> <li>Active</li> </ul>	Inact	ive	Delete
Add/Edit	<ul> <li>Active</li> </ul>	Inact	ive	Delete
Link to ou	ur Secret M	enu		
OStore	(Default)	None	(	Other
http://ww	w.webo.dir	ectory//re	stau	irants3/st

## IMAGE POLLS for each Listed Item

Polls offer instant response to selections made.

You can load images that users can cast one vote on.

The % for each image Will be displayed and the number of votes cast will be displayed





## Loyalty Programme Marketing

# Hashtag Instagram	# Seafood
Twitter Archive	@ webovouchers
Add Image Poll survey	Add/Edit  Active
Add Text Poll survey	Add/Edit  Active
Link Text	Link to our Secret Menu
Link	Store(Default) ONone Other
	Url
	http://www.webo.directory//restaurants3/sto





Click Here for the Recipe

## SET UP LINKS FROM THE COMMUNICATOR

The DEFAULT is added automatically and links to the STORE detailed view page for this product. The LPM Coupon cannot be obtained in the store it is available with the GET option in the COMMUNICATOR

The alternative is a custom link – you can define the text and the link URL. Link to independent webpages, agile surveys, image & video galleries, flipbooks, blogs, websites and more





## The LPM COMMUNICATOR MAIN PAGE PANEL SEE: Setup L&R Communicator IN THE ADMIN PANEL

There are a large number of customisation options on this page. These include:

- A Custom title to show in your browser with a small image (called a Favicon)
- Meta detail: Title, Keywords and Description these influence Search Engines about your content. The do not impact search rankings.
- Website and Store main menu bar links
- Gated COMMUNICATOR password you can set your communicator to be password protected.
- Loyalty and Referral Programme parameters
- COMMUNICATOR Menu Bar Links and Images can be changed eg Contact Us can be set to link to your website Contact Us page.
- The positioning of the categories you can set the product option categories ti show as a side panel so that when an
  option is selected only that category displays.
- Facebook and Social sharing icons can be set to be active or inactive
- The product links GET IT, MY ACCOUNT, SHOW IT, DOWNLOAD IT and REDEEM IT can be customised by uploading custom images.
- IMAGE HARVESTING where images on Instagram, Facebook and Twitter are set to be public you can create links to custom image albums that are automatically harvested by simply adding the username.
- You can load custom header images, background colour/images, and you can create footer slide shows that link slide show images to URL destinations.
- A CK WYSIWYG EDITOR allows you to create your main page panel that is a fully functional webpage that you can load text, video, links and more to.





# L&R COMMUNICATOR

Setup V & C Templates Setup T's & C's Templates Setup Excluded Validity Dates

Manage T's & C's Templates

## ADD/UPDATE T'S & C'S TEMPLATE

Select Template ✓ Select Template Template (LPM 2): Loyalty & Referral Programme Marketing (LPM) Terms and Conditions Template (LPM 1): Loyalty & Referral Programme Marketing (LPM) Terms and Conditions Title \* Template: Ambassador Coupon Terms & Conditions Template / Restaurant Ambassador 2-Way Deal Reward Template: Lodge B&B Bednights Loyalty Programme Reward Content: Template: Webo Digital Affiliate Programme Terms & Conditions (Recommended wid Template: Webo Advocate Referral Programme Terms & Condition Template / Transaction Based Loyalty Card - Terms & Conditions Source Template / Points Based Loyalty Card - Terms & Conditions Template / WhatsGood Communicators == ✓ ۲ Template / Referral Programme Terms & Conditions Template / Blank Page - Start from Scratch & Select Update I В U eş. Template / Discounted Holiday Accommodation Voucher Template / Collective Marketing: Lucky Draw \*\* 0 **THE** Template / Beauty Treatment Centre Giveaways Template / Retail Store Giveaway & Guaranteed Entry Prize. Template / Kennels & Cattery Giveaway with Guaranteed Prize Styles Template / Restaurant (Monday Night) Promotion Template / Marketing Contest Terms & Conditions

Once selected – select UPDATE and your template will be added to the list available for selection when you Add Products

## MANAGE EXCLUDED VALIDITY DAYS

Date	Holiday	Edit	Action
01/01/2017	New Year's Day	1	Active / Inactive
03/21/2017	Human Rights Day	1	Active / Inactive
03/25/2017	Good Friday	1	Active / Inactive
03/28/2017	Family Day	1	Active / Inactive
04/27/2017	Freedom Day	1	Active / Inactive
05/01/2017	Labour Day	1	Active / Inactive
05/02/2017	Public Holiday	1	Active / Inactive
06/16/2017	Youth Day	1	Active / Inactive
08/03/2017	Public Holiday	1	Active / Inactive
08/09/2017	National Womens Day	1	Active / Inactive
09/24/2017	Heritage Day	1	Active / Inactive
12/16/2016	Day of Reconciliation	1	Active / Inactive
12/25/2016	Christmas Day	1	Active / Inactive
12/26/2016	Day of Goodwill	1	Active / Inactive
12/27/2016	Public Holiday	1	Active / Inactive

Add Excluded validity dates

## ADD/UPDATE EXCLUDED VALIDITY DAY

SUBMIT

		Manage Excluded Validity Day
Date *	From To	
Holiday *		

# **L&R COMMUNICATOR**

Setup V & C Templates

Setup T's & C's Templates

Setup Excluded Validity Dates Setup Product Options

You can set a starting and closing (end) date for a coupon, voucher or Ticket in the Store

Store Mgt: Add Products / Items see the Add /ouchers & Coupons panel. By setting exclude dates the dates will be excuded for all coupons, vouchers or tickets.

Note: This page will generally list Public Holidays, Sundays or seasonal shutdowns that are applicable to all coupons, vouchers or tickets.

There is an additional option to exclude dates between the Starting Date and the Closing Date for a specific Coupon, Voucher or Ticket in the Store see : <u>Store Mgt: Add Products / Items\_see the Add</u>

<u>/ouchers & Coupons panel.</u>

This option sets the Categories for the LPM Communicator which are populated with the categories created for the Store.

These can be edited or deleted for use in the Mobi Friendly LPM Communicator. Additional categories can also be created.

Listed items in the LPM Communicator are based on listings in the Desktop Showcase / Store. See Setup: Product Category Options

## L&R COMMUNICATOR

Setup V & C Templates
Setup T's & C's Templates
Setup Excluded Validity Dates
Setup Product Options
Setup Redemption Admin
Setup Sign In/Up & Note
Setup My Account
Setup L&R Communicator
V & C Mgt: View Orders Received

#### ADD PRODUCT OPTIONS

Title Su For Disp	* Jbmit All Product Optic lay Jbmit	on Categories	● No Side Panel Image O With Side Panel Ima	ige	
x	Sequence No	Days to Expiry	Title	Status	Action
	1000 Save	180 🤅	SANDTON GIVEAWAYS: GET A WEBTICKET BELOW	Active/Inactive	
	0 Save	90 🕃	Competitions	Active/Inactive	🎤 🗙  Save
	0 Save	180	Top 10 Seafood Dishes	Active/Inactive	🖍  X  Save



## MANAGE REDEMPTION ADMINISTRATORS



- Coupons, Vouchers or Tickets can ( if this option is permitted by the Ts & Cs) be red emed online by Admin
  Officers on a mobile device presented to them by a customer who has looged in to their account where they
  have selected the Redeem Now option.
- Once handed the mobile device the Admin Officer enters a **PIN Number** and then selects SUBMIT TO REDEEM. If the PIN number is valid the coupon will be redeemed.
- Select the option to Appoint Redemption Administrator and enter a Name and PIN Number to be used by the Admin Officer as outlined above.

ADD/UPDATE REDEMPTION	ADMINISTRATOR	Ļ	
		Manage Redem	ption Administrators
Redemption's Administrator Name *			]
Redemption's Administrator PIN Number *			]

# **L&R COMMUNICATOR**

Setup V & C Templates
Setup T's & C's Templates
Setup Excluded Validity Dates
Setup Product Options
Setup Redemption Admin
Setup Sign In/Up & Note
Setup My Account
Setup L&R Communicator
V & C Mgt: View Orders Received



This option relates to a Specialist Application available by arrangement with Webo.

It manages the sale of coupon credits that could be used by a mult-branch or franchise organization.

## L&R COMMUNICATOR

Setup V & C Templates
Setup T's & C's Templates
Setup Excluded Validity Dates
Setup Product Options
Setup Redemption Admin
Setup Sign In/Up & Note
Setup My Account
Setup L&R Communicator
V & C Mgt: View Orders Received

This option allows site owners the opportunity to brief users about their Loyalty & Referral Programmes. The content will take the form of the How To Tips at the foot of the User/ Customer accounts.



## L&R COMMUNICATOR

Setup V & C Templates Setup T's & C's Templates Setup Excluded Validity Dates Setup Product Options Setup Redemption Admin Setup Sign In/Up & Note Setup My Account Setup L&R Communicator V & C Mgt: View Orders Received

#### MY ACCOUNT SETUP : LOYALTY & REFERRAL PROGRAMME

Academonia Color:       PFFFF       O Background Image:       Were Upbacked Image:       Vere Upbacked Image:         Report the Background Image:       Recommended Dimensions: 900 powels by Header Height   GIF, UPG or PNG)       Were Upbacked Image:       Recommended Dimensions: 900 powels by Header Height   GIF, UPG or PNG)         W to bg:       Image:       Image:       Image:       Image:       Image:       Image:         Image:       Ima	Header
<ul> <li>Background mage:</li> <li>(Recommended Dimensions: 600 pixels by Header Height   GiF, JPG or PHG)</li> <li>with lip:</li> <li>Source</li></ul>	FFFFF     Browse No file selected. View Uploaded Image   Delete     Broksenued Color
Recommended Dimensions: 900 pixels by Header Height   GiF, JPG or PNG) We to tp: Source ::	Background color. Background image.
(Recommended Dimensions: 800 pixels by Header Height   GiF, JPG or PNG) w to tip: Source □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	Repeat the Background Image
<pre>w to to: Source</pre>	(Recommended Dimensions: 900 pixels by Header Height   GIF, JPG or PNG)
Source      C	low to tip:
C C C C C C C C C C C C C C C C C	Source   ☐ D Q 前   D X 10 前 10   < → Q \$\$   ₩   ♥-
B I U S X, X <sup>1</sup> I, E III III III III III III III III II	$\blacksquare \forall \bullet \square \square \blacksquare \blacksquare \blacksquare \blacksquare \blacksquare \blacksquare$
Styles       Fomat       Font       Size       A       Col       22       Col       24         offering Advocate benefits that you can select and add to your account on our App or from our PC howcase.       Your reviews are important to us and we reward you for writing reviews or for making suggestion on our App or on our PC Showcase,       We also reward one to one recommendations. When you gift a coupon, for which you are eligible to a friend or business connection then that coupon is removed from your account pending redemption by the recipient. When redeemed the coupon will be added back into your account and in addition,	B I U S X₂ X² Iℤ I = = + + 19 50 E = = = = 15 50 00 00 00 00
Styles         Fomat         Font         Size         A         Col         St         Image: Col	
offering Advocate benefits that you can select and add to your account on our App or from our PC howcase. • Your reviews are important to us and we reward you for writing reviews or for making suggestion on our App or on our PC Showcase, • We also reward one to one recommendations. When you gift a coupon, for which you are eligible to a friend or business connection then that coupon is removed from your account pending redemption by the recipient. When redeemed the coupon will be added back into your account and in addition,	Styles · Format · Font · Size · A· A· · · · ?
our App or from our PC howcase. • Your reviews are important to us and we reward you for writing reviews or for making suggestion on our App or on our PC Showcase, • We also reward one to one recommendations. When you gift a coupon, for which you are eligible to a friend or business connection then that coupon is removed from your account pending redemption by the recipient. When redeemed the coupon will be added back into your account and in addition,	offering Advocate benefits that you can select and add to your account on
<ul> <li>Your reviews are important to us and we reward you for writing reviews or for making suggestion on our App or on our PC Showcase,</li> <li>We also reward one to one recommendations. When you gift a coupon, for which you are eligible to a friend or business connection then that coupon is removed from your account pending redemption by the recipient. When redeemed the coupon will be added back into your account and in addition,</li> </ul>	our App or from our PC howcase.
for making suggestion on our App or on our PC Showcase, • We also reward one to one recommendations. When you gift a coupon, for which you are eligible to a friend or business connection then that coupon is removed from your account pending redemption by the recipient. When redeemed the coupon will be added back into your account and in addition, when the support of the support of the support of the support of the redeemed the coupon will be added back into your account and in addition,	<ul> <li>Your reviews are important to us and we reward you for writing reviews or</li> </ul>
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Jody 🖌	body



Here you can review orders that have been placed for your supply and you can export the listing to your desktop.
You need to edit the Payment Status and the Delivery Status of each order so that the buyers can see your acknowledgement of payment and your notice of product dispatch in their Buyers' Members Portal. To do this select (Change Status).
In the Action column is the word (Export) clicking on the word "Export" will place full particulars of this order in a document on your desktop - you can also bulk upload order details by using the "select all" option and then selecting the "Export" option.
The exported information is as follows:

Name: Buyer's name Email: Buyer's e-mail address Phone: Buyer's Phone Number Address: Buyers Address

## **Order Details**

Product Name	Product Number Variation	SubVariati on	Unit Price	Amount
Product Name	Number (if Any)	(If Any) 1	R 799.00	R 799.00

# **L&R COMMUNICATOR**

Setup V & C Templates Setup T's & C's Templates Setup Excluded Validity Dates Setup Product Options Setup Redemption Admin Setup Sign In/Up & Note Setup My Account Setup L&R Communicator V & C Mgt: View Orders Received

#### MY ACCOUNT SETUP : LOYALTY & REFERRAL PROGRAMME

	Header
	Background Color:     FFFFF     Background Image:     Background Image:
	Repeat the Background Image
	(Recommended Dimensions: 900 pixels by Header Height   GIF, JPG or PNG)
H	ow to tip:
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	Styles - Format - Font - Size - A · A ·
	offering Advocate benefits that you can select and add to your account on
	our App or from our PC howcase.
	<ul> <li>Your reviews are important to us and we reward you for writing reviews or</li> </ul>
	for making suggestion on our App or on our PC Showcase,
	· We also reward one to one recommendations. When you gift a coupon, for
	which you are eligible to a friend or business connection then that coupon
	is removed from your account pending redemption by the recipient. When
	redeemed the coupon will be added back into your account and in addition,
	your referral count record will increase by one. When you have reached the
	body

SUBMIT RESET



- When your Reputation & Referral Marketing Communicator App is built it will then be Time To Spread The Word to your Customers. The next steps are (depicted above - see 1 to 8 above & read more below).
- 1. Promote your Communicator App by advocating the Coupon Benefit Rewards on your App to your customers through established marketing channels. If you have a customer list, eMail the App URL and a QR code to them. Advocate your App and the Coupon Benefits to walk-in customers.
- 2. Customers, Friends, Browsers (Users) scan the QR code they receive or they link to the APP with the URL link emailed to them. Once the webpage is opened it can be bookmarked or if opened on a phone it can be saved by adding a Button Bookmark to the Home Screen on their phones.
- 3. Users tap the button on their phones whenever they desire to open your Communicator App to the latest version. No upgrades are required as it always opens to the latest version.
- 4. Users Sign Up or Sign In and review the latest product or service, ebook, info App, image Gallery updates, videos added, event tickets, lucky draws, listings, etc. Alternatively, they add Reviews to achive Advisor Status, Share to achieve Advocate Status or they can open their Loyalty Accounts and redeem or email a coupon reward to a friend to ahieve Ambassador status.
- 5. Generally Coupon Rewards are issued without charge but at times an admin fee may be charged by an NGO or other entity. You could also sell products online and if so, step 5 would be to ckeckout and pay.
- 6. Redemptions options may be set up to allow Print and Present and / or On Phone Redemption. If Print and Present was activated then users can print to redeem the coupon rewards which they later present to your staffer.
- 7. Users log in to their online loyalty accounts, select a reward in their account and hand their phones to your Admin Officer.
- 8. Admin Officers can enter a PIN number to redeem the coupon. They can also add loyalty points, upgrade status or activate Ambassador status re two-way rewards where both receive the reward when a friend redeems the referral reward.