

Digital Marketing

WITH THE

Webo SaaS



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MEMBERS' PORTAL

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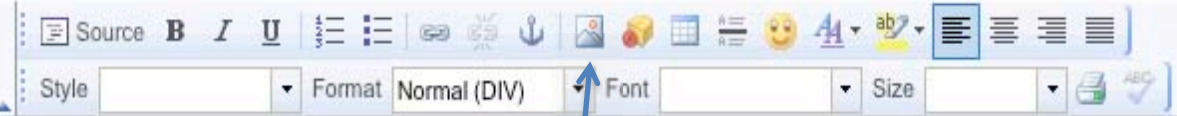
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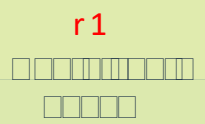
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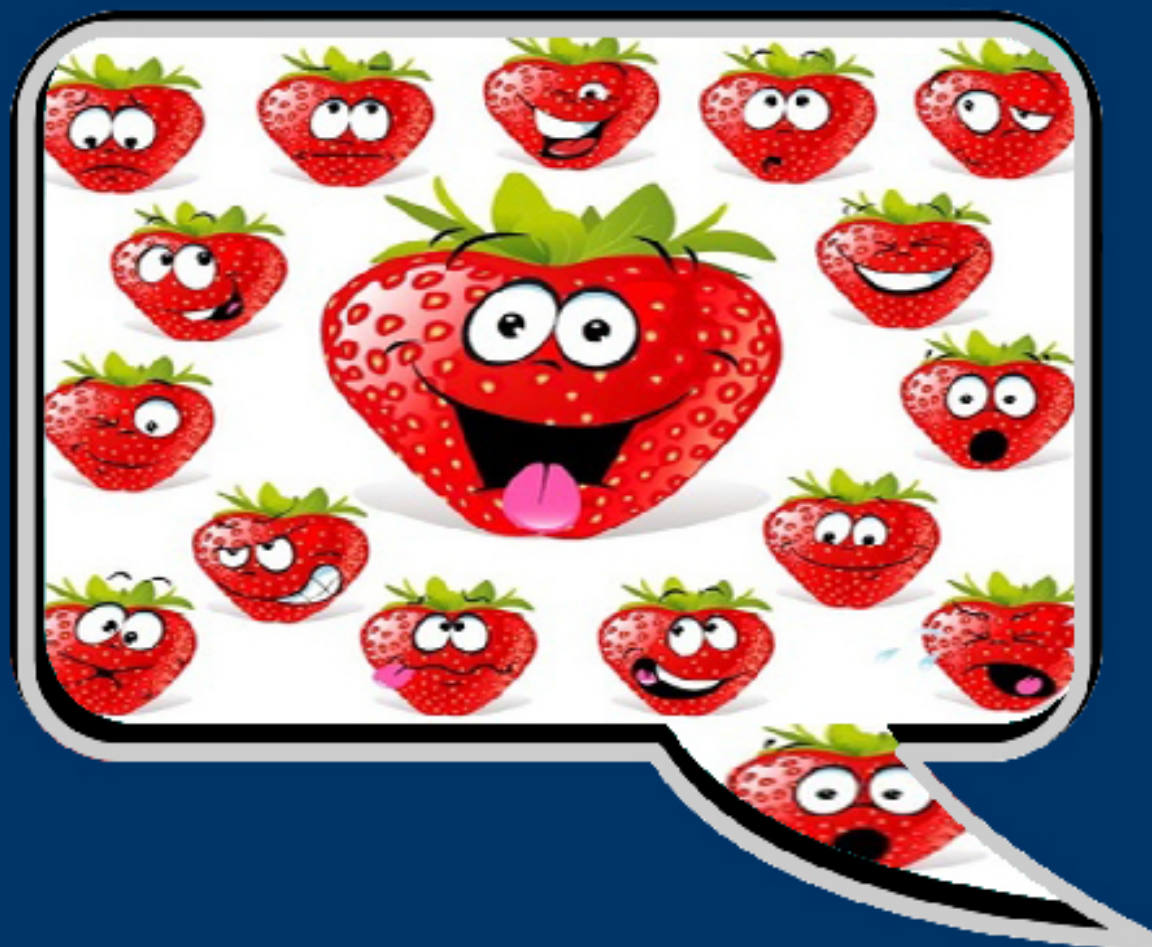
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Content is King - Presentation is Queen



*Get Creative & Build
a Communicator
with the Web SaaS*

SITE MUSIC
SOCIAL NET-
WORK &
HUB LINKS

BLOGS
PUBLIC &
PRIVATE
FORUMS

FORMS &
SELF BUILT
ONLINE
QUOTES

FLIP BOOKS
NEWS-
LETTERS
BROCHURES

IMAGE
ROTATORS
SLIDE SHOWS
IMAGE FLIP

IMAGE
GALLERIES
FLASH &
NON-FLASH

URL, IMAGE,
ANCHOR,
& E-MAIL
LINKING

VIDEO &
AUDIO
HOSTING +
PLUG-INS

e-COMMERCE
FIXED PRICE
CLASSIFIEDS
AUCTIONS

SHARE
INFO

SHARE
INFO

GET
+GIVE

GIVE
INFO

GIVE
+LINK

GIVE
INFO

GIVE
+GET

GIVE
INFO

TRADE
+SHOW

INFO
NEWS-
FEEDS
AUTO
UPDATING
MANUALS,
NEWSLET-
TERS ETC

CROSS LINK INFO
TO PRODUCTS,
IMAGE GALLERIES
AND TO
ARCHIVED INFO
FILING CABINETS

ON SITE
CONTENT &
PRODUCT
SEARCH

BUYER'S
ACCOUNT
MGT &
HISTORY

COMPLETE
PLUG-IN MGT
GOOGLE MAPS,
CALENDARS
and 1,000's
more

PYT MGT
LINK TO
CREDIT
CARDS
PAYPAL
EFT MGT
LAY BYES
ORDERS
& MORE

21 IMAGES PER
PRODUCT,
ENQUIRY &
DOWNLOAD REG-
ISTER & EXPORT
SALES INFO



SITE BUILDER FUNCTIONALITY BILLBOARDS
TEMPLATE EDITOR, MARQUEE BUILDER (TEXT OVER IMAGE, IMAGE OVER IMAGE SCROLLING), INDEPENDENT WEBPAGE BUILDER, COMPLETE WEBSITE AND OR SELECTED CONTENT PASSWORD LOCKING, GIF BUILDER, IMAGE EDITOR, BULK E-MAILER, BULK SMS'ER, PAGE AND FOOTER BANNERS, FLASH UPLOADER, FAVICONS, SEO: TITLES, DESCRIPTIONS & KEYWORD MGT, PRODUCT VARIATION MGT (eg SIZE & COLOUR), DELIVERY CHARGE OPTION MGT, IN-HOUSE SALES WITH OWN eBUCKS, SPECIALS ADMINISTRATION and MUCH more...

LOG IN

Email Address:

Password:

[LOGIN](#) [Forgot Password](#)



Welcome to our Online Customer Service Centre

PoolWizards markets an innovative pool maintenance solution called PoolRx.

SAFE, EFFECTIVE, AFFORDABLE, EASY TO INSTALL AND ECO-SMART

We have extensive experience in swimming pool care and know that what we have for you is nothing short of pool wizardry!

We are focused on helping pool owners save money on their current cost of providing clean, clear, eco-friendly water, and on making maintenance easier.

Yes, the PoolRx family of products is nature's own water purifying process.

We have the recipe for you to have the healthiest, cleanest, clearest water in your Pool
 Spa & Hot Tub
 Fountain
 or Water Feature

The Unique Benefits of the PoolRx family of products include:

- Significantly reducing the use of chlorine and other chemicals
- Providing superior water sanitization and clarity
- Providing a healthier swimming environment
- Significantly reducing costs associated with chemicals, electricity, maintenance time and water consumption



PoolWizards
 P.O. Box 1808
 PAULSHOF
 2056

Master Wizard
 Rob McFie
 e-Mail
 rob@poolwizards.co.za
 Cell
 0824988590

Splash Wizard
 Imakea Splash
 Cell
 082 498 8590

Sparkle Wizard
 Checkme Sparkle
 Cell
 082 498 8590

Office Wizard
 Checkmy Smile
 Landline
 011 463 9961



Order Keyword:

STORE RATING
[REVIEWS](#)

- PRODUCT CATEGORIES
- FountainRx Products
 - PoolRx Products
 - SpaRx Products

SHOPPING BASKET
 Your basket is empty.

[Check Out](#) | [Help](#)

BUYER'S LOGIN

Email Address:

Password:

[LOGIN](#) [Forgot Password](#)



PoolRx basket

 PoolRx basket 	 Fountain Link A 	 PoolRx Booster 	 SpaRx 311055 Spa Unit 	 Fountain Booster
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LOG IN

Email Address:

Password:

[LOGIN](#) [Forgot Password](#)



Good Bye to Green

Posted By: PoolWizards on 12th October, 2009 16:24:39

Welcome to the sparkling pool you always wanted.....

[Read more => | 0 response\(s\)](#)

Rob McFie takes to the sky over Sandton

Posted By: PoolWizards on 18th September, 2009 12:03:00

Yes it is true. The Mustang Man was seen spotting green pools over Sandton and his ground crew rolled thousands of pool headlaches before the warm weather expected this week-end. Hundreds of Municipalities want the same service but the Mustang Man has offered to help only a select few. We're told that he will shortly post his videos here.....

Webos SaaS

The World's Most Complete
Digital Marketing
Platform Building
Software Bundle

Engage & Build
Relationships, Automate
Lead Generation & More...



*Setup, Build & Drive Your
Customers To Grow Your Business*

Digital
Marketing
WITH THE
Webos
SaaS



Where We Fit In



LinkedIn Pages
Find & Follow
Work Connections



Webos Listings & Sites
Find & Follow
What's Good



Twitter Groups
Find & Follow
Chat Topics



Facebook Pages
Find & Follow
Your Friends



Webos SaaS Communicators
Be Connected &
Build Relationships

The Webo SaaS

The LPM App
Coupon, Loyalty & Referral Marketing

Site Builder
Websites & Stores

Viral Blog Builder
Video & Podcasting
Social Media Integration

The L & L App
Link & List Info
App Builder

Meetings Communicator
Online Meeting Rooms
Meeting Pack Apps

Rent the SaaS and Own The Campaign

Opt-in / Out Client
 Short Message
 Database: Alerts



Social Media
 Sharing & Lead
 Generation



All Customers get
 their own Customer
 Loyalty Programme
 Account



Opt-in / Out Client
 eMail Database:
 Newsletters



Synchronised
 Facebook
 Comment Sharing



A Website, Blog,
 Product Showcase,
 eCommerce Shop
 and an App



Client
 Follow / Unfollow
 Blog Topics



App Sharing &
 Connecting
 Audiences



eBooks, Flipbooks,
 Picture Galleries,
 Social Media Image
 Harvesting



Coupons, Vouchers
 & Ticket Account
 Administration



Showcase Product
 Reviews &
 Sharing



Complete Social
 Media Integration
 with Comment
 Facebook Syncing



Reviews & Comment
 Administration



#Hashtag
 Harvesting &
 Campaign Mgt



Customer
 Registration
 Management



Coupon, Voucher &
 Ticket Issue,
 Tracking &
 Redemption



Text &
 Imago
 Polling



Online & Offline
 Coupon, Ticket
 Redemption



PC Product
 Showcase



PC Product
 Reviews



Feedback
 Management &
 Voting



Communicator App
 Product Showcase



App Product
 Reviews



Showcase, Product
 and App Reviews &
 Sharing



The LPM App is your Communicator and Automation Assistant



Reputation & Referral Marketing

Referrals Grow Businesses

GET YOUR CUSTOMERS
TO SPREAD THE WORD

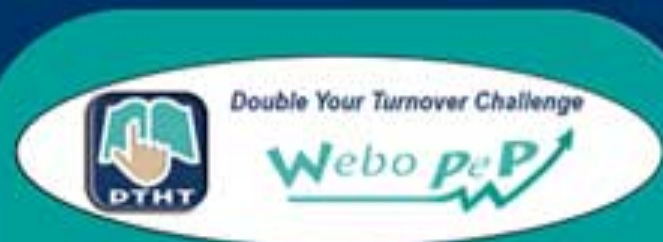
The Webo Referral Marketing App

Makes it easy

We have done it for others
&
can do it for you



with the
Webo SaaS



Webo ACADEMY

Setup, Build & Drive
Support

Let Us Show You How!

Do Your Customers Grow Your Business?



Pull
not Push
Communicators



Say Bye to
Spam & Hello to our
Communicators



Webo
DIGITAL

Pull From

Website Home Pages
Website Focus Pages
Blog Focus Pages
Product Showcases
L&L + LPM Apps
Galleries - eBooks
Google Keyword Ad's

Engage

Social Chat
Blogging
Q&A Webinars
Meeting Rooms &
Video Conferencing
FB Business Pages

Push With

Facebook Avatar Ad's
Comment Sharing
Referral Sharing
SMS Messaging
eMail Campaigns
Focus Webinars
Quiz Marketing
Audience Building

Digital Marketing with the Web SaaS



Websites, Showcases & Stores

Bookmarklet Apps

Social Media Integrations & Plug-ins

Viral Blogs

4 Channels Promote 4 Communicators

Driven by Customers to Grow Your

Business - Let Us Show You How

Reputation & Referral Marketing Communicator

Link & List Bulk Content Communicator

WhatsGood Contact List Communicator

Meetings Communicator & Meeting Packs Communicators




How to add a Communicator App Button Bookmark to your Phone Home Screen

iPhones & iPads

1.  Select Menu
2. Select "Add to Home Screen"
3. Edit and shorten the Button Name
4. That's it.

Android Phones & Tablets

1.   Select Menu
2. Select "Add to Home Screen"
3. Edit and shorten the Button Name
4. That's it.





***REFERRAL
MARKETING***

PROMOTE REFERRALS

Reward Advisors for Reputation Building Reviews. Reward Advocates for Sharing comments & reviews.

SEGMENTATION

Identify market segments within your customer base & research pains, needs & aspirations.

CONVERSION

From Bargain Hunter to Loyal Customer. Delight by exactly meeting needs & by exceeding expectations & sign up.



BUILD REPUTATIONS

Reward Customers for Reviews & make it easy to share and build reputations.

LOYALTY MARKETING

Build relationships & give every customer their own private rewards account.

COUPON MARKETING

Attract with Coupon Offers
Marketed to Targeted Demand.

REPUTATION AND REFERRAL MARKETING

The One Page Summary



1. Get the App URL or Scan the QR code

2. On Phone: Add to Home Screen



3. Tap the App Button on Phone to Open



4. Sign In or Sign Up & Select a Deal: tap GET

5. Pay Admin Fee (if needed) online

6. Print & Present Coupon is an Option



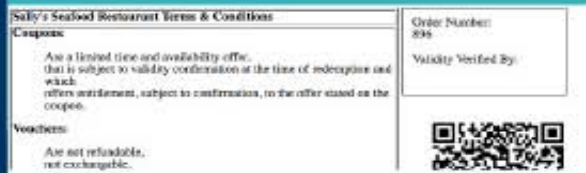
7. Hand Phone or the Printout to Seller

8. Seller enters PIN on Phone. That's it!



Coupon on Phone

A Printed Coupon Is An Option



The Link and list Communicator App for Phones



We Deliver One Click Content to Communicator Apps on Phones



The Latest Is Just
A Tap Away



Link & List
Communicator



The graphic features a blue vintage-style truck with a white bed. A woman in a white shirt and black pants stands by the driver's side door. The truck's side panel is dark blue with a white logo of a globe with people icons and the text "Meetings Communicator" in green. The truck bed is a large white smartphone displaying a meeting agenda with various text and icons. To the left, four people (two men and two women) in business attire hold a white sign. The sign has a blue and green gear logo with "MEETING WALL" and "MEETING PACKS" written on it, and the text "Online Live Meeting Packs" at the top and "Online Live Meeting Rooms" at the bottom.

Online Live Meeting Packs

MEETING WALL

MEETING PACKS

Online Live Meeting Rooms

Meetings Communicator

Meetings Communicator

We Deliver Online Meeting Packs and Online Meeting Rooms



Rewards
Referral Marketing
Loyalty Marketing
Coupon Marketing



Hamburger Marketing



Advocate
Sports Shop
Luggage Shop
Hardware Shop
Fashion Boutique
Hotel Owner
Restauranteur
Lawyer
Accountant
Outfitter
Bookkeeper
Soccer Coach
Doctor
Travel Centre
Pet Shop Owner
Barber
Hairdresser
Beauty Salon





Alan Mackenzie

People Centred Performance Enhancement

The Secret Behind
Building A Successful
Performance
enhancement
Programme

Success Through
Vision & Strategy
Set Up
People, Operations, Funding & Culture
Foundations



We are an online
resource dedicated
to People Centred
Performance Enhancement

PeP VISION

OUR VISION OF A NEW FUTURE GUIDES US
IT GIVES MEANING AND PURPOSE TO WHAT WE DO
WE ACTIVELY COLLABORATE AND DISCUSS ENVISIONED
POSSIBILITIES WITH DIVERSE EXPERTS

PeP CHAMPION - COORDINATES & ASSESSES
1. War Room: Review & Share Outputs, Impact & Outcomes
2. Project Management: Actively Align, Monitor & Manage Phases
3. Ops Mod Dash: Optimize Admin/Operational, Mobilize & Strategize

KEEP IT FOCUSED ON AN ENVISIONED FUTURE
1. Crisp, Clear & Real: Keep it Short, Understand & Give it Meaning
2. Aligned: People, Ops, Funding, Culture & Strategy
3. Detailed: Envisioning Supporting Detail

COMMUNICATION - SNAPSHOT REPORTING
1. Fuel Gauge: We have the required resources and inputs
2. Speedo: Our outputs, impact and outcomes are on track
3. Rev Counter: We meet Regulatory Authority Requirements

STRATEGY

OUR STRATEGY IS THE RESULT OF A
COLLABORATIVE PROCESS TO WHICH
WE ALL CONTRIBUTE AND THUS WE FULLY UNDERSTAND
HOW WE TOGETHER WILL
DELIVER THE VISION

STRATEGY DRIVERS
1. Well Paper: Keep it Short & Guided
2. Supportive: Keep it Measured/Measured
& Execution: Cover Support & Buy in

STRUCTURE
1. Centralize for Cost / Benefit Gains
2. Decentralize for Cost, Decision Making
3. Mix it to Reduce Change Transformation

LEADERSHIP
1. When needed, Be Authoritative
2. When Needed, Be Participative
3. If Possible, Keep it Self Directed



PEOPLE

WE DON'T WANT MANAGING & MOTIVATING
MANAGEMENTS, INSTEAD WE WANT
IMPACT, IN COLLECTIVE
TEAMS, MOVING
FROM PLANNING TOGETHER
TOGETHER

RESPONSIBLE
1. Back Maps & SLAs
2. Other Maps: Delegation, Instructions, Meaning

EMPOWERED
1. Skills Acute
2. Know What: Know What, Know How
3. Training is everyone's Business

ACCOUNTABLE
1. Timeliness
2. Accountability
3. Network

SYSTEMS "The Wheel"
1. Supportive
2. Operational
3. Efficient

OPERATIONS

WE REPORT ON WHAT'S DONE AND THE IMPACT
FROM PROCESSES AND PEOPLE
A (OR MORE) LIAISON & SUPPORT
& SUPPORTING PRODUCTS

PROCESSES "The Wheel"
1. Mapped
2. Deployed
3. "to do" & "to be"

POLITICS "Swirls"
1. Franked
2. Support Innovation
3. Standards

BUDGET FORMULATION
1. Save 50
2. Strategic Forecast
3. Top/Down Bottom Up

FUNDING

WE REPORT ON HOW TO USE & NOT HOW
WE REPORT ON HOW TO USE & NOT HOW
WE REPORT ON HOW TO USE & NOT HOW
WE REPORT ON HOW TO USE & NOT HOW

BUDGET EXECUTION
1. Supply Chain
2. Commitment Accounting
3. Delegated Spend Auth.

BUDGET REPORTING
1. What's & What's
2. Early & Midway
3. Multi-Tri Force

ATTITUDE
1. Team G.I.
2. What's Right Not What's
3. It's My Job

CULTURE

WE REPORT ON HOW TO USE & NOT HOW
WE REPORT ON HOW TO USE & NOT HOW
WE REPORT ON HOW TO USE & NOT HOW
WE REPORT ON HOW TO USE & NOT HOW

PERSONALITY
1. Positioning
2. Leadership
3. The Value of Diversity

CORRUPTION
1. Prevention
2. Detection
3. Resolution

FROM BARGAIN HUNTERS

- Coupon Marketing: Deals →
- Loyalty & Sharing: Rewards →
- Referral & Review: Rewards →
- Competitions & #hashtags →
- Events: Survey Desires →
- Blogging: Get Feedback →
- Social Media: Connect →

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- Connect
- Communicate
- Relationships
- Loyalty
- Referrals
- Advocacy
- Testimonials

TO ADVOCATES

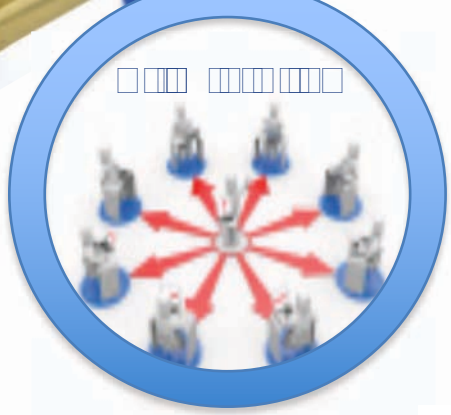
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Info Directories



Countries



B2B



Company Intranets



Agencies



Franchise Hubs



Niche Markets

