

GET

Connected with
Web LPM & CRM

**On
Phone
App**



**On PC
/ Store**



**The
One Page
Summary**

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Overview

p 3

**On App
Free**

p 18

**On App
Express**

p 20

In Store

p 26



The One Page Summary



Coupon on Phone

A Printed Coupon Is An Option

Sally's Seafood Restaurant
Mains: A dozen Scampi and savoury rice
2/4/1 Mondays to Thursdays Only

Recipient's Name - ID Document Required: Sally Goodman 0813262648
Purchaser's Name: Sally Goodman 0813262648
Signature: [Blank] For Office Use: [Blank]

Redemption Admin: [Blank] Booking Details: [Blank]

Subject to the T's & C's printed below - Click Here to view. Redemption Process: 1. Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy.

Note: This Coupon Excludes VAT & Expires On 31/11/2017

Sally's Seafood Restaurant Terms & Conditions
Coupons:
Are a limited time and availability offer, that is subject to validity confirmation at the time of redemption and which offers entitlement, subject to confirmation, to the offer stated on the coupon.

Vouchers:
Are not refundable, not exchangeable.

Order Number: 896
Validity Verified By: [Blank]

QR Code

8. Seller enters PIN on Phone. That's it!

7. Hand Phone or the Printout to Seller

6. Print & Present Coupon is an Option

1. Get the App URL or Scan the QR code



2. On Phone: Add to Home Screen



3. Tap the App Button on Phone to Open

4. Sign In or Sign Up & Select a Deal: tap GET

5. Pay Admin Fee (if needed) online



GET

Connected with
Webbo LPM & CRM

Overview What We Do

**We interface with or provide
blogs, websites, online shops,
communicator apps, eBooks, loyalty
marketing apps, videos, interfaced
social media pages and more.**

**Our system supplies free or priced
coupons, prepaid vouchers, lucky draw
tickets, event tickets, text or image
feedback polls, #hashtag harvesting,
social media image harvesting,
social media sharing and
comment synchronisation
with Facebook & more.**



**Find Bob & Sally's
Home Style Eatery at:
www.bas.webo.directory**

We help

Connect

**Tap, Scroll
or Swipe**

**on PC's, iPads/Tablets,
and Phones to quickly
find**

**Coupons,
Vouchers
& Tickets**



Site

Reviews

GET

Connected with
Web LPM & CRM

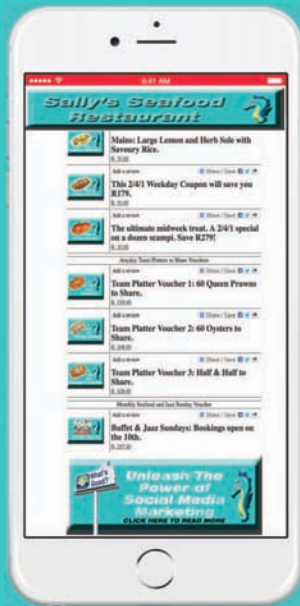
We help
You “Look”
You Just
Flip Pages,
Link or Scroll
to Find
Deals &
Product
Info.



GET

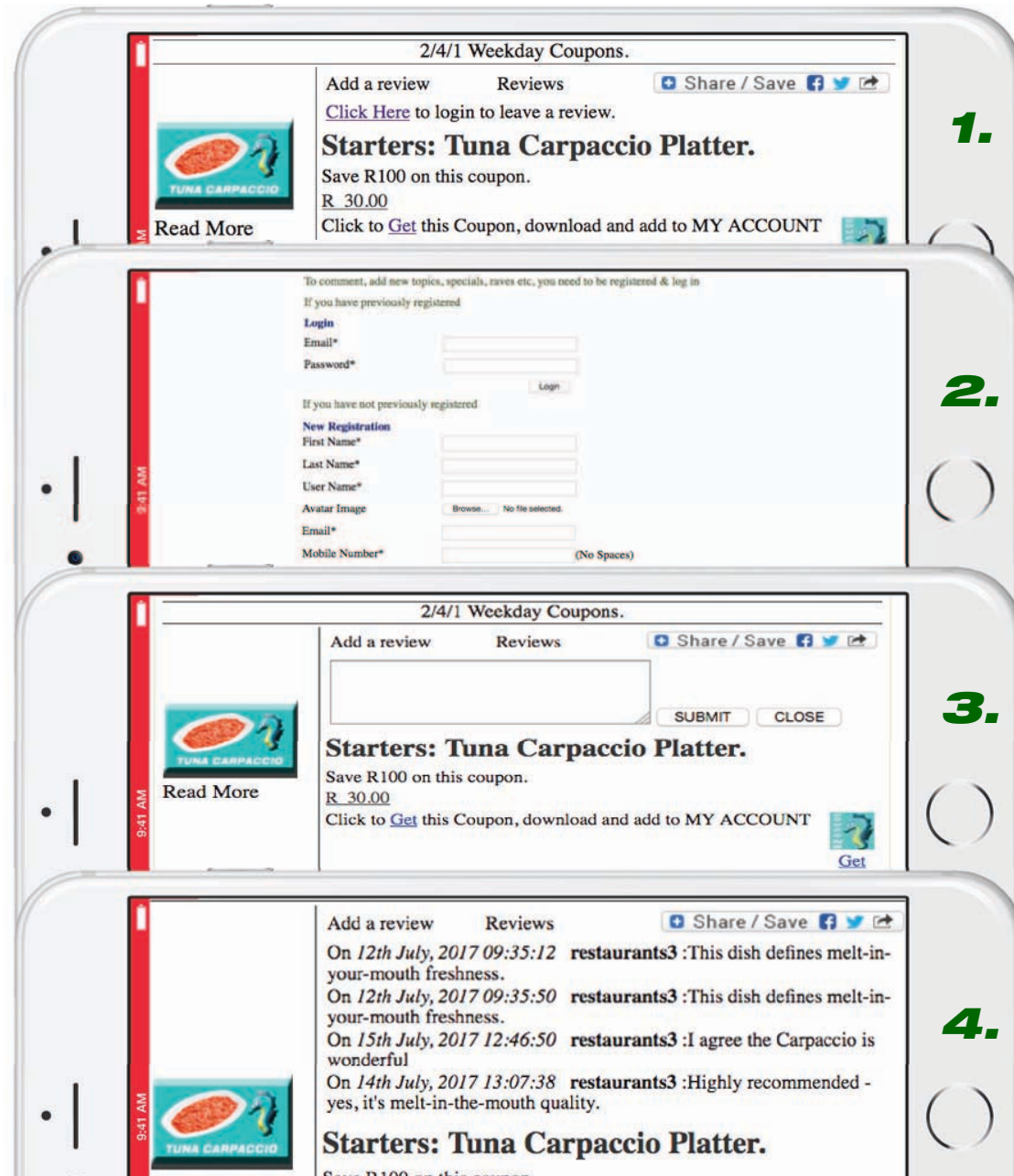
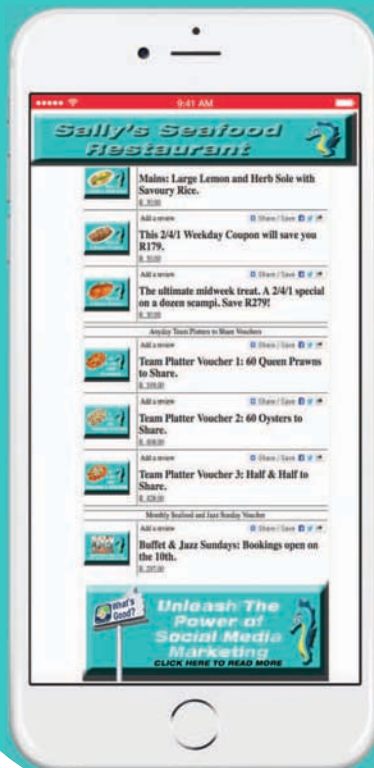
Connected with
Web LPM & CRM

**We help
Share**



**Find Sally's Seafood Restaurant at:
www.ssr.webo.directory**

**We help
Share
Reviews**



1.
Click
Add a review

2.
If you are not
Logged In
the Log In
and New
Registration
Screen
will open

Complete
and Submit

3.
The
Add a review
panel will open

Add your
review &
SUBMIT

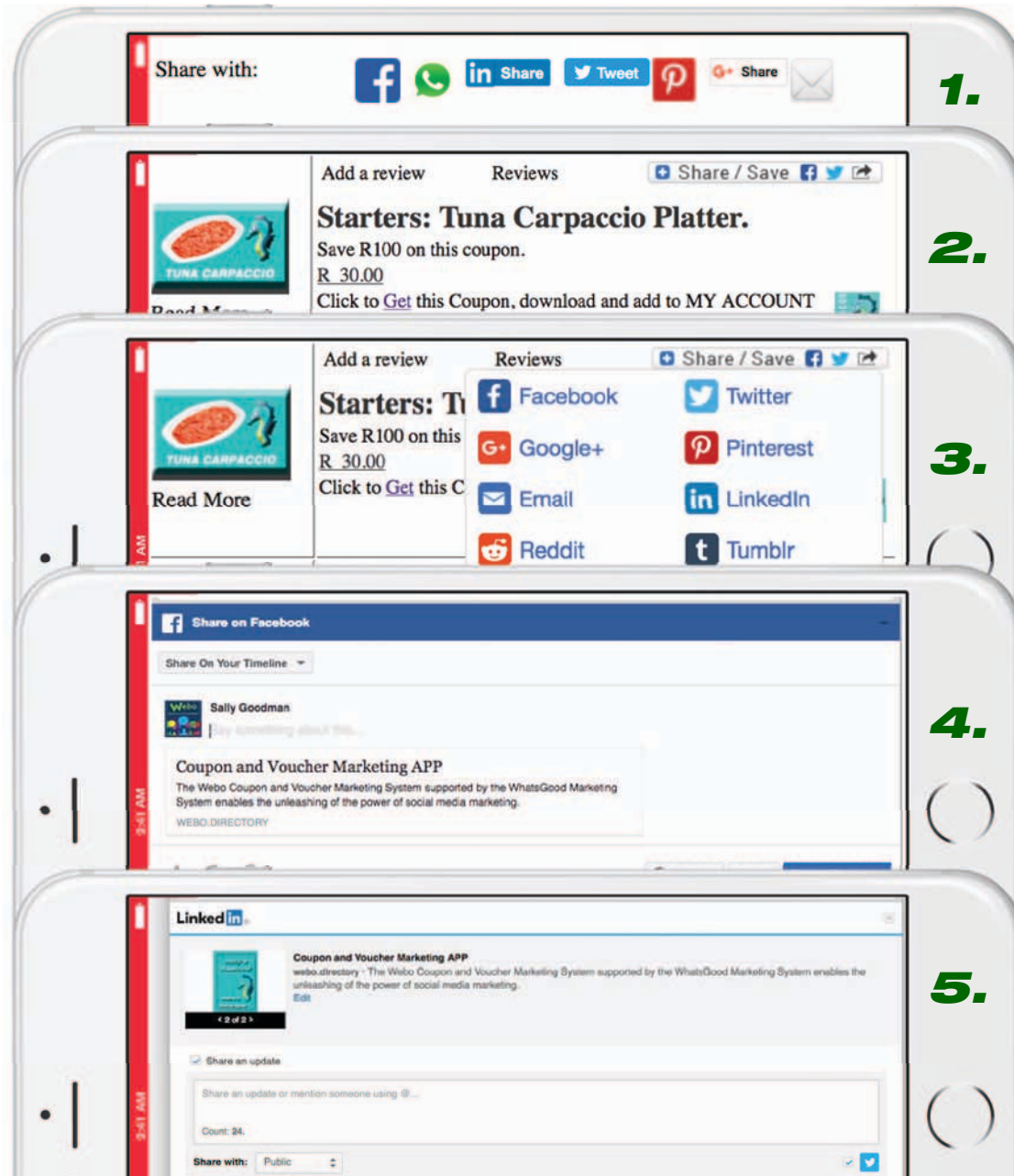
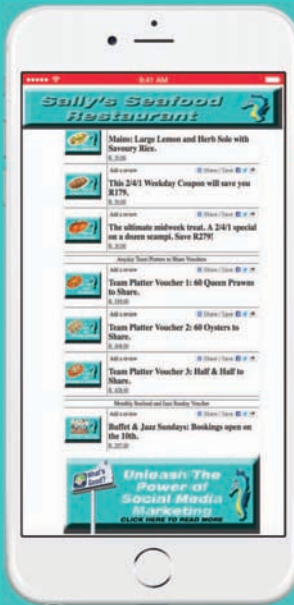
4.
Select
Reviews
to Read
the Reviews

You can edit/delete
your reviews in
Your Account

GET

Connected with
Webo LPM & CRM

We help you
Share
with friends
& Connections



1.

At the top of the App under the Header Image is an App Share Option &

2.

2.

Each Item on the App has a Share Option

3.

3.

eg Tap the Item Share Option and select from a range of Social Media Sites

4.

4.

eg
Share with all your friends on Facebook

5.

5.

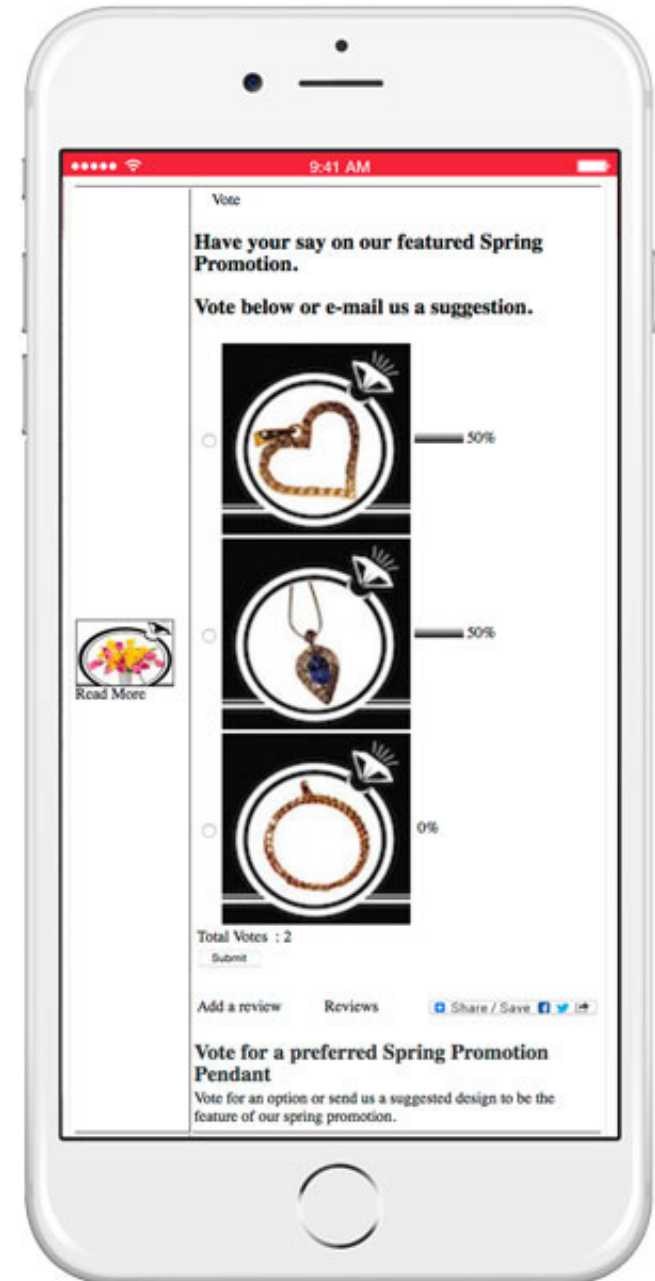
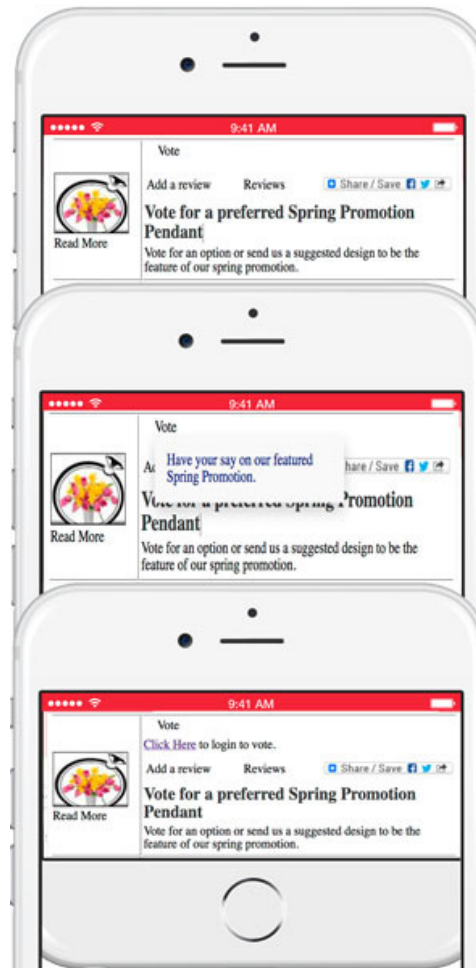
eg
Share with all your business connections on LinkedIn

Engage

***Engage Customers
to Gather Feedback***

VOTE

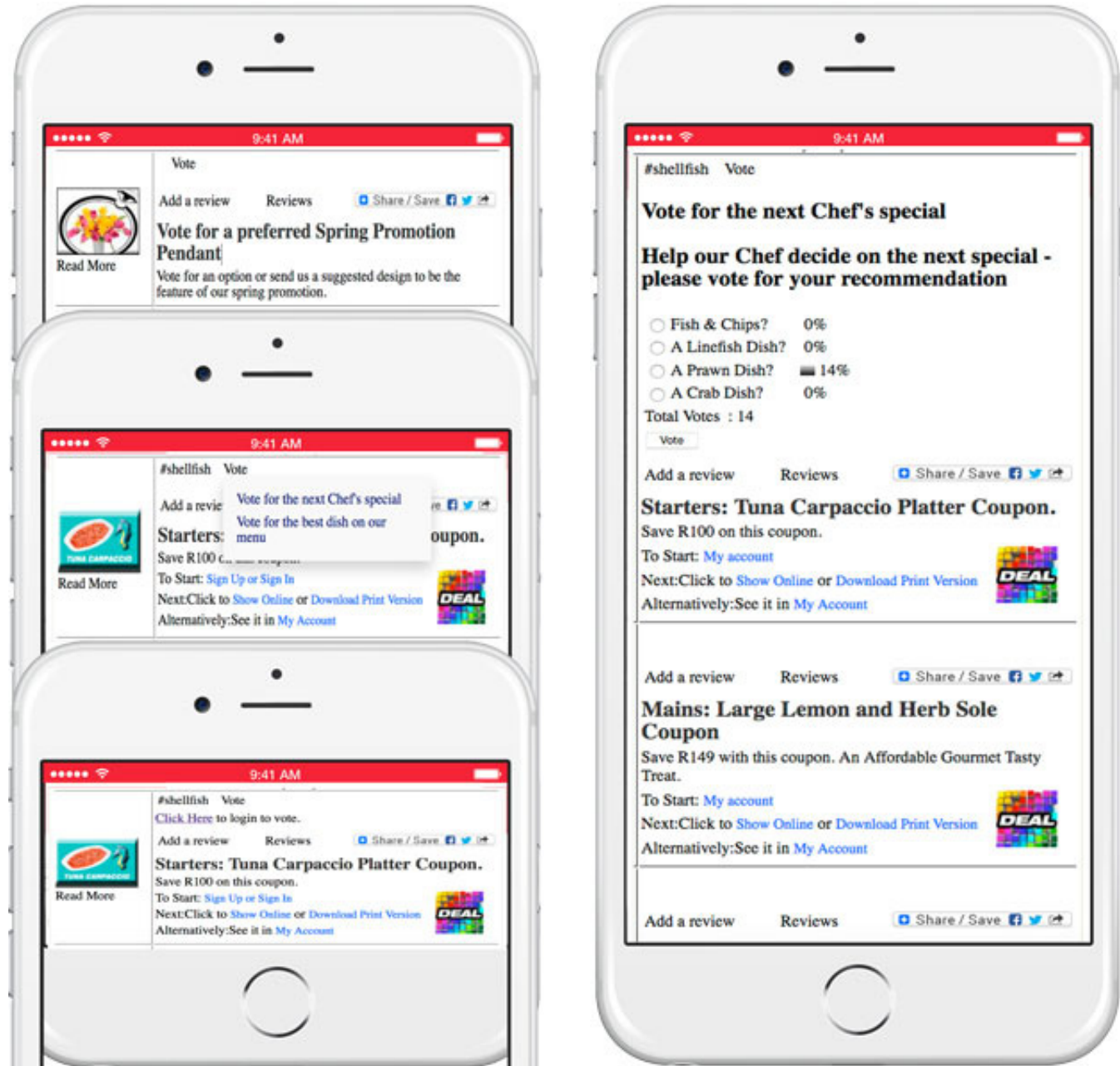
***The Image
Vote option
is a simple
way to get
feedback &
improve the
customer
experience***



Text Vote

**The Text Vote
option offers
multiple choice
questions.**

**It is simple &
involvement
improves the
customer
experience**



FUN

Competitions

Host a Caption Competition
Offer a fun picture, ask
a question and request
customers to add their answers
to a competition entry form eg.
tag your answer on a social
media page with #hy5in5
Q: What did the Oyster say to
the Seahorse? Win

Promotions and Competitions: What's your High 5 Greeting

#hy5in5

Add a review [Share / Save](#) [f](#) [t](#) [e](#)

Hy5in5 Caption Competition.Min 50% OFF LUCKY DRAW & 5 Free Main Courses

Stand to get lucky and draw a % off coupon. Minimum 50% off your main meal.

To Start: [Sign Up or Sign In](#)

Next:Click to [Show Online](#) or [Download Print Version](#)

Alternatively:See it in [My Account](#)

[Read More](#)





Sally's Seafood
Restaurant
Competition
#hy5in5



Sally's Seafood Restaurant #hy5in5 Competition

This is an Entrance Ticket for the #hy5in5 Competition

See the T's & C's for the Competition Details.

Sally Goodman

If Gifted: Recipient's Name - ID Document
Required

Sally Goodman

Customer's Name

My Hy5in5 words are:

Redemption Admin

0715071400

Telephone Number

0715071400

Telephone Number

For Office Use

Booking Details



Community

Competitions

Win : Win Competitions

Host a competition for a local school, charity, NGO etc. Ticket sales get deposited directly to the NGO. The supplier's app is marketed to the community. Hold your own LUCKY DRAW. The app will issue & track the tickets issued.



Promotions and Competitions

#shellfish

 Instagram
  Facebook
  Twitter
  Archive

 Pinterest
  Google+

Share / Save   

Sunday icket
a complimentary buffet.



Next: Click to [Show Online](#) or [Download Print Version](#)
 Alternatively: See it in My Account



 Read More

Sally's Seafood Restaurant Competition

#shellfish

Sally's Seafood Buffet & Jazz Competition

This is an Entrance & Competition Ticket for the Monthly Draw at the next Seafood & Jazz Event. Prior Reservations are Essential. See the T's & C's for the LUCKY DRAW.

Sally Goodman 0715071400
 If Gifted, Recipient's Name - ID Document Required Telephone Number
 Sally Goodman 0715071400
 Customer's Name Telephone Number
 Signature For Office Use
 Redemption Admin I love this event because x x x x x x

Subject to T's & C's - Click Here to view. Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy
 Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy
 Note: This Coupon Excludes VAT & Expires On the 1st Sunday of the Month.



Sally's Seafood & Jazz Monthly Event and LUCKY DRAW Competition Terms & Conditions

The Competition: Each month we take bookings for the Seafood and Jazz event on the first Sunday of the month. We host the best seafood buffet that you can hope to find featuring fresh from the sea seafood flown in for this Sunday lunch which extends into the afternoon accompanied by a variety of Jazz artists. It is a seafood experience not to be missed.

Entrance: Reservations are essential and customers who download this competition coupon must quote the coupon order number when making a reservation.

Winners: Customers must bring the coupon on their phones or a printed copy to the event for verification. A lucky draw will be held and the winning order numbers will have their entrance fee refunded and they will receive the buffet with our compliments.

Disqualified Participants: All employees of participating entities including promoters and sponsors and their Immediate Families plus any person under 18 years of age. The promoter may, at its sole discretion disqualify any person for any reason whatsoever.

Immediate Families: Immediate Families include: Grandparents, Parents, Children, Grandchildren, siblings and spouses whether by marriage, past marriage, remarriage, adoption, co-habitation or other family extension.

Validity Days: This coupon is valid for the month in which it is issued.


Verification: Winner's Coupon Validity is subject to verification.

Images: Coupon images are indicative and may not be specifically representative.

Service: The Coupon administrator is not responsible for service and item delivery.

Amendment: The right to amend these terms and conditions without prior notice is reserved.

Order Number: 1010
 Validity Verified By:



**Research
a unique
#hashtag.**

**Customers
#hashtag
images and
text responses
to questions.
Short listed
entries can
be voted
upon.**

**#Hashtag
MARKETING**

**Entrance
Tickets**

**Sally's Seafood
Restaurant**



Sally's Seafood Restaurant

Carpaccio 2/4/1

2/4/1 Mondays to Thursdays Only

Sally Goodman

0813282648

If Gifted: Recipient's Name - ID Document
Required

Telephone Number

Sally Goodman

0813282648

Purchaser's Name

Telephone Number

For Office Use

Redemption Admin

Booking Details

Subject to T's & C's - [Click Here to view.](#) Redemption Process: 1: [Make a Reservation & Quote the Order No.](#) 2. [Print Coupon & Upon Arrival, Present it for verification.](#) 3. [Enjoy](#)

Note: This Coupon Excludes VAT & Expires On 31/11/2017

CLOSE

SUBMIT



**Online
Coupon e.g.**


Print Coupons and Vouchers

The Buyer Prints the Coupon
and makes a Reservation / Appointment
for the
Redemption of the Service, Meal etc.

The coupon can be gifted.

The seller will scan the QR code
and the Online version will open
for the Seller to enter the PIN.

If valid the coupon/voucher will be redeemed.




Sally's Seafood Restaurant
Mains: A dozen Scampi and savoury rice
2/4/1 Mondays to Thursdays Only

Rice & A Dozen Scampi

Sally Goodman	0813282648
If Gifted: Recipient's Name - ID Document Required	Telephone Number
Sally Goodman	0813282648
Purchaser's Name	Telephone Number
Signature	For Office Use
Redemption Admin	Booking Details

Subject to the T's & C's printed below - [Click Here to view. Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy.](#)

Note: This Coupon Excludes VAT & Expires On 31/11/2017

<p>Sally's Seafood Restaurant Terms & Conditions</p> <p>Coupons:</p> <p>Are a limited time and availability offer, that is subject to validity confirmation at the time of redemption and which offers entitlement, subject to confirmation, to the offer stated on the coupon.</p> <p>Vouchers:</p> <p>Are not refundable, not exchangeable, not replaceable prepaid receipt for the goods or services stated on the voucher that is subject to a valid booking, availability and redemption verification before an expiry date.</p> <p>Ownership: Title passes upon receipt of payment in full and risk passes upon delivery by electronic or other means to the buyer or to the buyers online account.</p> <p>Limit per customer: Customers are limited to XX downloads on any specific coupon whilst voucher purchases are subject to stated conditions.</p> <p>Reservations: Phone xxx xxx xxxx. Note that reservations are subject to availability.</p> <p>Validity Days: Coupons; Monday through Thursday every week.</p> <p>Verification: Validity is subject to verification upon arrival. Prior use voids coupons and vouchers.</p> <p>Service: Sit down dining is required for redemption at x Street Name, Suburb Name, Town Name.</p> <p>Quantity: Only one coupon may be presented per item served.</p> <p>Service charge: Gratuities should be calculated on the full value received.</p> <p>Images: All images are indicative and may not be specifically representative.</p> <p>Refunds: Coupon fees are an administration fee and are non refundable.</p> <p>Service: The Coupon administrator is not responsible for service and item delivery.</p>	<p>Order Number: 896</p> <p>Validity Verified By:</p> 
--	--

**Print
Coupon e.g.**

Tickets

**Print &
Present
or
Online**

**Download
& Print or
Show on
Phone**

**Lucky Draws &
Competitions**

**Theme Event
Entrance**

Voting

**Terms &
Conditions
Plus Ticket
Number on
Tickets**

Promotions and Competitions



Read More

Add a review

[+ Share / Save](#) [f](#) [t](#) [r](#)

LUCKY DRAW: Sunday Seafood Buffet- Table for Twenty - This is a completely free giveaway..

This is our big prize. The value of the prize is R6,000 without VAT. You pay only for beverages. Enter to win!

To Start: [Sign Up or Sign In](#)

Next: Click to [Show Online](#) or [Download Print Version](#)

Alternatively: See it in [My Account](#)



Promotions and Competitions



Read More

Add a review

[+ Share / Save](#) [f](#) [t](#) [r](#)

LUCKY DRAW: Sunday Seafood Buffet- Table for Twenty - This is a completely free giveaway..

This is our big prize. The value of the prize is R6,000 without VAT. You pay only for beverages. Enter to win!

You are logged in. Select an option below.





Sally's Seafood Restaurant Sunday Buffet LUCKY DRAW Giveaway

Lucky Draw Entry for a table for 20: First Sunday of the Month Seafood Buffet and Jazz afternoon.
Subject to a confirmed reservation and LUCKY DRAW winner validity.

Kathy Worthington

Lucky Draw Entrant: Name

012 345 6789

Lucky Draw Entrant: Telephone Number



For Office Use

Subject to the T's & C's on the print version of this entrance ticket. The ticket expires 90 days from the date of the draw. The draw is set to be held at the next Seafood Buffet Sunday event/day.



+ Share / Save

**Print &
Online
Tickets**

CLOSE

DOWNLOAD IT

PRINT IT

MY ACCOUNT

Submit

Promotional Competition Terms & Conditions

Disqualified Participants: All employees of participating entities including promoters

Number 1384

On APP

Option 1. Coupons are Issued Free

“Coupon Administration and Finance
Fees are funded by the Seller.”

Summary

Buyers Login tap a selected
coupon which opens for the
Seller to enter the Redemption
PIN. That's it



Link Format

Website

www.webo.directory/
SiteName/

App

www.SiteName.webo.
directory

QR Code

Scan with your phone
to open the APP

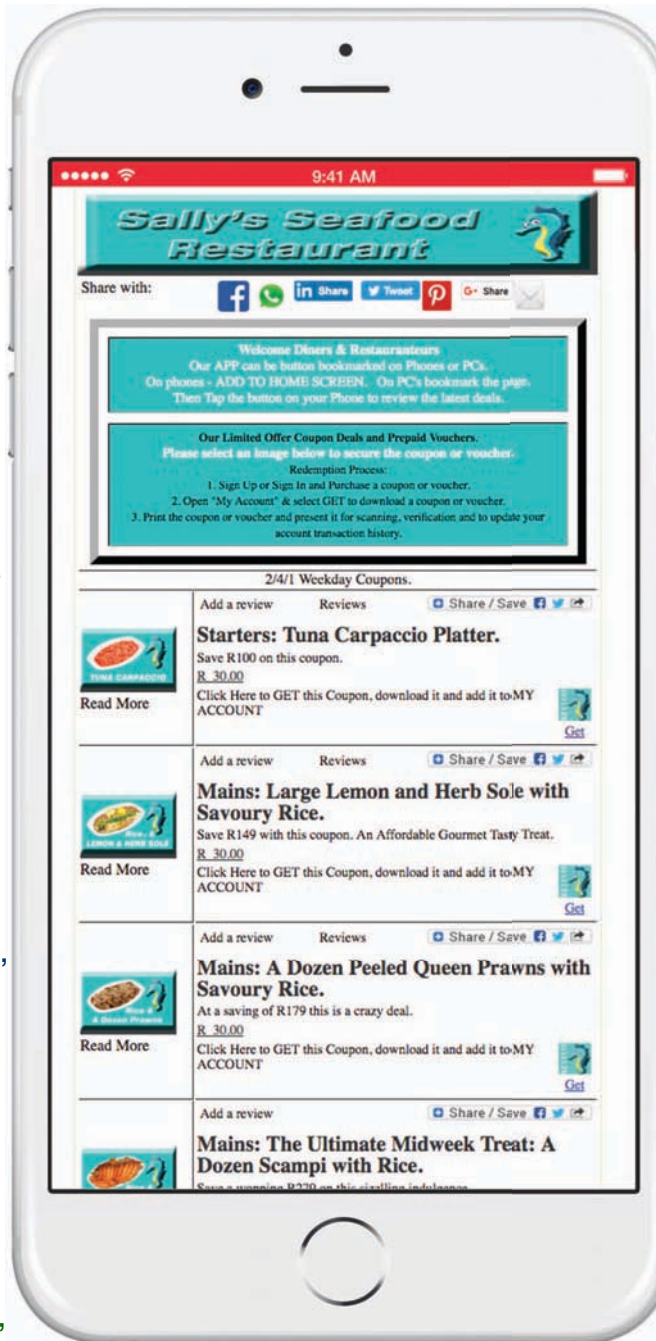
You may receive the
website URL, App URL
or QR Code by SMS,
Email or they may be
on social media sites.

Button Bookmark the
App Page on a phone
by selecting Menu

On an iOS device.
eg iPhone & iPad Tap
the “Bookmark” button,
and then tap “Add to
Home Screen.”

On an Android device.
eg Samsung & Tablet

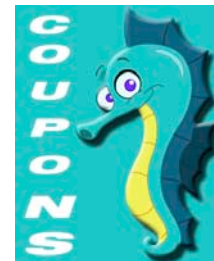
Use the Chrome
browser to open the
page. Tap the “Menu”
button, and then tap
“Add to Home Screen.”



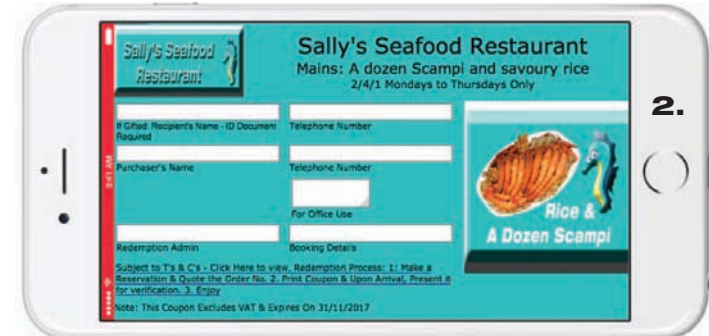
- The URL for this Demo Website is www.webo.directory/restaurants3/
- For the App the URL is www.restaurants3.webo.directory
- The QR Code is



Tap the GET LOGO



If you are not registered
you will be required to
register or LOGIN
(top right). The online
version of the coupon
will display (middle
right). Hand the phone
to the Seller to enter
the Redemption PIN or
close the page to save the
coupon in your Online
Account. LOGIN with
your registered Email address and password to view your Online Account. See In Store Checkout for How to Gift Coupons. See Redemption for online plus Print & Present options. “Read More” on the App opens the Store View Pages for detail.



2. Present the Coupon or 3. Select
Read more to see the detailed View Page .



On APP

Option 2. Express Checkout on Phones - With Auto Pay!

“Buyers Pay a Coupon Administration and Finance Fee which is not refundable.” Charging for coupons is optional.



The image shows a woman with long brown hair, wearing a white jacket with black trim, smiling and holding up a coupon. The coupon is for Sally's Seafood Restaurant and includes a form for redemption. The background is a sunset sky.

Sally's Seafood Restaurant
Mains: A dozen Scampi and savoury rice
2/4/1 Mondays to Thursdays Only

If Offer: Recipient's Name (ID Document) Telephone Number
Required

Purchaser's Name Telephone Number
For Office Use

Redemption Admin Booking Details

Subject to T's & C's - Click Here to view. Redemption Process: 1. Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy.

Note: This Coupon Excludes VAT & Expires On 31/11/2017

On APP

- Website Links
- Downloads
- Newsletters
- Social Media Links
- Social Media Images
- Blogs & Galleries, etc

Ask Yourself: Is cheap the long-term solution?

Express Checkout

To benefit from the express checkout option you need to have purchased a package of credits. WhatsGood credits are available at a discount and these may be used on any site on the Web Directory.

Once you have purchased a package of WhatsGood Credits these will reflect in Your Account and each time you purchase a coupon one credit will be deducted from your account. WhatsGood credits are not refundable and they are not transferable.

Coupon credits are not redeemable in payment for prepaid vouchers.

First time users

If you wish to obtain a Discounted Package of Credits - see below:



1. Tap the option to Sign Up for an Account.
2. In Your Account's Admin, select Coupons and Vouchers.
3. Follow the checkout for your your choice between the 2/4/1 and the 3/4/1 packages.

If you do not wish a Discounted Package of Credits - the App Checkout process will lead you through the payment process for the purchase of one credit.

Coupon Package Name	Order Number	No Of Coupons	Total Price	Validity(Days)	Status
Special on WhatsGood Credits	610	18	50.00	120	Approved

Site Name	Coupon or Voucher Name	Order Number	Downloads	Qty Purchased	No. Coupons Downloaded	No. Coupons Redeemed	Balance Available	Expires	Redeem
Demo Lodge	2/4/1 Monday to Thursday Coupons.	856	GET	1	0	0	1	31/11/2017	Redeem Now
Demo Lodge	2/4/1 Monday to Thursday Coupons.	857	GET	1	0	0	1	31/11/2017	Redeem Now
Demo Lodge	2/4/1 Monday to Thursday Coupons.	858	GET	1	0	0	1	31/11/2017	Redeem Now

[CLEAR HISTORY](#) [GO TO MY ACCOUNT](#) [LOGOUT](#)

See page 19 for an enlarged copy of the above.



The Express Checkout Page is Not Applicable if the Seller Sponsors the Admin Fee. If this is the case then the FREE checkout option will apply.

On APP

Once Off Purchase

GET 1 Credit

On APP

Purchase 6 credits in a 2/4/1 Package and get 12 credits.

**Pay Only 50%
Save 50%**

GET 12 Credits

On APP

Purchase 10 credits in a 3/4/1 Package and get 30 credits.

**Pay only 33.33%
Save 66.66%**

GET 30 Credits

Logged In

Given that you signed up and are logged in after having purchased a WhatsGood Package of credits.

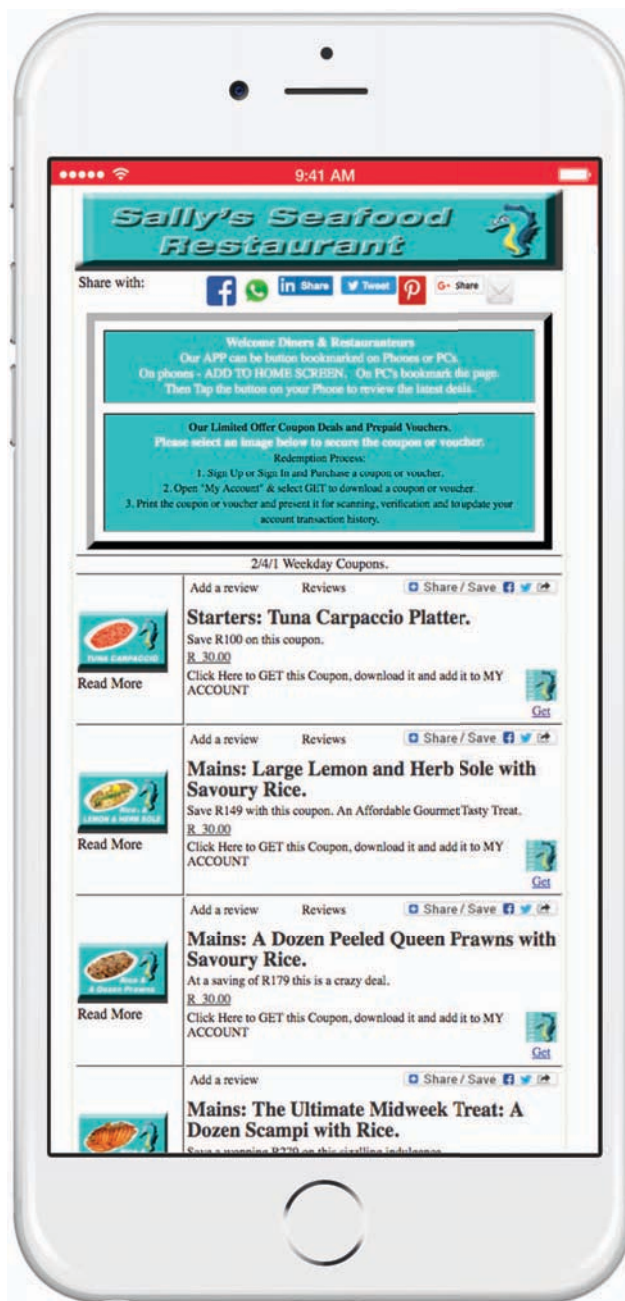
Select a Coupon

Vouchers and Standard Rated products do not have the GET Coupon Logo.

Coupons redeemable with any credit are listed on the App with a GET Coupon Logo that reflects the Seller's Logo.



Once selected the online version of the coupon will show.



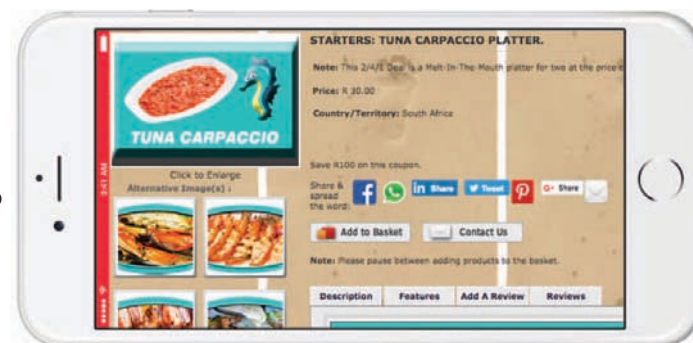
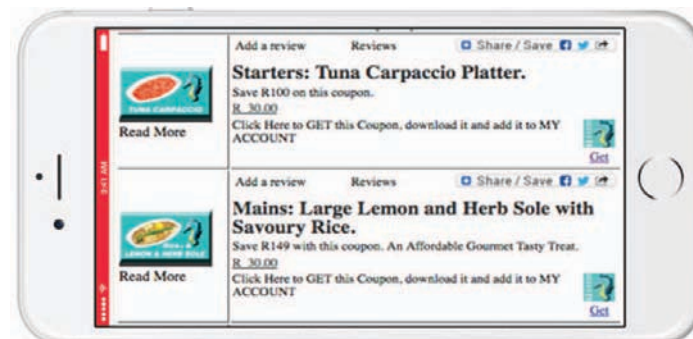
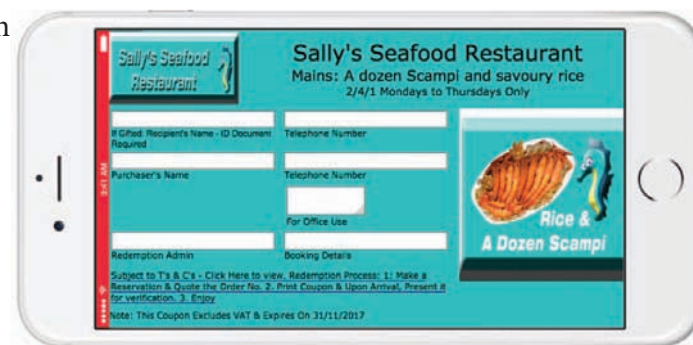
After selecting the GET option a WhatsGood Credit will be removed from your balance available.

Once the online coupon (right) opens you can hand your phone to the Seller to enter the redemption PIN.

Once the PIN is entered, the Coupon will show as redeemed in Your Account. After redemption or if the coupon is closed without redemption the opening APP screen (right) will show.

If you do not have a coupon credit available you will be linked to the In Store checkout. You can elect to go to the In Store checkout if you want to gift the coupon to someone and want to provide their details for listing on the coupon.

If the coupon is closed without redemption it will show in Your Account. You can Log In to Your Account at any stage where you can select GET to download the coupon. This will download the coupon and the terms and conditions. It can be downloaded only once. The seller will scan the QR code to open the Online Coupon for the PIN to be entered. Alternatively, select Redeem and the Online Coupon will open for redemption. See pages 19, 20 & 21 for examples of these pages.

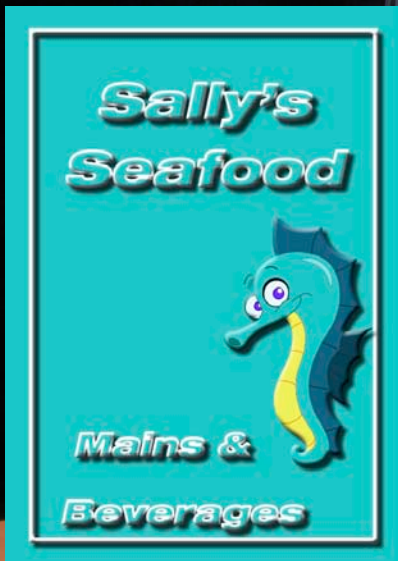


**Offer
Current
Table Menus
as Downloads
Think,
On Phone
VIP
Menus !**

**On APP
Table Menus
or Takeaway
“Fridge Menus”**

Ideas

- **Menu Downloads**
- **Coupons, Vouchers, Limited Promo Codes e.g. 1st 10, etc.**
- **Personalised Gift Vouchers e.g. Monthly Lucky Draw**
- **Prepaid Vouchers for Set Menus booked for a date/time e.g. Great for dinner & movie dates!**



Ideas In Store Promotions

Some Options



Voucher Events

Consider Limited Edition Promo Codes



Consider on phone VIP Menus !

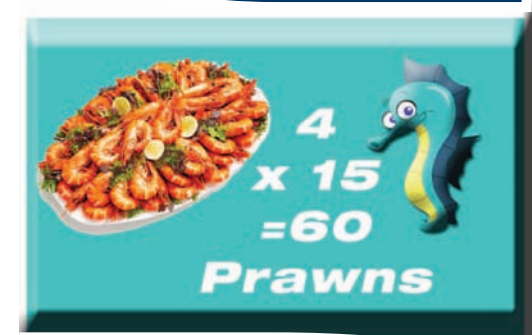


Coupon Deals

Consider Personalised Gift Vouchers



Would you share valued Benefits ?



Voucher Deals

**Your “Toolbox” Includes:
Subscriber Management**

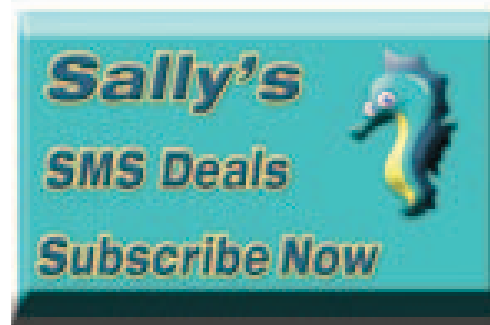
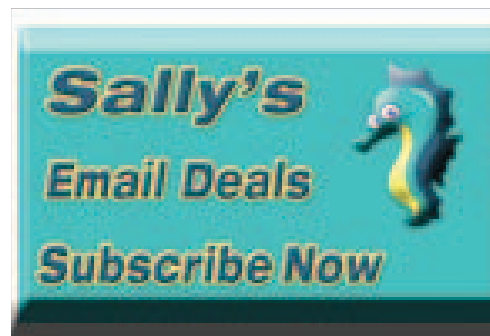
In Store Links



Admin Links

Ideas

- **Email Newsletters & Links to Photo Galleries, Instagram, Facebook, etc.**
- **e-Mail Monthly Specials**
- **SMS Saturday Night's Chef's Special**



Two Opt-In Subscriber Databases are maintained; one for email delivery and one for SMS delivery.



Social Media Links to the Seller's Social Media pages and to the Seller's Website .

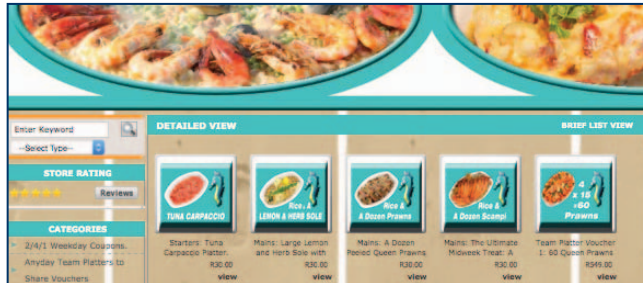
In Store Transaction Process vs Phone App Process



In Store
Screen
Flow

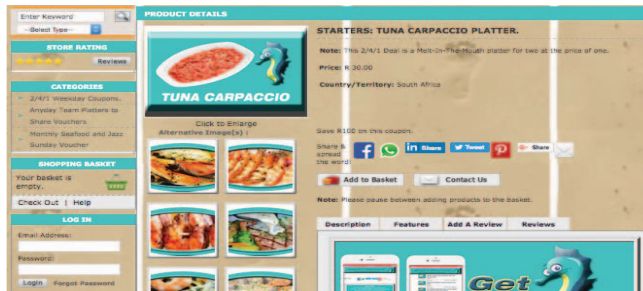
1

Start with the Home Page that has two format options; with a side panel and without.



2

Select VIEW on the Home Page and review the detailed description & features.



3

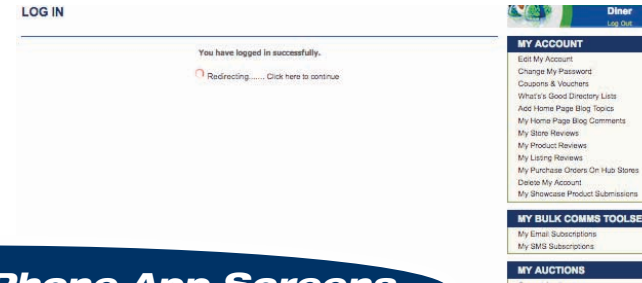
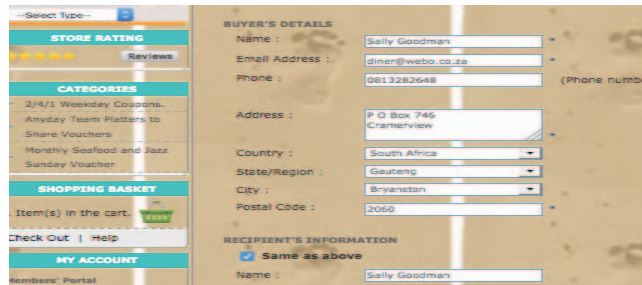
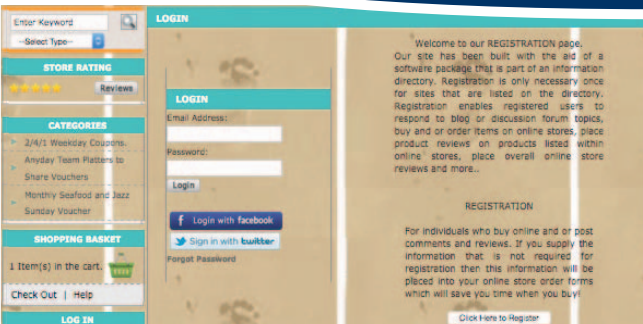
If desired, ADD TO BASKET & CHECKOUT



PC Store Screens vs Phone App Screens

4

If you did not Sign Up or Sign In before, the Register & Login page will display.



5

The Confirmation Page will show / confirm your details and that of a gift recipient (if required).

6

If the coupon is not free or if it is a voucher or if you do not have coupon credits the the Payment Page Shows.

7

Notification of Payment is shown then your Buyer's Account is opened.

8

The Coupon or Voucher is displayed for redemption or if closed it is saved in your Buyer's Account.

MY COUPONS AND VOUCHERS

WHATSGOOD PACKAGES PURCHASED

Coupon Package Name	Order Number	No Of Coupons	Total Price	Validity(Days)	Status
WhatsGood 3/4/1Credits	614	30	300.00	180	Approved

TRANSACTION HISTORY

Site Name	Coupon or Voucher Name	Order Number	Downloads	Qty Purchased	No. Coupons Downloaded	No. Coupons Redeemed	Balance Available	Expires	Redeem
Sally's Seafood Restaurant	2/4/1 Scampi Deal	896	GET	1	0	0	1	31/11/2017	Redeem Now
Sally's Seafood Restaurant	2/4/1 Carpaccio Deal	915	GET	1	0	0	1	31/11/2017	Redeem Now

[CLEAR HISTORY](#)
[GO TO MY ACCOUNT](#)
[LOGOUT](#)

WHATSGOOD PACKAGES FOR SALE

Coupon Package Name	No Of Coupons	Total Price	Validity(Days)	Purchase
WhatsGood 2/4/1 Credits	12	180.00	90	Buy Now
WhatsGood 3/4/1Credits	30	300.00	180	Credits available

Buyer's Account

Every customer gets their own online Account

Select Redeem Now and the Online version of the coupon or voucher will open & can be passed to the seller for redemption.

Select GET to download the Print Version to print and present to the Seller.



Sally's Seafood Restaurant

Carpaccio 2/4/1

2/4/1 Mondays to Thursdays Only

Sally Goodman

0813282648

If Gifted: Recipient's Name - ID Document
Required

Telephone Number

Sally Goodman

0813282648

Purchaser's Name

Telephone Number

For Office Use

Redemption Admin

Booking Details



Subject to T's & C's - [Click Here to view](#). Redemption Process: 1: [Make a Reservation & Quote the Order No.](#) 2: [Print Coupon & Upon Arrival, Present it for verification.](#) 3: [Enjoy](#)

Note: This Coupon Excludes VAT & Expires On 31/11/2017

CLOSE

SUBMIT

**Online
Coupon e.g.**


Print Coupons and Vouchers

The Buyer Prints the Coupon
and makes a Reservation / Appointment
for the
Redemption of the Service, Meal etc.

The coupon can be gifted.

The seller will scan the QR code
and the Online version will open
for the Seller to enter the PIN.

If valid the coupon/voucher will be redeemed.




Sally's Seafood Restaurant
Mains: A dozen Scampi and savoury rice
2/4/1 Mondays to Thursdays Only

Rice & A Dozen Scampi

Sally Goodman	0813282648
If Gifted: Recipient's Name - ID Document Required	Telephone Number
Sally Goodman	0813282648
Purchaser's Name	Telephone Number
Signature	For Office Use
Redemption Admin	Booking Details

Subject to the T's & C's printed below - [Click Here to view. Redemption Process: 1: Make a Reservation & Quote the Order No. 2. Print Coupon & Upon Arrival, Present it for verification. 3. Enjoy.](#)

Note: This Coupon Excludes VAT & Expires On 31/11/2017

<p>Sally's Seafood Restaurant Terms & Conditions</p> <p>Coupons:</p> <p>Are a limited time and availability offer, that is subject to validity confirmation at the time of redemption and which offers entitlement, subject to confirmation, to the offer stated on the coupon.</p> <p>Vouchers:</p> <p>Are not refundable, not exchangeable, not replaceable prepaid receipt for the goods or services stated on the voucher that is subject to a valid booking, availability and redemption verification before an expiry date.</p> <p>Ownership: Title passes upon receipt of payment in full and risk passes upon delivery by electronic or other means to the buyer or to the buyers online account.</p> <p>Limit per customer: Customers are limited to XX downloads on any specific coupon whilst voucher purchases are subject to stated conditions.</p> <p>Reservations: Phone xxx xxx xxxx. Note that reservations are subject to availability.</p> <p>Validity Days: Coupons; Monday through Thursday every week.</p> <p>Verification: Validity is subject to verification upon arrival. Prior use voids coupons and vouchers.</p> <p>Service: Sit down dining is required for redemption at x Street Name, Suburb Name, Town Name.</p> <p>Quantity: Only one coupon may be presented per item served.</p> <p>Service charge: Gratuities should be calculated on the full value received.</p> <p>Images: All images are indicative and may not be specifically representative.</p> <p>Refunds: Coupon fees are an administration fee and are non refundable.</p> <p>Service: The Coupon administrator is not responsible for service and item delivery.</p>	<p>Order Number: 896</p> <p>Validity Verified By:</p> 
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**Print
Coupon e.g.**

Connect with Webo LPM & CRM

Summary

The Webo Vouchers App's Features Include:

Your Branding

All Sites and App's are yours with your branding.

One-click Management & Redemption

Every Customer gets their own ACCOUNT to manage Redemptions, Reviews and more.

One-click Reviews

The App and Every Item listed on the App offers the option to ADD a Review and to Read Reviews.

One-click Social Sharing

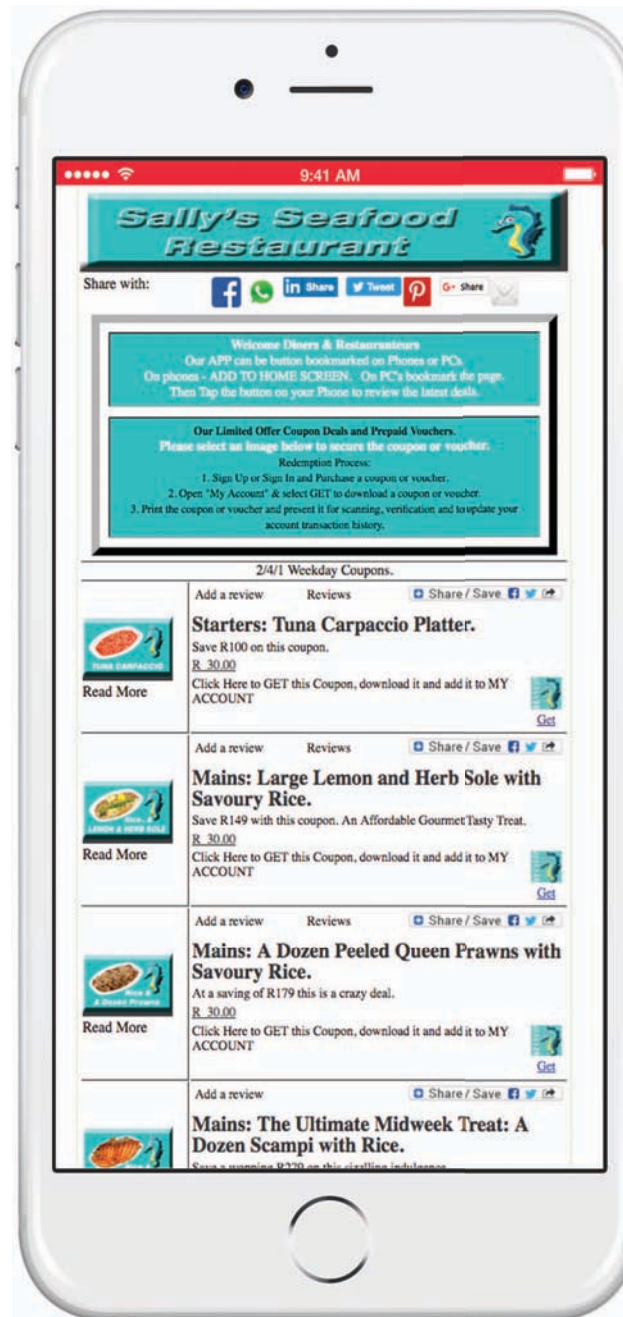
The App and Every Item listed on the App offers sharing eg share with all your friends on Facebook or share with all business connections on LinkedIn.

One-click VIEW Detail Links

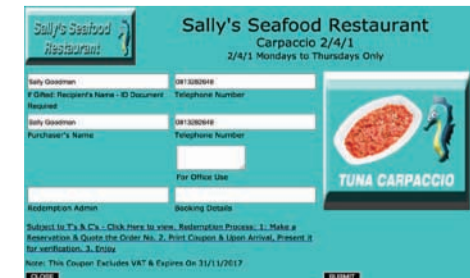
Every item listed on the App offers a Read More link to detailed VIEW pages on the App's website.

One-click GET Coupon & Voucher Buttons

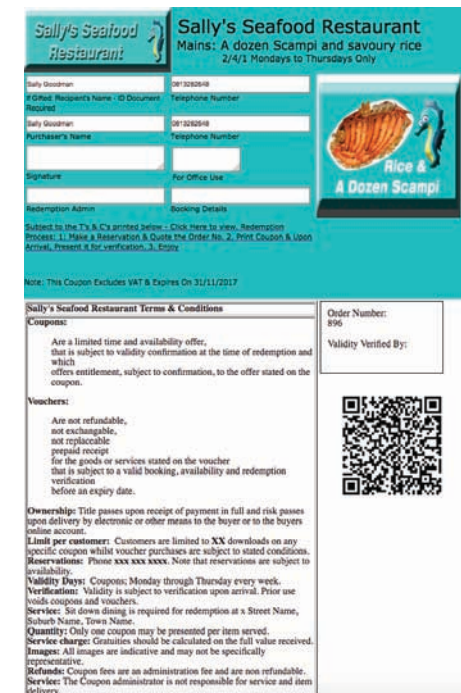
Every coupon or voucher listed on the App has the option to Get coupons or vouchers with one click.



Online & On Phone Coupons & Vouchers



Printed Coupons & Vouchers





In a Marketing Chapter a group of businesses pool their “giveaways” and each business markets all of the giveaways to their customers.

Customers have access to a range of “Lucky Draws” and the businesses benefit from the exposure that they get to the customers of the others plus they get exposure on the social network platforms of the businesses in the marketing chapter.



collective marketing?

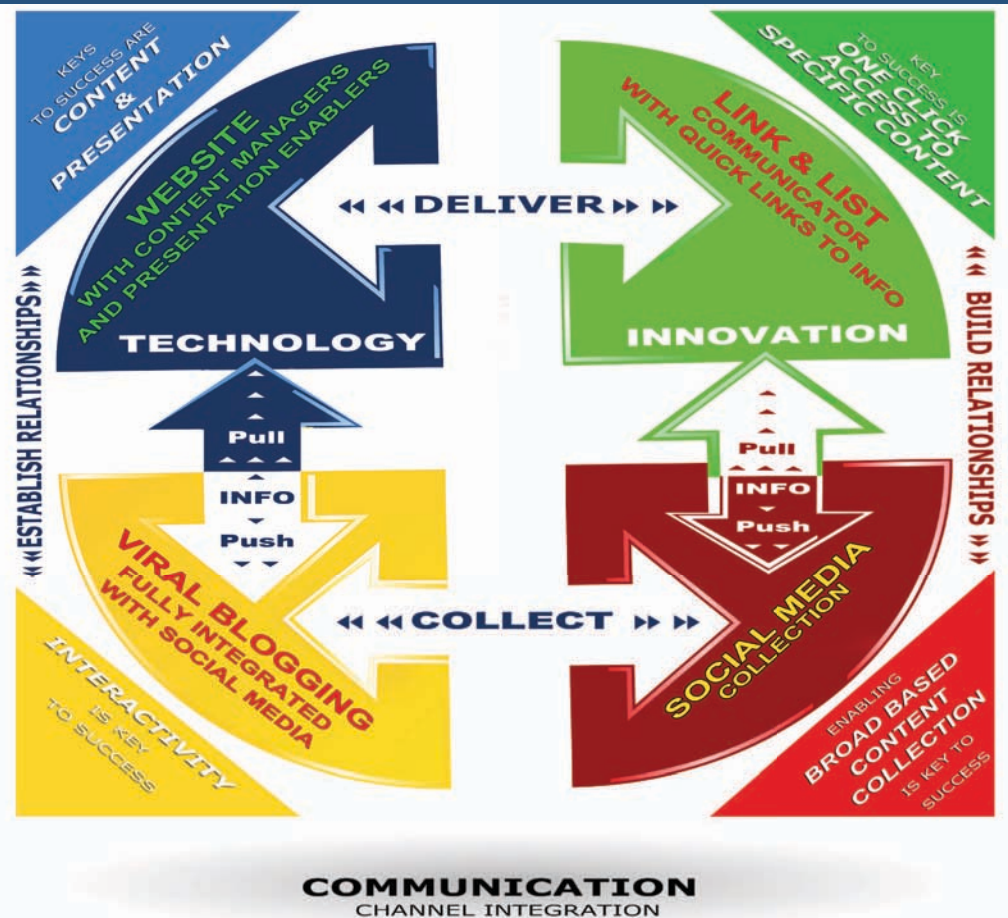
SUPPLIERS MARKETING

to target audiences

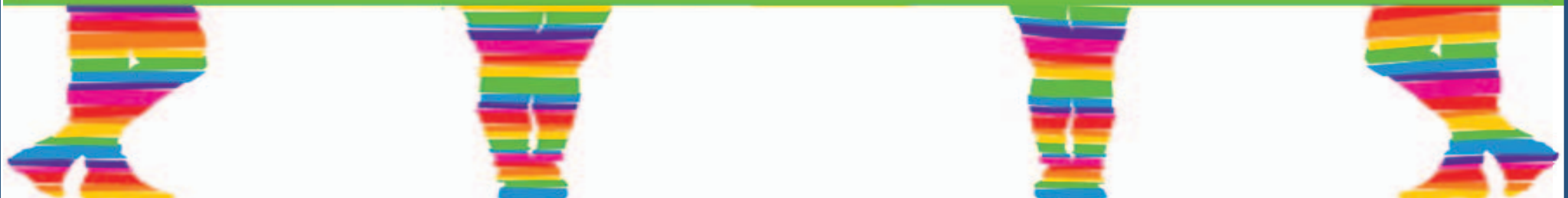
why be alone

on the

net?



4 Channel Marketing



4 Channels



**Well Presented
Websites To
Tell Your
Story**

**Blogs & Social
Media to Engage**

**eCommerce
Shops, Auctions
Showcases**

**CRM Apps Build
Relationships**



**If the Benefits
are Good and
the User
Experience is
Positive**

4 Enablers



**Coupon, Lucky
Draw, Contest
Campaigns to
Excite**

**Fresh
Content**

**Organised &
Transparent
Data**

**Valued
Benefits**



**The Benefits
will be well
received from
Brand
Ambassadors**

4 Outcomes



**Attentive
Service,
Support & User
Networking**

**Positive User
Experience**

**Active
Feedback
& Reviews**

**Benefits
Shared**



**Customer
Retention and
Customer
Growth will be
High**

**The
Customer
Journey to
Advocacy**



**Our
Goal**

LPM & CRM Touch Points





If it is good it will be shared.



WhatsGood /Restaurant Marketing Channels

Contact List Marketing	1	Social Sharing: Good Lists are Shared	
Coupon Marketing	2	Social Sharing: Awesome Deals Go Viral	
Menu Marketing	3	Social Sharing: Showcase and Excite	



The Innovation Lies In The Search Dynamic
Tap to Open Lists, Product Deals & Reviews
Tap to Dial, Tap to e-Mail & Tap to Link!

**We supply the the
WhatsGood App!**

**Contact Lists with tap to dial
or connect, scroll to browse
functionality. Where to Eat,
What to do, Weekender
Breaks, Wedding Planners'
Contacts and more.**



How to Add our Communicator Bookmarklet Apps to the Home Screen of your Phone.

Start by opening a Webo page online on your phone. Select "Menu" then "Add to Home Screen." That's It!



Next

For iPhones

Add To Home Screen

See Below



Next

For Android Phones

Add To Home Screen

See Bottom Row

