Webo
SaaS

Let Us Show You How

SETS UP COUPON MARKETING TO ATTRACT AUDIENCES

THE WEBO LOYALTY & REFERRAL APP

BUILDS LOYALTY TO RETAIN CLIENTS

DRIVES GROWTH VIA REFERRALS BY BRAND ADVISORS ADVOCATES & AMBASSADORS

WEBSITE

APP

4 CHANNEL INTEGRATION

Pull

INFO

Push

BLOG

SOCIAL MEDIA

Deals & Specials Updated Instantly

Expo Pocket Advisor

What's Good

Contact Lists

WhatsGood Communicator

If you could upload a spreadsheet and make a Pocket Advisor WhatsGood List Home Screen Button "App" Would you want to?

Think of a friend's little black book of contacts. A Wedding Planners Contact Book. Think of a procurement specialist's list of suppliers. Think of a list of trade show exhibitors. Think of 35,000 staff members on an index of lists.

Digital Marketing with the Webo SaaS

The WhatsGood Content Communicator
is a module inclusion on the
Webo SaaS Bundle which includes four
channel builders and four information
Communicators. It's handy and highly
desired when relevant to your audiences.

4 CHANNEL COMMUNICATION

Above: The Four "Pull" Channels:

1. Website   2. Link & List Communicator   3. Blog   4. Social Media
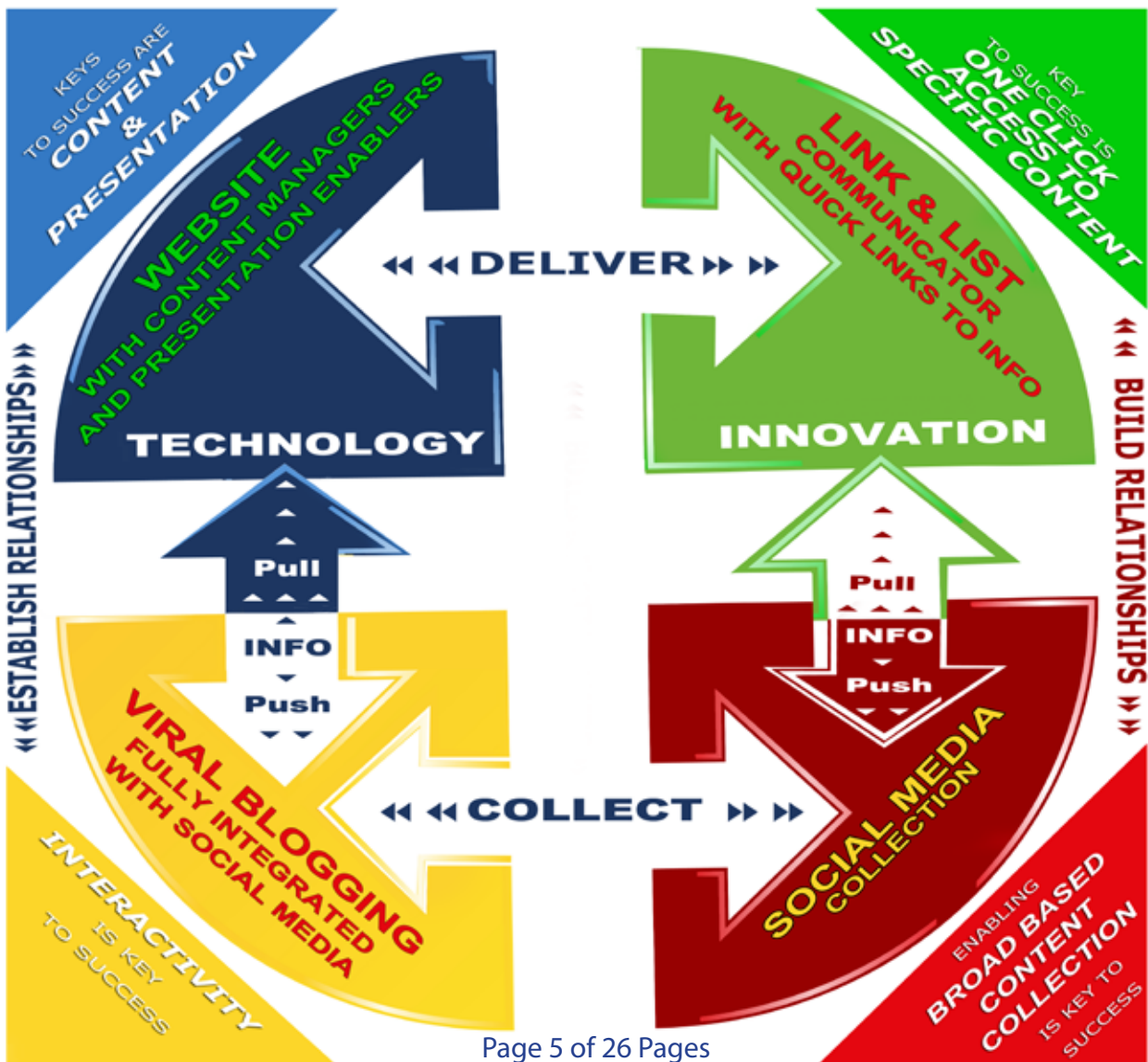
Below: The Channel Focus   Right: The Detail

CHANNEL INTEGRATION

Digital Marketing with the Webo SaaS

Websites, Showcases & Stores
Bookmarklet Apps
Social Media Integrations & Plug-ins
Viral Blogs
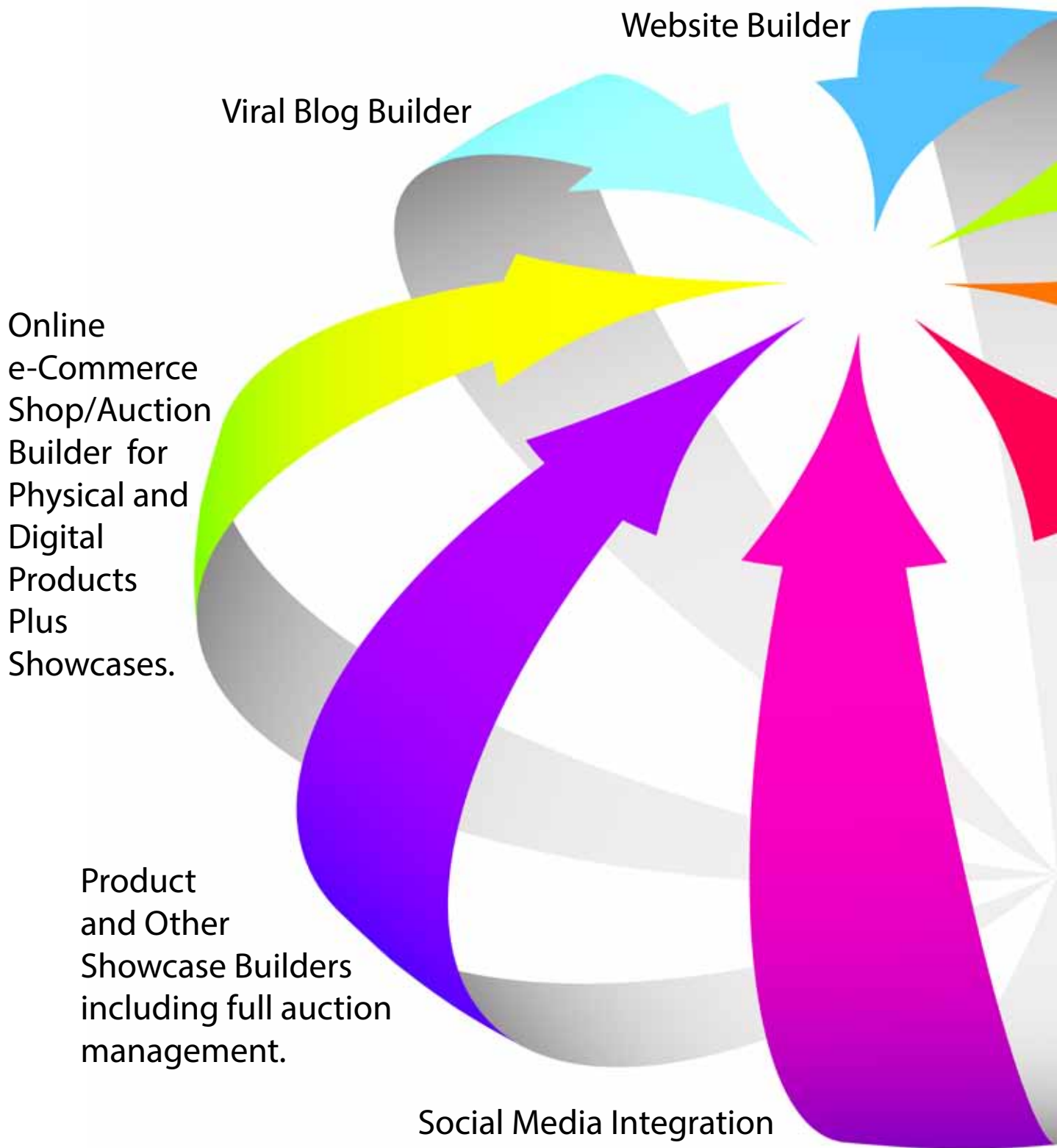
4 Channels Promote 4 Communicators
Driven by Customers to Grow Your
Business - Let Us Show You How

Reputation & Referral Marketing Communicator
Link & List Bulk Content Communicator
WhatsGood Contact List Communicator
Meetings Communicator & Meeting Packs Communicators

KEYS TO SUCCESS ARE CONTENT & PRESENTATION

KEY TO SUCCESS IS ONE CLICK ACCESS TO SPECIFIC CONTENT

WEBSITE WITH CONTENT MANAGERS AND PRESENTATION ENABLERS

LINK & LIST COMMUNICATOR WITH QUICK LINKS TO INFO

◄◄ ◄ DELIVER ►► ►

TECHNOLOGY

INNOVATION

«ESTABLISH RELATIONSHIPS»

BUILD RELATIONSHIPS »»

Pull
INFO
Push

Pull
INFO
Push

VIRAL BLOGGING FULLY INTEGRATED WITH SOCIAL MEDIA

SOCIAL MEDIA COLLECTION

◄◄ ◄ COLLECT ►► ►

INTERACTIVITY IS KEY TO SUCCESS

ENABLING BROAD BASED CONTENT COLLECTION IS KEY TO SUCCESS

THE WEBO SaaS OUR TOOL BOX:
The challenge to make your content shine.

Website Builder

Viral Blog Builder

Online
e-Commerce
Shop/Auction
Builder for
Physical and
Digital
Products
Plus
Showcases.

Product
and Other
Showcase Builders
including full auction
management.

Social Media Integration

Create a COMMUNICATOR to establish and maintain relationships with your customers.

LPM Reputation & Referral Marketing Communicator

Meeting Packs
Online
Decision Support
Agendas - Decisions
Required - Online Voting -
Action Plans & Feedback

WhatsGood Communicators
for Quick Links to content, presented
on other communicators or on
channel pages, etc.

Expo / Trade Show & Other Pocket Advisors

Pocket Advisor Exhibitor Lists with Quick Links

Exhibitor Contact Lists (That take your Trade Show Online) with
READ MORE Quick Links to information, coupons, deals and more.

Contact List Communicators

Maintain direct contact with your audience before, during
and after the Expo via phone home screen
button convenience.

Pocket Advisor Contact List Communicators could be used for:

Weddings, Events & Conferences, Week-end Destinations & Getaways, Home Renovation & Interior Design, Arts, Crafts. Hobbies, Musical Instruments, Baby, Toys, Kids Factory Shops, Health, Beauty & Wellness, What to do - Lifestyle & Leisure, Apparel: For Her, Apparel: For Him, Wholesalers, Hunting & Game Farms, Fishing Lodges & Charters, Tour & Safari Operators, Pet Breeders & Online Pet Stores, Branding & Merchandising, Specialist Security Products, Farming & Livestock, Small Indulgences: Specialist Coffee, Chocolates, Gift Baskets, Gift Suggestions, Outdoor, 4x4, Antiques, etc. Conferences with links to papers presented.

 WITH Quick Links to Deals, Coupons, Blogs,
Stores, Reviews, Websites etc

Providing Contact Lists for phones & PC's makes us unique

The Webo SaaS
The world loves a good list & has moved from Rolodexes & Personal
Contact Books next to landline phones to mobile phones & PC's.
Large company contact lists with links to product lists linked to
product manuals. Staffing contact lists for large companies with
links to showcased profile pages and video or audio introductions.

What to Do & Other WhatsGood Contact Lists

The Webo SaaS

We supply Social Media Marketing Tools Used to Build Engaged Audiences & Leads.

We supply Channel &: Communicator Builders

The WhatsGood Communicator delivers contact lists are valued because users seek instant answers on mobile phones, creating marketing contact lists is simple, affordable & it works.

Quick Links

Contact lists link to content. Content may be free listings for businesses that are listed. Subscribing to the Webo SaaS will offer a huge variety of content presentation enablers.

eg Wedding Expo/Trade Show Pocket Advisor (Including Exhibitor Contact Lists)

with Quick Links

Download a List & Button Bookmark it on your phone.
Tap the "Button" to Open & Explore Quick Links.

Why Use Our Pocket Advisor ? - Collective marketing is the innovation

- Simple ▶ Scroll & browse by category / tap to dial
- Handy ▶ Easy & convenient access to information
- Quick Link ▶ Tap to open advanced webpages
- Tap to Dial ▶ No need to dial numbers
- Content is King ▶ We add delivery and presentation

Success Factors?

- Taking Your Expo Online Enables Expo Research
  - Before the Expo
  - During the Expo
  - After the Expo
  - Deals can be created for instant display at any time - even during the show edits can be made from a mobile phone.

Going Locally Viral?

- Because of the practical value lists will be shared
- Local Businesses will seek listings on shared lists and will exhibit to get listed.

Exhibitor List with "Read More" Quick Links

Quick Link Button egs

Free & Featured Listings

Website

Communicator

Viral Blog

Shop, Store & Showcase

Deals, Coupons & Specials

Online Quick Quote

Digital Newsletters

Facebook Integration

LinkedIn Integration

Twitter Integration

You Tube Integration

Pinterest Integration

Instagram Integration

Pinterest Integration

Google Plus Integration

Link from hyper linked text or use Quick Link Buttons

Pocket Advisor Contact Lists *with Quick Links*

Expo Pocket Advisors allow Exhibitors to professionally present

their content on Phones & PC's

Online Expo Marketing
Free listing presentation enablers

- Form creation and submission management
- Image Gallery
- Image Polls & Surveys & Agile Quizzes
- Text and Image Polls & Surveys
- Alternating Image (Gif) Builder
- Deal / Coupon Creation and Online Management
- User / Guest Reviews
- Harvest Facebook Images to a listing gallery
  (With instant auto updates)
- Harvest Twitter Images to a listing gallery
  (With instant auto updates)
- Harvest Instagram Images to a listing gallery
  (With instant auto updates)
- Update Search Engines with Meta Title and
  Description submisions

Online Expo Marketing
- Featured listing presentation enablers

- Image Slide Shows
- Additional Facebook, Twitter and Instagram Image Galleries
- Your Own COMMUNICATOR AND POCKET ADVISOR "APP" Builder
- Footer - Text and Image Marquees (Scrolling text and images)
- Flip Books by Category
- Password Access if Desired
- Five Directory Links
- Website Link, Newsletter Link, Blog Link, Store Link, Deals Link,
  Online Quote Link
- Website, Blog, eCommerce Store builders and more.

LIST SHARING

DEALS

LINKS TO INFO

TESTIMONIALS

SAMSUNG   DUOS

17:47

WEDDINGS
Pocket Advisor

weddings.eAfrica.info

Where We Fit In

LinkedIn Pages
Find & Follow
Work Connections

Webo Listings & Sites
Find & Follow
What's Good

Twitter Groups
Find & Follow
Chat Topics

Facebook Pages
Find & Follow
Your Friends

Webo SaaS Communicators
Be Connected &
Build Relationships

Researched Contact Lists offered to customers with a need for the information assists in building relationships. Reward customers with needed (relevant) info lists for writing reviews and for sharing. Reputations and Referrals based on reviews & sharing grow businesses.

eg WhatsGood Week-End Getaways

Add banner adverts to popular WhatsGood Contact Lists

If the list is good it will be shared

LIST SHARING

DEALS

WhatsGood

LINKS TO INFO

TESTIMONIALS

WhatsGood Where to Shop
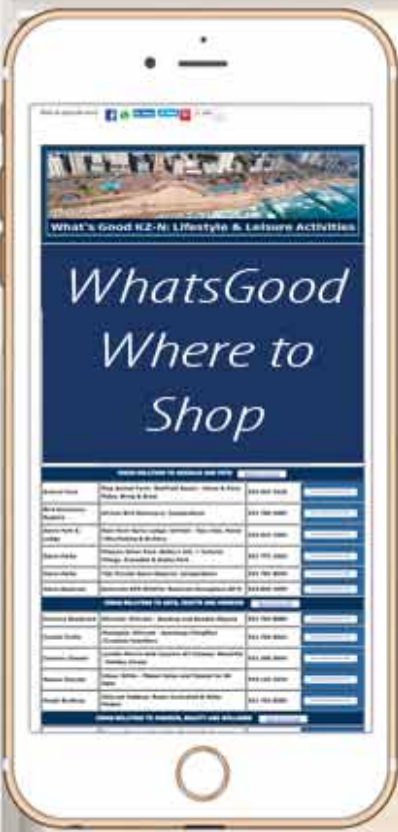
Find 100's of holiday activities on the "What's Good" Bucket List - It's a download for your Phone or PC

WhatsGood Neighbourhood Lists

Click Here to get the Browse by Category eKZ-N Directory on your Phone or PC.

LIST IS UNDER CONSTRUCTION - IT WILL UPDATE WHEN YOU OPEN IT
SELECT A CATEGORY OR SCROLL DOWN

HOUSEHOLD GOODS AND SERVICES · EDUCATION TUITION & EXTRA MURALS ·
HEALTH, BEAUTY & FITNESS · FAST FOOD & TAKE-AWAYS · CAFES & COFFEE SHOPS · RESTAURANTS ·
ACCOMMODATION · SERVICES TO LOCAL BUSINESS · MEDICAL SERVICES · CRIME EMERGENCIES ·
MEDICAL EMERGENCIES · HOSPITALS · SOCIAL EMERGENCIES · ANIMAL EMERGENCIES

HOUSEHOLD GOODS & SERVICES

BACK TO THE TOP

Category	Business	Contact	
Aerials & DSTV	Pintos DStV Installer	079-043-4234	Read More
Airconditioning	Cannon Cool	031 701 5639	Read More
Airconditioning	T.M. Electronics	031 579 2719	Read More
Appliance Repairs	Appliance Genie	031 825 2997	
Appliance Repairs	IRS Tronics	031 700 6305	Read More
Armed Response	ADT	086 121 2100	Read More
Au Pair/Baby Sitter	Au Pair SA	info@aupairsa.co.za	Read More
Auto Electrician	Trans Earth: 24Hr Service	082 557 5143	
Auto Electrician: Mobile	H Electrical car & Truck Specialist	061 960 6389	
Auto Emergency	24/7 AA Roadside Assist	0861 000 234	Read More
Auto Mechanic	Gearbox Parts & Repairs	031 262 7772	Read More
Auto Mechanic	Steadmans Service Center	031 266 6172	

Create a desired WhatsGood contact list that hosts your banner adverts.

Contact Lists create awareness.

Awareness offers the opportunity to engage and convert.

TUTORIAL ON BUILDING A LINK & LIST COMMUNICATOR

Webo SaaS subscribers need to login and open their Admin Panel to select the option. Setup: WhatsGood Communicator Then Select: Add WhatsGood Communicator.

Once open there are a variety of options open to you to:
- Download a template spreadsheet file
- Mange the extent of social media integration
- Upload link icons; Email, Website, Coupons or other
- Headers, Footers, Slideshows and Page Editors
- Links; main menu and sub-menu
- SEO Meta data

HOW TO TIPS   Scratch Builds
The scratch build is based on uploading a spreadsheet.

Step 1. Download a template and populate it for the columns required. in this eg it is a WhatsGood Community Communicator so it lists suppliers that service one community. Column A is thus not needed. It can be used for other purposes.
Step 2. Import a Standard xls tempalate.
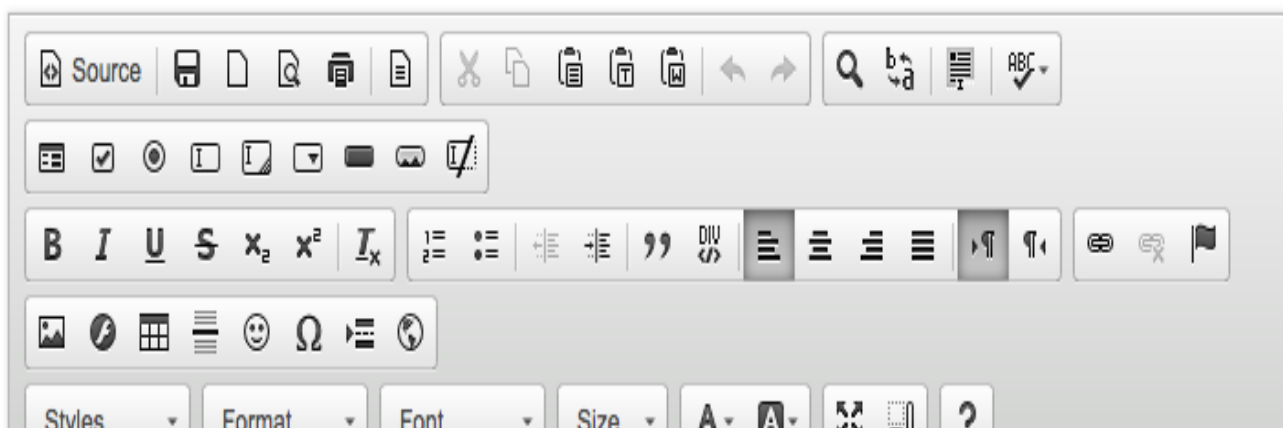Step 3. Customise where required.

HOW TO TIPS   Template Options
Personal contact lists have always been prized to the degree that they meet the needs of users. The world has moved from business card holders and rolladexes to contact lists on phones. A contact list is desired in niche markets if it it comprehensive. In essence it could be an online tradeshow contact list. The value is enhanced if one is able to link to testimonials, reviews and the buzz on social media. In addition, links to specials, deals and coupons further enhances the value of contact lists.

We have a list of template lists that will continuously need verification as businesses update their contact details. The template options offer a a head start in these niche markets. Our lists are under construction and our aim is to create contact lists on areas of interest that boast testimonials, reviews, social media buzz, specials, deals and coupons. For now, open a dropdown option, make a selection and then press GO. The list will open. If you are on a PC - bookmark the page. If you are on a phone please follow the guideline below.

Our Contact List APPs can be button bookmarked on the home screens of most smart phones. Each Time that you tap the icon on your phone the latest version will display.

These are the pages displayed when you select: Add WhatsGood Communicator.
It's easy; Select your preferred settings, Load your button link icons, Add your home page content to the CKEditor, Get the template spreadsheet and import it.

Shared Webpage Title Status :	○ Active ● Inactive
Webpage Sharing Restricted To Registered Members Only :	○ Active ● Inactive
Shared Webpage Password Locking:	○ Active ● Inactive
Social Sharing :	○ Active ● Inactive
Contact List Generator :	Download a Sample File
Import an Email Icon Image :	Browse... No file selected.
Import an Website Icon Image :	Browse... No file selected.
Import an Coupon Icon Image :	Browse... No file selected.
Import a .xls Standardx template :	Browse... No file selected.
Import Back to the Top Image :	Browse... No file selected.
Heading Row Background Colour:	FFFFFF
Heading Text Colour:	FFFFFF
Contact List Generator :	Generate Code
Page Width	
Header Height	
Footer Height	
Background colour:	FFFFFF
Text colour:	FFFFFF
Hover colour:	FFFFFF
Hover text colour:	FFFFFF
Password:	
Title:	

Header Background Section

Background Color: [ ] 🎨 [ ]   Background Image: [Browse...] No file selected.

☐ Repeat the Background Image

Footer Background Section

Background Color: [ ] 🎨 [ ]   Background Image: [Browse...] No file selected.

☐ Repeat the Background Image

Meta Title [   ]

Meta Keywords [   ]

Meta Description [   ]

> **Here you can add:**
> - A Banner Header Image,
> - A background colour or image,
> - SEO Meta Data
> - Side page Links and Sub-Links (These will display the same as on the Link & List Communicator and
> - You can add a footer slideshow with links to defined URL destinations.

Add Link **Add Main Menu**

Menu * [   ]
Url * [   ]
Sequence Number * [   ]
Status   ○ Active ● InActive

Add SubMenu

Footer Slide Show

Image: [Browse...] No file selected.   **Add Image**

Enter Url: [   ]
                Maximum image size : 20MB)

Warning: Invalid argument supplied for foreach() in **/home/webo/public_html/inc/editsharedwebsite.php** on line **465**

Status: ○ Active ● InActive

Height: ○ 50 ○ 75 ○ 100 ○ 125 ○ 150 ○ 200 ○ 225 ○ 250 ○ 275 ○ 300

Width: ○ 300 ○ 310 ○ 400 ○ 468 ○ 500 ○ 600 ○ 700 ○ 800 ○ 900 ○ 947 ○ 1010

Fade Speed: ○ Slow ○ Medium ○ Fast

Image Interval: ○ Long ○ Intermediate ○ Short

[Continue]

HOW TO TIPS

Digital Marketing Communication

Platform Builder's 10 Step Checklist

Webo SaaS

Let Us Show You How

Step 1
- ✓ Sign up
- ✓ Template
- ✓ Background
- ✓ Header
- ✓ Side Panel
- ✓ Categories
- ✓ Marquees
- ✓ Info Presenters
- ✓ eCommerce
- ✓ Ts & Cs
- ✓ Templates
- ✓ Validity Dates
- ✓ Admin PINs
- ✓ Admin Training
- ✓ Briefing Page
- ✓ App Setup
- ✓ Structure Rewards
- ✓ Adding Listings
- ✓ App Analysis
- ✓ Customer Launch

Step 2
- ✓ Loyalty Programe Marketing
- ⊚ Coupon Marketing
- ⊚ Loyalty Marketing
- ⊚ Reputation & Referral Marketing
- ✓ Customer Loyalty Accounts
- ⊚ Points / Tiers
- ⊚ Reward Structures

Step 3
- ✓ Bulk Content Communication
- ✓ Link & List Communicators
- ⊚ Contact Lists
- ⊚ Product manuals
- ✓ Information Rewards
- ✓ Sponsored Communicators
- ⊚ Schools, Online Trade Shows, Clubs, Churches, Rep / Legal Reference Libraries, etc

Step 4
- ✓ WhatsGood Communicators
- ✓ Information Rewards
- ⊚ Lifestyle - What to do
- ⊚ Getaway Destinations
- ⊚ Local Buddy Deals
- ⊚ Local Restaurant Specials
- ⊚ Local Home & Garden
- ⊚ Local Home Maintenance

Step 5
- ✓ Online Meeting Rooms
- ✓ On phone/PC Meeting Packs
- ⊚ Live Minute Taking
- ⊚ Video Conferencing

Step 6
- ✓ Specialist Page Presenters
- ⊚ Locked or Unlocked Linked/Independent Landing Pages with Social Image Albums
- ⊚ Sign-up Opt-in Webforms
- ⊚ Automated Quote Builders
- ⊚ Keyword Search Webpage Builders

Step 7
- ✓ Specialist Image Presenters
- ⊚ Flash & Non Flash | Locked or Open Album Builders
- ⊚ Video Album Builders
- ⊚ Slideshows
- ⊚ Image Rotators (Mirror Balls)
- ⊚ Image Alternators & Gif Builders
- ✓ Specialist Page Viewers for very Large Pages (eg building plans)
- ⊚ Scroll Box Webpages (with Vertical & Horizontal Webpage Scroll Bars
- ⊚ eBook Flipbooks
- ⊚ Powerpoint Presenters
- ✓ Specialist Agile Quizpage Builders

Step 8
- ✓ Blog
- ⊚ Guest Blogger Appointments
- ⊚ Topic Categories
- ⊚ Comment Management
- ⊚ Social Media Integration Options
- ⊚ Followers
- ⊚ Topic Categories
- ⊚ Comment Management
- ⊚ Social Media Integration Options

Step 9
- ✓ eCommerce Store / Showcase for Physical and Digital Products
- ⊚ Fixed Price
- ⊚ Unpriced Classifieds
- ⊚ Managed Auctions
- ⊚ Promo Codes
- ⊚ Payment Gateways
- ⊚ Personnel Library (Doc & Video CVs)
- ✓ Order & Delivery Tracking
- ✓ Variation Mgt (eg Size/Colour)

Step 10
- ✓ Website Builder
- ✓ Template Selector & Editor
- ✓ Meta SEO Setup
- ✓ Form Builder
- ✓ Marquees
- ✓ Dropdown Menu Setup
- ✓ Specialist Page Inclusion